

PRESS RELEASE

CONTACT INFORMATION:

City of Salida, Colorado
Sara Law
719 530 2632
Sara.law@cityofsalida.com



RELEASE DATE:

03/19/2024

INTERSTATE PARKING CONTRACT TO BE AMENDED

Salida, CO — After discussions with community members, the Parking Working Group, City Council and City Staff, the City of Salida will be amending the Contract with Interstate Parking. Starting this summer season, Interstate Parking will be collecting data on Downtown parking patterns and helping with compliance of Salida’s already existing parking laws. They will not be implementing a new paid parking plan in our Downtown area but rather, their data analytics will inform a long-term strategic plan. This will help to maximize the usage of each parking space Downtown and provide the best experience for our residents, employees, business owners and tourists, as recommended in the [2019 parking study](#).

The City recognizes that the Downtown on-street and surface lot parking in Salida are used by many different people over the course of the day. Salida City Administrator, Christy Doon, stated, “this is an opportunity to continue working with all members of the community, business owners and residents, to address challenges that have been identified with our current parking structure.”

The City’s Strategic Parking Management Plan will create objectives, technology solutions and timelines for a parking solution based on real time data analytics and community feedback gathered this Summer. The aim of the Plan, using green, solar powered, Colorado supported, paperless technologies, is to work together with the community to use the limited existing parking supply in Salida to produce the maximum community benefit.

###

The City of Salida, CO, is the statutory seat of Chaffee County with a population of approximately 5,700 residents. Salida is a family-friendly community ideally situated in central Colorado - known by many as the "Heart of the Rockies," both for its geographic location and the abundance of arts, cultural and recreational amenities found here. The city is dedicated to maintaining a safe, fiscally responsible and forward-thinking government where residents, businesses and visitors can thrive. Explore more about Salida at www.cityofsalida.com.