



## WORK SESSION MEMORANDUM

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Work Session Date: June 04, 2018 at 6 p.m. City  
Council Chambers  
448 East 1<sup>st</sup> Street, Room 190  
City of Salida, Colorado

To: Mayor and City Council

Re: City Council Work Session

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### **I. Recreation Advisory Board Interviews**

### **II. Speed Signs (Terry Clark)**

### **III. Wastewater Collection System Evaluation Report & Water Plant UV Project Update (David Lady)**

### **IV. Community Survey Results (Kristi Jefferson)**

### **V. Short Term Rental Updates (Lynda Travis)**

### **VI. Discussion of Ballot Issues (Cheryl Brown-Kovacic)**

# Lisa Fite DeYoung

439 West Second Street  
 Salida, CO 81201  
 719.221.9983  
 ldeyoung09@gmail.com

## Professional Experience

- Lisa DeYoung, Online Business Manager ([lisadeyoung.com](http://lisadeyoung.com)) May 2018 – present  
 Owner
- Assist creative entrepreneurs with systems project, processes and team management for their businesses.
- Lisa DeYoung Virtual Assistance ([lisadeyoung.com](http://lisadeyoung.com)) September 2011 – May 2018  
 Owner
- Assist creative entrepreneurs in moving their businesses forward.
- Mountain Mermaid Studios ([mountainmermaidstudios.com](http://mountainmermaidstudios.com)) 2013 – present  
 Owner
- Online Entrepreneur providing inspiration to create, play & explore with various creativity products & services
  - Publisher of the Daily Musings Journal and Musings Adventure Journal
  - In-person art journaling & expressive arts workshops
- FineArtStudioOnline.com January 2009 – June 2012  
 Artist Support Agent
- Customer support, custom production, domain consulting for this online website company. Work with artists on their questions regarding website production, colors, search engine optimization, domain names, marketing and more.
- BBI International, Salida, CO 2006 – 2008  
 Marketing Communications Manager for this Renewable Energy Solutions Company
- Creative, production, and budget management for print, web, and electronic marketing communications for approximately six annual conferences and other events, including the International Biomass Conference & Trade Show and the International Fuel Ethanol Workshop & Expo (the largest ethanol industry event in the world), including but not limited to working with graphic designers, event managers, and vendors; producing & sending email newsletters; website updates; signage management on site.
- University of Colorado, Boulder, CO 2003 – 2006  
 Project Manager for the Publications/Creative Services department of University Communications
- Creative management for print and promotional projects from concept through finished printed piece for “internal” clients throughout the Boulder campus and University system, including but not limited to client meetings, working with designers & editors, scheduling, initiating and tracking client projects daily on Filemaker Pro, budget management, developing print specifications, buying 1-4 color offset printing, and billing.
- Music Maker Publications, Boulder, CO 2001 – 2003  
 Production Manager for magazine publishing company.
- Managed simultaneous production of three monthly magazines: *Recording*; *Músico Pro*; *Salón Plus*; including daily tracking and scheduling of ads with Filemaker Pro, preflighting digital ads and preparing all ad and magazine files for computer-to-plate print production.

- Managed change over of magazines' production from traditional print preparation to computer-to plate print preparation.
- Developed and managed production schedules.
- Managed print production for various 1-4 color marketing projects.

Inside Communications, Inc., Boulder, CO 1995 – 1999

Production Director for entrepreneurial publishing company.

- Managed outside print services for over \$1.5 million in print manufacturing including 20x/yr. *VeloNews*, 12x/yr. *Inside Triathlon*, 12x/yr. *VeloBusiness* and various supplemental magazines including books, calendars and marketing collateral; Wrote detailed print specifications and procured 1, 2, and 4 color offset printing.
- Wrote print specifications and managed production for direct marketing catalog, including overseeing design process, print production and distribution systems.
- Hired, trained and managed workflow for a six person design/production department.
- Developed marketing ideas in partnership with various departments for the ongoing implementation of consistent and integrated marketing messages for all products.
- Developed and managed production schedules and print manufacturing budgets.

Communication In Ink, Frisco, CO 1992 – 1995

Owned & operated creative services management firm, specializing in project management, copywriting, editing, and marketing consulting. Handled all aspects of client projects from creative concept through completion.

- Clients included: Washington University's John M. Olin School of Business, Summit County Chamber of Commerce, Inside Communications, Inc, Christy Sports, Potential Unlimited Photo Lab, International Voyager Media, Fineline Studios
- Accomplishments included: copywriting & coordination for nationally distributed Summit County Vacation Planner; market development for national photographer Todd Powell; national direct mail campaign for Potential Unlimited Photolab.

Copper Mountain Resort, Copper Mountain, CO 1989 – 1992

Marketing Coordinator for this year round, full-service resort.

- Promoted, coordinated and solicited sponsors for nationally recognized special events, including Michael Martin Murphy's West Fest.
- Researched media options and placed advertising space. Procured offset printing.
- Created and produced advertisements and promotional collateral.
- Developed and managed budgets.

Kingswood Communications, Ardmore, PA 1986 – 1989

Account Executive for this full-service communications organization

- Sold and managed major accounts.
- Consulted with clients, wrote proposals and quotations, and coordinated 1-4 color printing projects. Clients included: Rosenbluth International Corporate Travel, Progress Lighting, Brown Discount Dental.
- Launched Rosenbluth Travel's corporate newsletter program and hotel program directory

The Prep Shop, Inc., Cherry Hill, NJ 1985 – 1986

Sales representative for a lithographic pre-press company

- Handled market development, sold major accounts and created production coordination systems.

Lallie, Inc., Annapolis, MD 1982 – 1985

Production manager for this manufacturer of fine personalized stationery

- Directed printing, typesetting, mechanical production and finishing procedures.

## Education

B.S. Business Administration; Major: Marketing Management, University of Vermont, 1982

## International Experience

World Traveler 2000

My husband and I circumnavigated the globe in 365 days, setting foot in 20 countries on five continents; experiencing a multitude of cultures, exploring landscapes and savoring culinary delights. I learned people around the world live vastly different lives, yet they are the same.

## Other Professional Experience

- City of Salida Recreation Board Member 2012 – present
- 2014 UPCC Local Organizing Committee – Finish Festival Director
- 2011 UPCC Local Organizing Committee – Sustainability Coordinator
- Salida ArtWorks, Board Member – 2008 – 2009
- Summit Scribes (Calligraphers Guild) – 2008
- Adjunct Faculty for Calligraphy & Book Arts, Naropa University – Spring 2006
- Teaching assistant, Calligraphy & Book Arts, Naropa University – Spring 2003, Fall 2004, Spring 2005
- Workshop leader, Writing and Book Arts, The Lost Arts of Learning Contemplative Education Conference – June 2005
- Colorado Calligraphers' Guild 2002 – 2007; board member 2004 - 2006
- Book Arts League 2001 – 2007
- Boulder Media Women 1995 - 2005
- Frisco Marketing Advisory Committee 1994 – 1995
- North American Ski Journalists Association (NASJA) Secretary 1993-1995; active member 1991 - 1995
- Media Coordinator 1988 & 1989 CoreStates USPRO Cycling Championship; public and media relations; press information and credential coordination.
- Public Relations Assistant 1987 Subaru Cycling Classics
- Publisher 1986 Compass Program Book (International Visitors' Center of Philadelphia fundraiser)

## Other Educational Experience:

Calligraphy and Book Arts workshops and classes:

Pointed Pen Italic with Laurie Doctor, Naropa Continuing Education, Fall 2002

Introduction to Book Arts with Mia Semington, Fall 2002

Simplified Binding with Laura Wait, Winter 2003

Guild of Bookworkers Standards National Conference, Fall 2003

Paste Paper Painting with Jill Berry, Winter 2004

Improvisational Calligraphy with Sharon Zeugin, Spring 2004

Basic Italic with Alicia McKim, Spring 2004

Box-making with Julie Chen, Spring 2004

Page Design with Suzanne Moore Workshop, Fall 2004

Ruling Pen with Thomas Hoyer, Winter 2004

Jazz Writing with Steven Skaggs, Spring 2005

Editions in Book Arts with Ed Hutchins, Summer 2005

Quill making with Charles Pearce, Fall 2005

Pointed Pen Calligraphy with Gwen Weaver, Spring 2006

Letterforum Calligraphy Conference, Summer 2006: Writing in Color, Nancy Culmone; Neuland, Eliza Holiday  
Lettering at Drawing with Thomas Ingmire, Fall 2006  
Playful Line, Playful Hand with Melinda Canino, Spring 2007  
Calligraphic Drawing with Annie Cicale, Fall 2008  
Fourth Century Binding Master Class with Daniel Essig, Fall 2009  
Good Hues: Integrating Color, Design & Lettering with Louise Grunewald, Ghost Ranch, June 2010



### APPLICATION FOR CITY OF SALIDA COMMITTEES, BOARDS, AND COMMISSIONS

DATE \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE # (home) \_\_\_\_\_ (work) \_\_\_\_\_

(cell) \_\_\_\_\_

FAX # \_\_\_\_\_ E-MAIL \_\_\_\_\_

**APPLYING FOR:**

- |   |  |
|---|--|
| <input type="checkbox"/> Board of Adjustment              | <input type="checkbox"/> Salida/Chaffee County Airport Board |
| <input type="checkbox"/> Board of Appeals                 | <input type="checkbox"/> SteamPlant Commission               |
| <input type="checkbox"/> Historic Preservation Commission | <input type="checkbox"/> Tree Board                          |
| <input type="checkbox"/> Planning Commission              | <input type="checkbox"/> Other _____                         |
| <input type="checkbox"/> Recreation Advisory Board        |  |

**Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)**

BACKGROUND AND/OR EXPERIENCE (Business and/or Personal):

PERSONAL AND JOB RELATED INTERESTS:

REASONS FOR APPLYING:

**Thank you for applying. Salida City Council**

**Please return the completed application to:**

**[christian.samora@cityofsalida.com](mailto:christian.samora@cityofsalida.com)**

**- Or -**

**Deputy City Clerk**

**City Hall**

**124 E Street**

**P.O. Box 417**

**Salida, CO 81201**



## MEMORANDUM

TO: Honorable Mayor and City Council  
 CC: Larry Lorentzen, City Administrator

FROM: Chief Terry Clark  
 DATE: 05/24/2018  
 SUBJECT: Solar Speed Signs

A handwritten signature in blue ink that reads "Terry Clark".

At a recent department head meeting, Larry and Mayor Wood advised that the City Council expressed some interest in additional solar-powered speed signs like the three we currently have in Salida. I was asked to present equipment costs and recommendations on best locations for additional speed signs.

Russ Johnson, David Lady and I met to discuss the locations that might be best served by the speed signs. We considered traffic volume, surrounding businesses, neighborhoods, etc. when determining the best locations.

Russ Johnson contacted Elan City, the company where the last speed signs were purchased to get a quote on additional signs (**see attached info from Elan City**). We would be able to get a discount on the purchase of six units - saving us 15%. With the discount applied, each unit would cost \$2,762 and the installation by Public Works would cost approximately \$800-\$1,000 per unit (steel pole, cement, labor, etc.)

Cost per unit installed approximate----- **\$3,762.00**

Six units Total-----**\$22,572.00**

The optimal locations for six additional units could be the following:

1. **800 Block West Third**- East bound Traffic
2. **600 Block Poncha Blvd**-East/North bound Traffic





3. **300 Block Crestone Av.**-East bound Traffic
4. **1300 Hst**—North bound Traffic
5. **300 Dst**—North bound Traffic
6. **200 Block W.Hwy 291**—East bound Traffic (close to Marvin Park)

\*\* Will need to work with CDOT on W. Hwy 291\*\*

I believe the purchase of these units would be a very good investment for the City as the signs have proven to have a significant impact on traffic speeds in town. The locations we picked have consistent traffic, have known issues with speeders, and also have high pedestrian-bike traffic. Dollar for dollar, these signs would be a good investment in public safety.

As a note- **no money** was budgeted in 2018 budget for this project.

## Terry Clark

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**From:** Russ Johnson  
**Sent:** Tuesday, May 29, 2018 9:50 AM  
**To:** Terry Clark  
**Subject:** FW: ELAN CITY: Home of the EVOLIS Radar Speed Sign! -  
**Attachments:** EVOLIS Specs Sheet 2018.pdf

**From:** Hugo Barr <hugo.barr@elancity.net>  
**Sent:** Friday, May 11, 2018 7:26 AM  
**To:** Russ Johnson <rjohnson@salidapolice.com>  
**Subject:** ELAN CITY: Home of the EVOLIS Radar Speed Sign! -



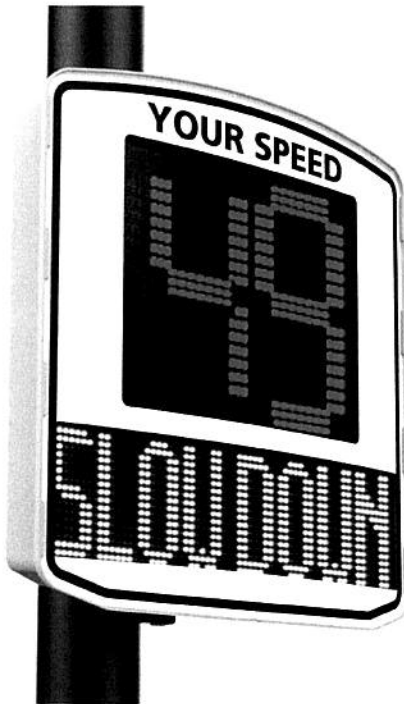
**Good morning Lt. Johnson,**

**Great to hear from you! You are correct with regards to the promo price you received with your last purchase. We are not currently running any promotions and the pricing is as below (\$3250 for Solar Packs).**

**However, as a returning and valued customer I am able to offer you a 15% discount on the 6 units. This brings the pricing down to \$2762 per unit which is not too far away from the price you paid last year. I have enclosed your quotation in the attachment. I hope that helps. If I can be of any further assistance please do not hesitate to contact me.**

## The EVOLIS Radar Speed Sign

...one product, GLOBAL solution



The EVOLIS Radar Speed Sign is a highly powerful yet budget-friendly, traffic-calming tool, ideal for all traffic scenarios and environments. Designed for effortless mobility, the lightweight yet robust radar is constructed from highly durable, UV-resistant ABS Injected Molded Resin, and at only 19lbs, it is fully adapted for permanent placement or portable use. The EVOLIS offers three power-source choices, suitable for every type of project.

This extremely efficient, pole-mounted radar detects vehicles from over 1,000ft away! And its exclusive and high-quality features, which include ultra-bright, tri-color, LED speed digits and the simultaneous display of programmable messages, help correct driver behavior with an average of **25% in speed reduction!**

Each EVOLIS Radar Speed Sign includes bidirectional traffic data collection and intuitive traffic analysis software, which elevates the EVOLIS Radar Speed Sign from an effective traffic calming device to **an indispensable ally in speed infraction prevention and enforcement.** This sophisticated service has NO subscription fees and the updates are entirely FREE for life! Offer your community the best, while saving the most with the EVOLIS Radar Speed Sign!

### The GLOBAL favorite!

**11,000+** EVOLIS Radar Speed Signs installed in  
**5,000+** communities WORLDWIDE!

#### Pack Features:

- ✓ EVOLIS Radar Speed Sign (3 power-options)
- ✓ Message Display – Entirely programmable
- ✓ Traffic Data Collection – Bidirectional!
- ✓ Software for traffic data analysis and radar configuration, FREE updates & NO subscription fees!
- ✓ Bluetooth® + Smartphone App
- ✓ Mounting kit & power specific accessories
- ✓ 2 Year Warranty



(646) 878-6259

[www.elancity.net](http://www.elancity.net) / [sales@elancity.net](mailto:sales@elancity.net)



SPEED DISPLAY	
SPEED DIGITS	Height: 14 inches, Display: 7 segment
"YOUR SPEED" legend	1.26' Highway-Gothic font
LEDs	Ultra-bright, 3-row thick, tri-color: Amber, Green and Red. Plus amber-only mode.
LED ANGLE	30° cone angle, auto-dimming
VISIBILITY	1,000+ feet
POWER CONSUMPTION	Ultra low power consumption. Average <5W
FLASH RATE	Default setting: 54 cycles/minute. Configurable
TEXT DISPLAY	
LEDs	Ultra-bright, Amber
MESSAGES	Pre-programmed or entirely personalized
SIZE-FONT / GRAPHICS	Choice of size and font, 1 or 2 lines of text, and graphics available (school zone use)
DETECTION	
DOPPLER RADAR	Bidirectional, K-Band, 24.125 GHz (FCC part 15 compliant)
ACCURACY	+/- 1 Mph, 99% accuracy
BEAM WIDTH	12° Horizontal – 25° Vertical
SPEED DETECTION	5 – 160 Mph
DETECTION RANGE	500ft to 1,000ft (configurable)
CASING	
MATERIEL	Robust, anti-corrosive ABS injected molded resin; Curved polycarbonate front face
SIZE / WEIGHT	Dimensions: 27.5"H x 27.5"W x 6"D Weight: 19lbs. (without batteries)
WATERPROOF RATING	NEMA 4R / IP 65
COLOR	UV treated light grey (other colors available)
TEMPERATURE RESISTANCE	-40° F to +140° F (operational in extreme weather conditions)
ELECTRICAL SAFETY FEATURES	Two fuses (internal and external), internal pressure safety valve
BATTERY ENCLOSURE	Capacity to hold up to 2 batteries; manual dial for speed threshold programs
CONFIGURATION	
EVOCOM Software	Software for radar configuration + FREE updates
COMMUNICATION	USB, Bluetooth, EVOMOBILE smart phone application and GPRS (Optional)
THRESHOLDS	Speed (min, limit, max), anti-racing, flashing, color change (if activated)
TIMER MODE (School zone mode)	Alternative speed threshold: up to 2 settings / 4 time slots per day
STEALTH MODE	Continuous traffic data collection with blank display
TRAFFIC DATA ANALYSIS	
EVOGRAPH Software	Software for traffic data analysis + FREE updates
SPEED	Average and maximum speed, 85th percentile, distribution per speed group
COUNT	Estimated vehicle count
TYPE	Bidirectional, time-stamped data
MEMORY STORAGE	Up to 1 million vehicles
FORMAT	Charts and graphs in Excel and/or Pdf form, for easy report printing
POWER OPTIONS	
"SOLAR" (solar-powered)	Internal solar regulator, solar panel, 2 batteries
"AC" (city lighting)	110V AC with internal charger, 1 battery (capacity for 2)
"AC MOBILE" (battery operated)	4 batteries (2 inside casing) + external charger and 110V AC with internal charger
ACCESSORIES	
MOUNTING KITS	Curved, ABS-injected resin, universal mounting-bar; aluminum bracket (for solar)
SOLAR PANEL	32" X 37", 80 watt solar panel
BATTERIES	12V/22AH batteries included: 1(AC pack), 2(Solar pack), 4(AC Mobile pack)
EXTERNAL CHARGER	12V external charger (included in AC Mobile pack)



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## MEMO

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**Work Session Date:** June 4, 2018

**To:** Mayor and City Council

**FROM:** David Lady, Director of Public Works

**RE:** Wastewater System Overview

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The City of Salida's wastewater system includes the Waste Water Treatment Plant (WWTP) and the collection system. The collection system includes the mains within the city limits of Salida as well as the Town of Poncha Springs. Salida entered into agreement with the Town of Poncha Springs in 2010 which transferred all of Poncha's public sewer mains to the City of Salida.

Salida completed a Preliminary Design Report (PDR) in 2009 that serves as a master planning document for the WWTP. This report identified planned service areas, growth projections, wastewater discharge projections, and guidance on future action items such as WWTP expansion planning and future upgrades. The recommendations from this report were incorporated into the WWTP improvements that were constructed in 2013.

Land use changes in Salida and Poncha Springs have occurred since completion of the PDR report. This affects capacity within the collection system and at the WWTP. In March of 2018, a wastewater collection system evaluation was completed for the Poncha Springs service area. This document identified several capacity limiting items that need to be addressed during future private development in Poncha. This document also reviewed the overall capacity of the primary trunk mains.

After completion of the 2018 Poncha Springs Collection System Study and comparison of current conditions versus projections in the 2009 PDR report, several items can be summarized. The service area has changed but the plant is still projected to have adequate capacity for the Year 2033 projected build-out of Salida and Poncha Springs.

Depending on growth rates and wastewater discharges, a wastewater treatment plant analysis should be considered around the 2024 timeframe. In 2019-2020, staff is proposing to complete minor updates to the PDR that will capture changes that have occurred in the past 10 years to ensure that the timing for future project planning is correctly anticipated. A more in-depth overview of these items will be discussed during the study session presentation.





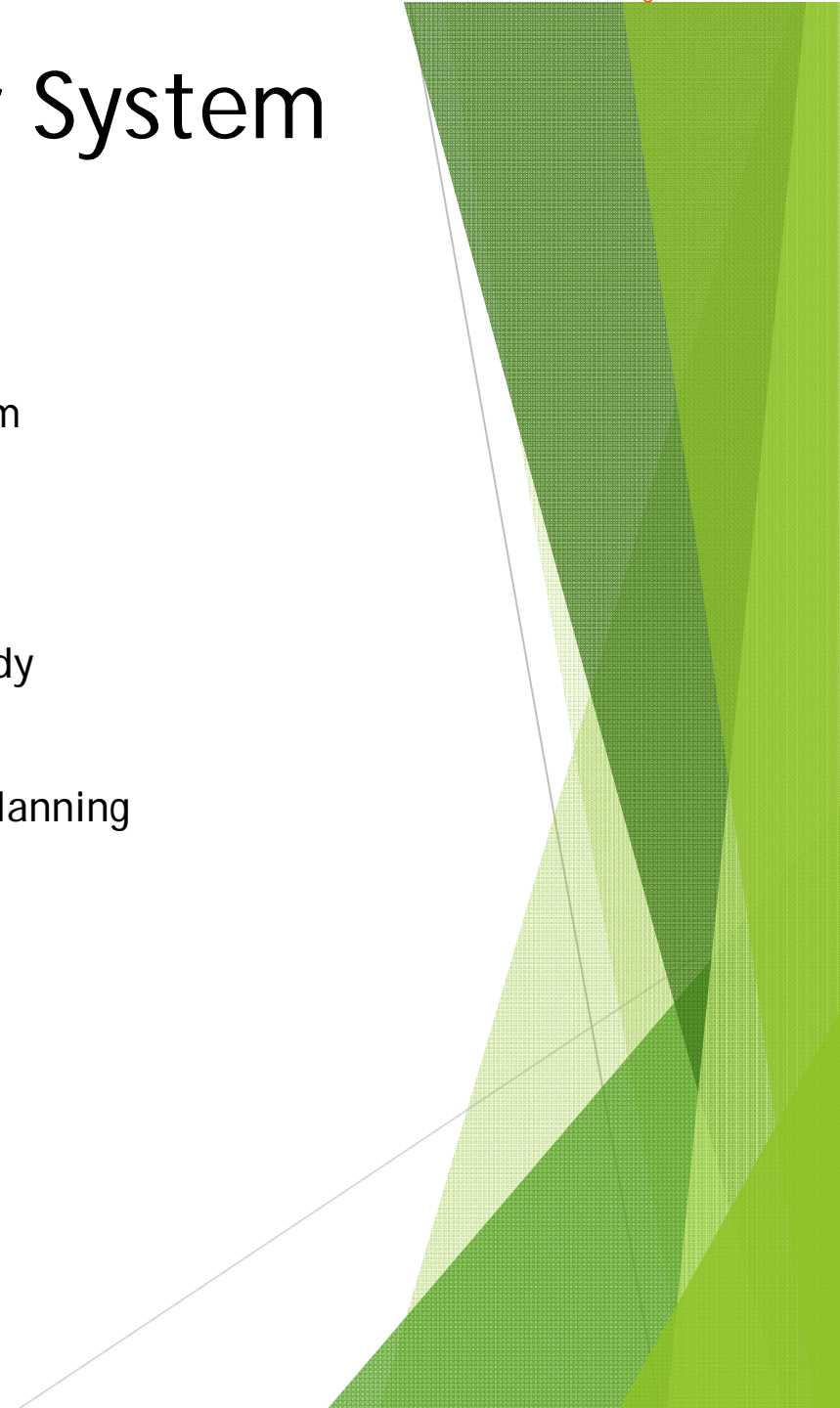
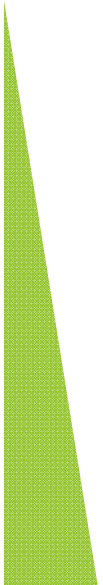
# WASTEWATER SYSTEM OVERVIEW



# Waste Water System

## Goal of Presentation:

- Provide Overview of the Waste Water System
  - Collection System
  - Treatment Plant
- Review Capacity Considerations
  - Discuss Changes Since 2009 Master Study
    - Growth Areas In System
- Receive Feedback from Council on Future Planning





# Waste Water System

## The Wastewater System Includes:

- City of Salida
- Adjacent In-County Connections
- Town of Poncha Springs
  - IGA and Transfer Agreement With Poncha
    - All collection system facilities in Poncha were transferred to Salida in 2010
    - Agreement outlines service and development requirements
    - Describes system in Poncha to have Equivalent Rights as other Customers
    - Prior to the transfer there was a cap on flow rate/units
    - Transfer agreement does not restrict capacity
    - Infrastructure is the primary capacity limitation
      - Capacity of a sewer system is a function of slope and size



# Waste Water System

## Collection System Condition:

- Sewer Mains and Manholes
  - Condition affects service (sewer backups) and capacity
  - Overflows can lead to State and/or EPA fines and other ramifications such as claims due to damage to properties
  - Condition Assessment
    - Insurance carriers (CIRSA) provide recommendations
    - Review Quality of Pipe
      - Clean and Inspect
      - General Observations
        - Size
        - Condition (i.e. grease, defects, roots, etc)
    - Identify and fix problems prior to occurrence
    - Perform Rehabilitation (root cutting, point repairs, reconstruct)

# Collection System - Condition





# Waste Water System

## Capacity Study Completed for Poncha Springs (2018)

- Capacity Assessment (Engineering Study)
  - Salida and Poncha Reviewed Stand-Alone as they perform as separate basins
  - General Observations
    - Several Internal Poncha Mains Undersized
    - Primary Trunk Main
      - Anticipated max capacity as growth reaches 2500-2850 ppl (800 current)
      - Dependent on type of use, etc

# Collection System - Capacity

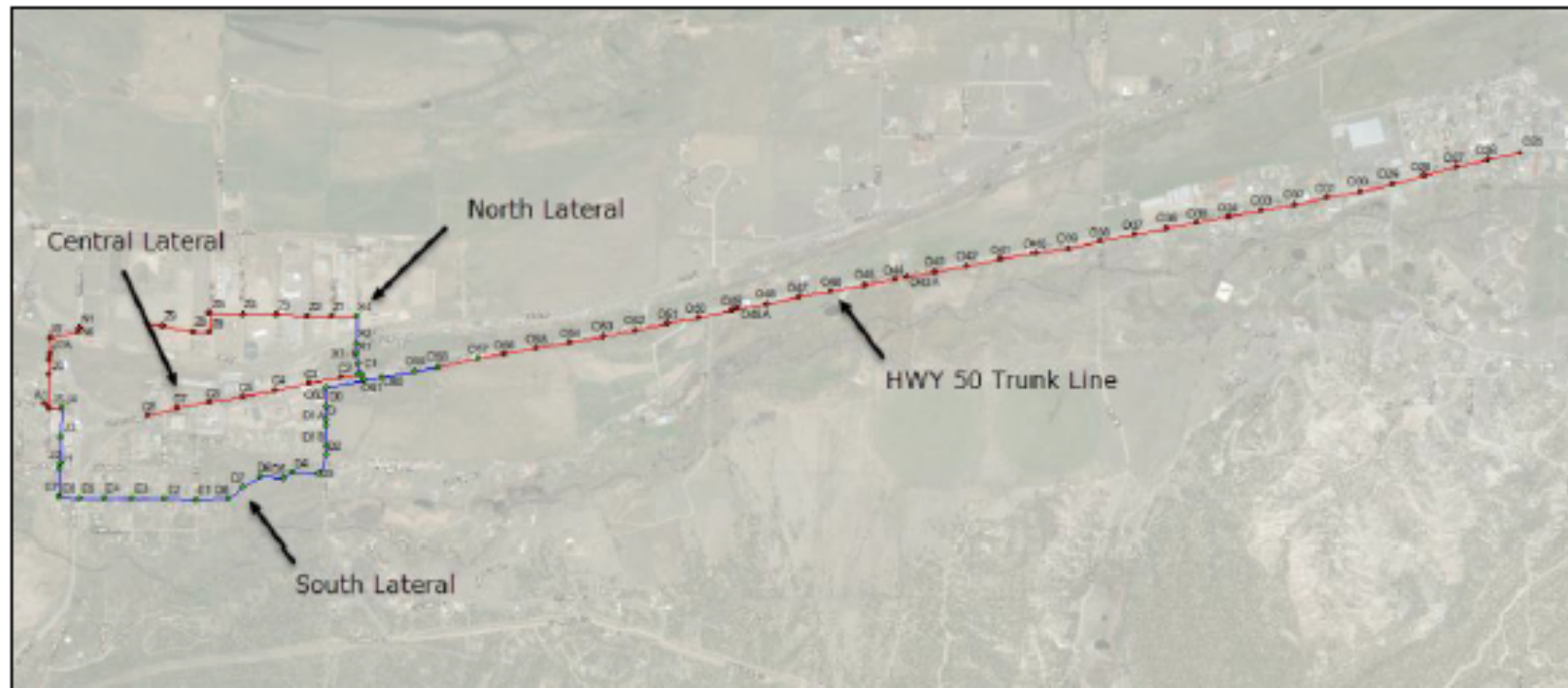


Figure 3 – Pipelines Included in Sewer Model<sup>11</sup>



# Collection System - Capacity

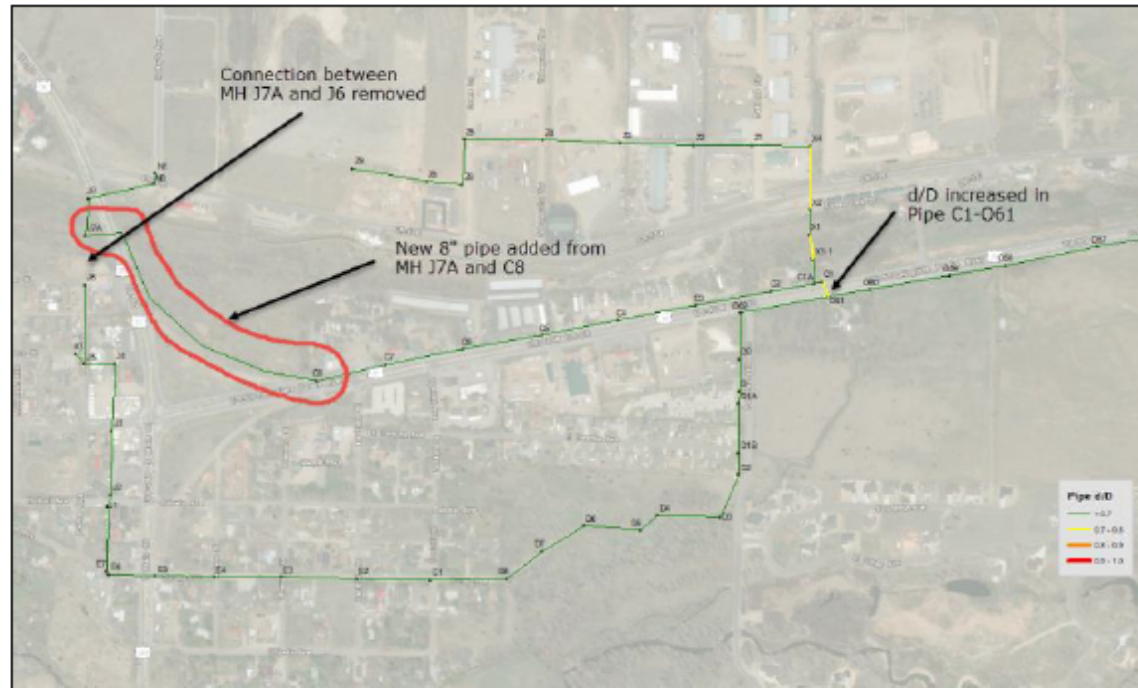


Figure 5 – Poncha Springs System with Recommended Improvements

# Waste Water Treatment Facilities

- Milestones (2009 PDR Study)
  - Design Capacity - 2.7 MGD (improvements completed in 2013)
  - PDR anticipated planning expansion to start in 2025
  - PDR anticipated capacity in 2031
  - Projected Service Area Mapped
  - Population Projections Determine planning and expansion needs



# WWTP - 2009 Projections

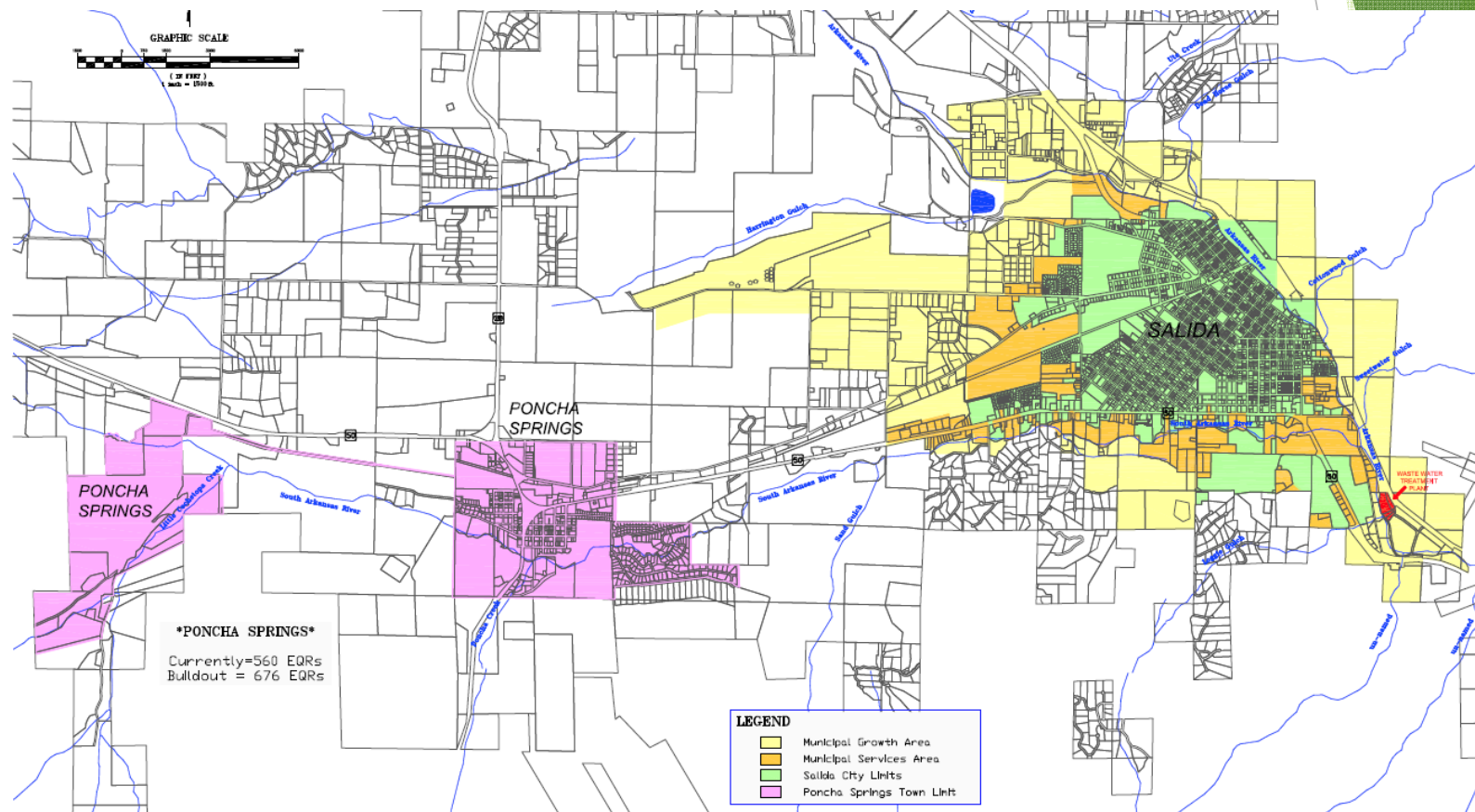
Table 2-1 Demand Estimation Table for Future Expansion

YEAR	PROJECTED POPULATION	EQR'S	AVERAGE DAILY FLOW RATE (MGD)	MAX MONTHLY FLOW (MGD)
2006	5,882	4,512	0.80	1.28
2007	7,030	4,582	0.81	1.30
2008	7,173	4,679	0.83	1.33
2009	7,561	4,924	0.87	1.39
BEGIN CONSTRUCTION				
2010	7,952	5,171	0.92	1.46
2011	8,200	5,332	0.94	1.51
2012	8,551	5,555	0.98	1.57
2013	8,850	5,748	1.02	1.63
2014	9,103	5,913	1.05	1.67
2015	9,322	6,057	1.07	1.72
2016	9,554	6,210	1.10	1.76
2017	9,739	6,335	1.12	1.79
2018	9,970	6,488	1.15	1.84
2019	10,147	6,609	1.17	1.87
2020	10,452	6,807	1.20	1.93
2021	10,765	7,011	1.24	1.99
2022	11,088	7,222	1.28	2.05
2023	11,421	7,438	1.32	2.11
2024	11,764	7,661	1.36	2.17
80% OF CAPACITY BEGIN PLANNING EXPANSION				
2025	12,117	7,891	1.40	2.23
2026	12,480	8,128	1.44	2.30
2027	12,855	8,372	1.48	2.37
2028	13,240	8,623	1.53	2.44
2029	13,637	8,882	1.57	2.52
CAPACITY 20 YEAR LIFE CYCLE				
2030	14,046	9,148	1.62	2.59
2031	14,468	9,423	1.67	2.67
100% OF CAPACITY				
2032	14,902	9,705	1.72	2.75
2033	15,349	9,996	1.77	2.83
2034	15,809	10,296	1.82	2.92
2035	16,284	10,605	1.88	3.00

Actual Pop. ~ 6,400

# Waste Water Treatment Facilities

- 2009 Anticipated Planning Area
- Changes in Use - Conservation Trust
- New Annexations





# Waste Water Treatment Facilities

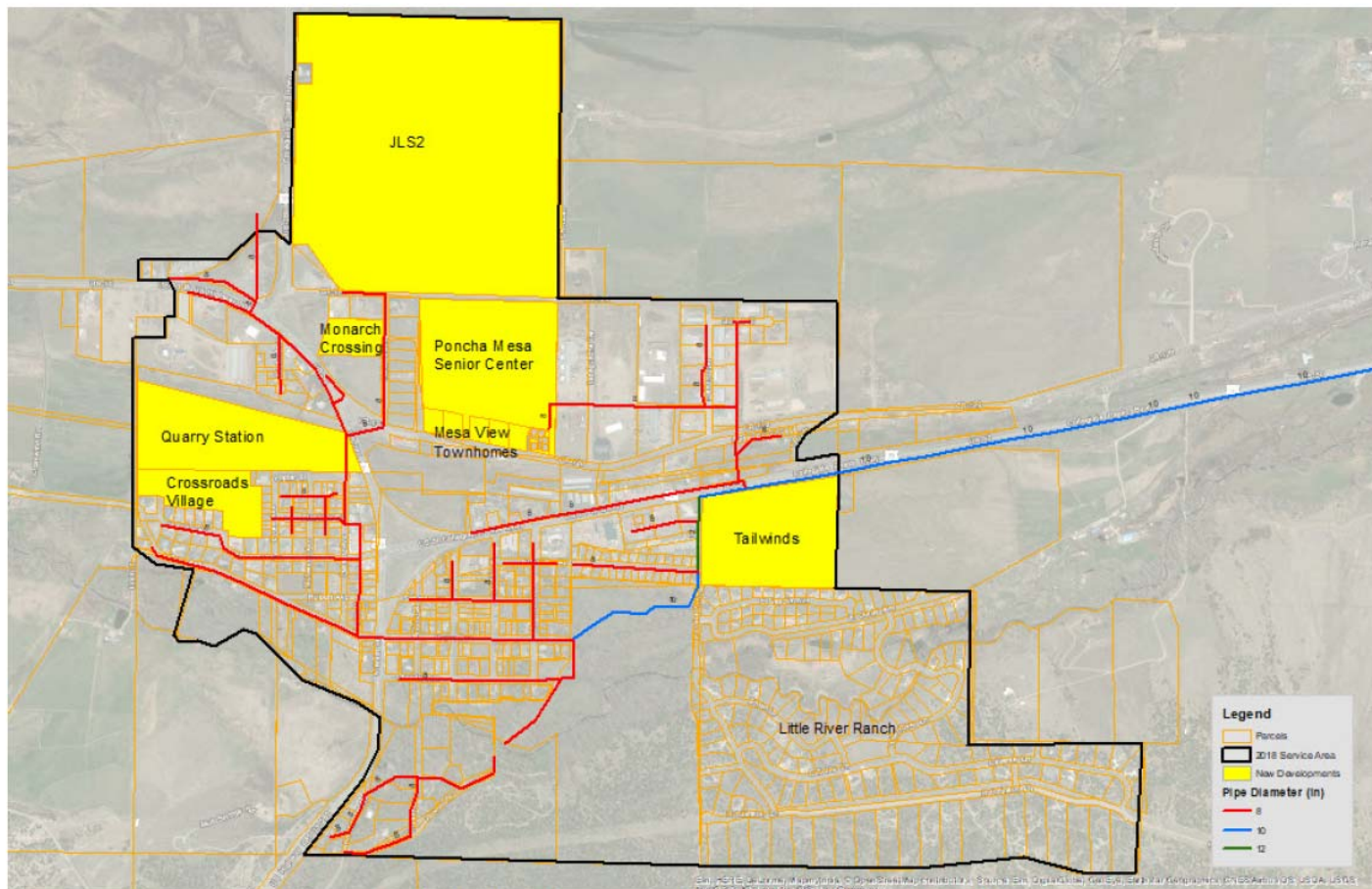


FIGURE 2 – NEW DEVELOPMENT LOCATION AND SERVICE AREA MAP

# Waste Water Treatment Facilities

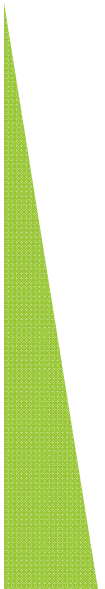
	PDR Report (2009) Plant Design Capacity	Current Est. (2018)	Current Projections (factoring Poncha growth)
Population Salida	12,961	5,800	10,000 by 2033 (2010 Comp Plan pg. 3-3)
Population Poncha	676	800	2,855 by ~2033 (2018 Capacity TM pg. 2)
EQR	8,882		

Summary Table

- Recommendations
  - Actively Manage Growth Statistics
  - Update Comp Plan
  - Complete Collection System Model for Salida Growth Area
  - Review PDR Planning Conditions



# Questions???





## CITY COUNCIL WORK SESSION STAFF REPORT

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**MEETING DATE:** June 04, 2018  
**AGENDA ITEM:** Community Survey Results  
**FROM:** Kristi Jefferson, Planner

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### SURVEY BACKGROUND

The 2018 Salida Community Survey was distributed in March 2018 in an effort to obtain feedback about the status of our community and priorities for the future. The survey was mailed to all active and inactive registered voters (3,794 total) on the current list kept by the Chaffee County Clerk & Recorder's office. In addition, the survey could be filled out electronically on the City of Salida website using SurveyMonkey.com.

The survey is designed to be inclusive of all residents of the City. The total number of responses was 779, of these 464 responses were captured through the online survey and 315 returned the paper surveys that had been mailed to registered voters. Each paper survey was entered manually into SurveyMonkey by staff of the Community Development Department.

The questions on the survey were developed using previous community surveys with updating a few questions. For instance, #20 was added this year to determine our citizens' perspective on who should receive housing priorities.

As with previous year's surveys, citizens are concerned with affordable housing, preserving our small town character and creating new employment opportunities as shown with question number eleven. The question asked what are the three most important issues that will be facing the City of Salida in the next 5 years and affordable housing was most important with 64.61%, preservation of small town character was second with 54.52% and creating new employment opportunities was third 33.03%.

The results of the 2018 survey were similar to the top three important issues raised in the 2015 survey results from Question #11. Affordable housing was 60%, Creating new employment opportunities was 47.18% and Preservation of small town character was 41.37%.

The summary of the survey will be posted to the City's website along with the previous year's results. The complete survey results can be obtained from the Salida Community Development Department by calling (719) 530-2626 or emailing [planning@cityofsalida.com](mailto:planning@cityofsalida.com).

#### Attachments

2018 Community Survey Results  
 2015 Community Survey Results

1. Are you a resident of the City of Salida?  
 Yes 97.42%  
 No 2.58%
2. How long have you lived in Salida?  
 Less than 2 years 9.77%  
 2-4 years 16.15%  
 5-10 years 19.01%  
 10-20 years 21.61%  
 20 + years 27.60%  
 Salida Native 5.86%
3. What is your age?  
 Under 25 1.56%  
 25-35 9.21%  
 36-45 15.95%  
 46-55 16.08%  
 56-65 24.38%  
 66 and older 32.81%
4. Do you live in Salida year round?  
 Yes 95.72%  
 No 4.28%
5. Do you rent or own your home in Salida?  
 Rent 19.79%  
 Own 80.21%
6. Do you plan to move in the next five years?  
 Yes 10.09%  
 Yes but in the Salida area 12.58%  
 No 77.33%
7. Why do you live in Salida? (check all that apply)
- |                                   |        |
|-----------------------------------|--------|
| I was born here                   | 11.92% |
| To be with family/spouse/friends  | 34.44% |
| Employment                        | 24.50% |
| Recreational amenities            | 56.69% |
| Retirement                        | 28.74% |
| More affordable than other cities | 8.87%  |
| Good place to raise kids          | 28.08% |
| Climate                           | 60.66% |
| Small town atmosphere             | 75.50% |
| Friendliness                      | 54.57% |
| Art community                     | 26.49% |
| Other                             | %      |
8. How do you find out about local events or issues?  
 (Check all that apply)
- |                                 |        |     |
|---------------------------------|--------|-----|
| Channel 191                     | 2.49%  | 19  |
| City website (CityofSalida.com) | 10.86% | 83  |
| Chamber announcements           | 16.36% | 125 |
| Flyers and posters              | 38.61% | 295 |
| The Mountain Mail               | 83.25% | 636 |
| Colorado Central Magazine       | 16.75% | 128 |
| Email distributions             | 13.22% | 101 |
| Word of mouth                   | 66.36% | 507 |
| Official posting                | 4.84%  | 37  |
| Ark Valley Voice                | 12.57% | 96  |
| Radio announcements             | 33.25% | 254 |
| Internet social networks        | 37.57% | 287 |
| Other                           | %      | 32  |
9. What should be the **one** main economic development focus of the City?
- |                                   |        |     |
|-----------------------------------|--------|-----|
| Tourism                           | 13.56% | 86  |
| Support existing local businesses | 35.80% | 227 |
| Recreation & trails               | 15.77% | 100 |
| Education                         | 11.67% | 74  |
| Events                            | 1.58%  | 10  |
| Second homeowner                  | .95%   | 6   |
| Manufacturing                     | 7.73%  | 49  |
| Renewable energy                  | 7.57%  | 48  |
| Workforce training                | 5.36%  | 34  |
| Other                             |        | 119 |
10. What is your employment status? (Check one)
- |                                   |        |     |
|-----------------------------------|--------|-----|
| Self-employed (Full or part-time) | 21.85% | 168 |
| Part time                         | 6.11   | 47  |
| Full Time                         | 30.56% | 235 |
| Retired                           | 34.07% | 262 |
| Seasonal                          | 1.04%  | 8   |
| Actively volunteering             | 1.82%  | 14  |
| Unemployed                        | .65%   | 5   |
| Stay at home parent               | 1.17%  | 9   |
| Multiple part-time jobs           | 2.73%  | 21  |
11. What are the **3** most important issues that will be facing the City of Salida in the next 5 years?
- |                                       |        |     |
|---------------------------------------|--------|-----|
| Creating new employment opportunities | 33.03% | 252 |
| Second home growth                    | 19.66% | 150 |
| Affordable housing                    | 64.61% | 493 |
| City infrastructure maintenance       | 25.43% | 194 |
| Preservation of small town character  | 54.52% | 416 |
| Renewable energy initiatives          | 7.08%  | 54  |
| Water                                 | 18.22% | 139 |
| Attracting businesses to Salida       | 17.17% | 131 |
| Preservation of views                 | 12.06% | 92  |
| Development of recreation amenities   | 10.35% | 79  |
| Highway improvements                  | 1.97%  | 15  |
| Sprawl developments                   | 17.56% | 134 |
| Historic preservation of downtown     | 11.53% | 88  |
| Local food production                 | 4.59%  | 35  |
| Other                                 |        | 57  |
12. What are your two (two) primary modes of transportation?
- |              |        |     |
|--------------|--------|-----|
| Walk         | 60.78% | 468 |
| Bike         | 43.25% | 333 |
| Car          | 88.96% | 685 |
| Shuttle/taxi | 2.08%  | 16  |
| Other        |        | 13  |
13. What **three (3)** improvements would you spend tax dollars on for the Salida Transportation System?
- |                         |        |     |
|-------------------------|--------|-----|
| New Sidewalks           | 33.68% | 256 |
| Existing Sidewalks      | 38.55% | 293 |
| ADA access              | 4.61%  | 35  |
| New trails              | 27.37% | 208 |
| Downtown parking        | 51.84% | 394 |
| Improved streets        | 47.24% | 359 |
| Regional transportation | 24.47% | 186 |
| In town shuttle         | 28.16% | 78  |
| Bike lanes              | 18.82% | 143 |
| Bike parking            | 8.03%  | 61  |
| Other                   |        | 51  |

14. What would you consider to be the **most serious** problem facing Salida Today? (check one)

Crime/drug prevention	17.21%	117
Growth	37.06%	252
Traffic	2.21%	15
Economy	9.12%	62
Second home ownership	22.94%	156
Community controversy	11.47%	78
Other		87

15. Are you aware that the City has licensing requirements for short-term vacation rentals?

Yes	86.14%	659
No	13.86%	106

If so should the City have more strict regulations on short-term vacation rentals?

Yes	67.79%	484
No	32.21%	230

16. What percentage would you allocate to City projects and services? Equaling 100%

<u>15.59%</u> Economic development
<u>23.57%</u> Affordable housing
<u>12.13%</u> Recreation
<u>10.52%</u> Hot Springs Pool improvements
<u>16.72%</u> Capital Improvements on streets
<u>11.45%</u> Renewable energy projects
<u>16.79%</u> Routine maintenance of City streets
<u>16.47%</u> Preserving lands for open space
<u>8.69%</u> Highway improvements
<u>15.48%</u> Public safety
Other _____

17. Which opinion best represents your opinion on growth management? (Check one)

The City should be more involved in regulating new developments	35.46%	256
The City should be less involved with regulating new developments	4.99%	36
The City should maintain the same level Of regulation that exists today	21.88%	158
The public process should be expanded to Allow for more public input on new dev.	36.43%	263
No regulation/Allow unregulated Development	1.25%	9

18. Which of the following should the City financially support? (Check all that apply)

Recycling	87.54%	597
Composting	34.31%	234
Buying local	58.50%	399
Reducing auto fuel use	30.79%	210
Backyard vegetable gardening	19.94%	136
Other		186
Public Art		
Other		

19. Over the last five years has the City of Salida been moving in the right direction?

Yes	45.76%	313
No	54.24%	371

20. Who should get community housing? This is housing that provides options for those earning less than the Area Median Income and keeps rental or mortgage payments at 30% of the household income. There are likely to be more applicants than the amount of community housing available. Prioritize your choices on a scale of 1 to 6 with 1 being the top priority for access to this housing?

**Type of worker –** 4.52

(a ranking of types like emergency workers (fire, police, or medical), essential workers (teachers or city employees), business workers, etc.)

**Amount of time working in the County –** 3.99

(more time would give a higher priority)

**Household types–** 3.97

(families with children, disabled adults/children, etc)

**Amount of time living in the County –** 3.37

(more time would give a higher priority)

**Long-time residents** who are now retired. 3.18

**Homeless** 2.11

21. Please rate each of the following issues in order of importance to you. average response on a scale of 1 - 5

Affordable Housing	4.05
Arts & Culture	3.13
Economic Development	3.66
City Streets	3.37
Highway Improvements	2.90
Historic Preservation	3.61
Job Opportunities	3.98
Open Space/Parks & Trails	3.92
Sidewalks	3.58
Preservation of small town Character	4.20
Programs for Youth	3.87
Public Parking	3.38
Public safety	3.97
Renewable energy	3.49
Recreational Opportunities	3.62
Short-term rental	2.45
Special Events	2.97
Tourism	3.10

22. How is the City of Salida doing? average response scale of 1 - 5

Animal Control	3.20
City Council	3.15
City Staff	3.55
Code Enforcement	3.11
Communicating with Citizens	2.97
Community Involvement/Support	3.16
Crime Prevention	3.35
Drug Enforcement	3.01
Emergency Response	4.04
Fire Prevention	3.94
Handling Citizen Complaints	3.12
Historic Preservation	3.38
Hot Springs Pool	3.32
Land Use Planning & Zoning	2.65
Municipal Water Quality	3.70
Recreation Programs	3.45
SteamPlant Arts & Culture	3.74
Sewage Treatment	3.86
Street Maintenance	3.07
Water/Sewer Utility Billing	3.30
Traffic Enforcement	3.16

## 2015 Community Survey Results

1. Are you a resident of the City of Salida?			10. What is your employment status? (Check one)		
Yes	97%	578	Fulltime	32.3%	190
No	3%	18	Retired	31.6%	186
2. How long have you lived in Salida?			Self-employed (Full or part-time)	23.6%	139
20 + years	35.4%	208	Part-time	5.6%	33
5-10 years	23.9%	140	Multiple part-time jobs	3.6%	21
10-20 years	22.3%	131	Actively volunteering	1.9%	11
2-4 years	9.2%	54	Unemployed	0.5%	3
Less than 2 years	9.2%	54	Stay at home parent	0.5%	3
3. What is your age?			Seasonal	.3%	2
66 and older	32.6%	194	11. What are the <b>3</b> most important issues that will be facing the City of Salida in the next 5 years?		
56-65	24.5%	146	Affordable housing	59.8%	353
46-55	17.6%	105	Creating new employment opportunities	47.3%	279
36-45	14.8%	88	Preservation of small town character	41.5%	245
25-35	9.7%	58	City infrastructure maintenance	34.2%	202
Under 25	.8%	5	Attracting businesses to Salida	24.7%	146
4. Do you live in Salida year round?			Water	20.2%	119
Yes	96.8%	576	Development of recreation amenities	14.9%	88
No	3.2%	19	Historic preservation of downtown	10.2%	60
5. Do you rent or own your home in Salida?			Sprawl developments	10.0%	59
Own	80.8%	475	Second home growth	9.0%	53
Rent	19.2%	113	Renewable energy initiatives	7.6%	45
6. Do you plan to move in the next five years?			Local food production	7.6%	45
No	79.7%	464	Preservation of views	6.3%	37
Yes, but within the Salida area	12.4%	72	Highway improvements	3.6%	21
Yes, out of Salida	7.9%	46	12. What are your two (2) primary modes of transportation?		
7. Why do you live in Salida? (Check all that apply)			Car	86.7%	510
Small town atmosphere	75.6%	441	Walk	64.3%	378
Climate	64.2%	374	Bike	41.8%	246
Recreational amenities	54.2%	316	Shuttle/Taxi	2.0%	12
Friendliness	49.7%	290	13. What <b>three (3)</b> improvements would you spend tax dollars on for the Salida Transportation System?		
To be with family/spouse/friends	29.7%	173	Improved streets	56.8%	334
Employment	27.8%	162	Existing sidewalks	52.4%	308
Good place to raise kids	26.4%	154	New sidewalks	38.4%	226
Retirement	26.2%	153	Downtown parking	32.7%	192
Art community	26.2%	153	New trails	29.9%	176
I was born here	13.4%	78	Bike lanes	22.3%	131
More affordable than other cities	9.3%	54	Regional transportation	20.4%	120
8. How do you find out about local events or issues? (Check all that apply)			In town shuttle	19.7%	116
The Mountain Mail	83.8%	495	Bike parking	7.3%	43
Word of mouth	62.6%	370	ADA Access	5.8%	34
Flyers and posters	39.3%	232	14. What would you consider to be the <u>most serious</u> problem facing Salida today? (Check one)		
Radio announcements	31.1%	184	Community controversy	38.9%	197
Internet social networks (Twitter, Facebook, etc.)	28.6%	169	Economy	23.7%	120
Chamber Announcements	17.1%	101	Growth	17.8%	90
Colorado Central Magazine	17.1%	101	Second home ownership	10.8%	55
Email distributions	14.7%	87	Crime/drug prevention	7.3%	37
City website (CityofSalida.com)	11.5%	68	Traffic	1.6%	8
Official posting	5.1%	30	Other_____		
Channel 10	4.9%	29	9. What should be the <u>one</u> main economic development focus of the City?		
Other		40	Support existing local businesses	34.3%	177
9. What should be the <u>one</u> main economic development focus of the City?			Tourism	16.6%	85
Support existing local businesses	34.3%	177	Recreation & trails	15.2%	78
Tourism	16.6%	85	Education	10.7%	55
Recreation & trails	15.2%	78	Manufacturing	10.3%	53
Education	10.7%	55	Renewable energy	6.4%	33
Manufacturing	10.3%	53	Workforce training	4.3%	22
Renewable energy	6.4%	33	Events	1.4%	7
Workforce training	4.3%	22	Second home ownership	0.6%	3
Events	1.4%	7			
Second home ownership	0.6%	3			



# 2015 Community Survey Results

15. Should the City use tax payer dollars to fund public art?

No	52.7%	300
Yes	47.3%	269

16. Many Colorado mountain communities require permits for vacation rentals.

Other restrictions include: more limits on occupancy numbers, increased permit Fees, and requiring vacation rentals to pay commercial utility rates.

Should the City have more strict regulations on short-term vacation rentals?

Yes	52.6%	281
No	47.4%	253

17. If you had \$ 1 million budget to spend towards City projects and services, how would you allocate it?

	\$ Average
Affordable housing	\$ 279,500.65
Capital Improvements on City streets	\$ 261,924.50
Routine maintenance of City streets	\$ 195,197.84
Economic development	\$ 178,298.00
Preserving lands for open space	\$ 171,483.81
Other	\$ 169,172.34
Public Safety	\$ 148,856.82
Hot Springs Pool improvements	\$ 140,521.31
Renewable energy projects	\$ 135,137.89
Recreation	\$ 127,151.74
Hwy improvements	\$ 100,140.36

18. Which statement best represents your opinion on growth management? (Check one)

The public process should be expanded to allow for more public input on new development	45.5%	255
The City should maintain the same level of regulation that exists today	31.6%	177
The City should be more involved in regulating new developments	16.4%	92
The City should be less involved with regulating new developments	5.5%	31
No regulation/Allow unregulated development	1.1%	6

19. How much growth would you like to see in the Salida Region? (Check one)

Some growth	34.1%	196
About the same as in recent years	34.0%	195
Less growth than in recent years	23.0%	132
Zero growth	7.3%	42
Maximum build out/ No growth control	1.6%	9

20. Are you taking any of these steps to reduce your impact on the environment or to save money? (Check all that apply)

Recycling	90.7%	519
Buying local	85.5%	489
Improving energy efficiency in your home	65.7%	376
Reducing auto fuel use	63.6%	364
Backyard vegetable gardening	50.7%	290
Composting	38.6%	221

21. Should the City financially support the efforts described in #20?

Yes	53.3%	332
No	40.7%	228

22. Over the last five years has the City of Salida been moving in the right direction?

Yes	53.7%	283
No	46.3%	244

23. Please rate each of the following issues in order of importance to you. average response on a scale of 1 - 5

Affordable Housing	3.94
Arts & Culture	3.08
Economic Development	3.84
City Streets	3.78
Highway Improvements	2.77
Historic Preservation	3.49
Job Opportunities	4.13
Open Space Areas	
-Parks & Trails	3.80
Sidewalks	3.76
Preservation of Community Character	4.13
Programs for Youth	3.78
Public Parking	3.25
Public Safety	3.75
Recreation Opportunities	3.62
Renewable Energy	3.55
Special Events	2.84
Tourism	3.22

24. How is the City of Salida doing?

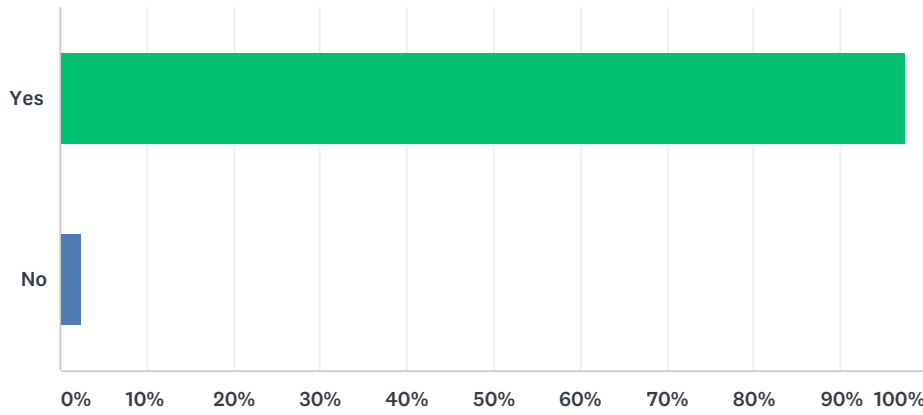
(average response on a scale of 1 - 5)

Animal Control	3.10
City Council	2.36
City Staff	3.07
Code Enforcement	2.99
Communicating with Citizens	2.71
Community Involvement	
-Support	2.92
Crime Prevention	3.50
Drug Enforcement	3.26
Emergency Response	4.10
Fire Prevention	4.05
Handling Citizen Complaints	2.78
Historic Preservation	3.44
Hot Springs Pool	3.12
Land Use Planning & Zoning	2.92
Municipal Water Quality	3.76
Recreation Programs	3.54
SteamPlant Arts & Culture	3.56
Sewage Treatment	3.94
Street Maintenance	2.58
Water/Sewer Utility Billing	3.00
Traffic Enforcement	3.11



# Q1 Are you a resident of the City of Salida?

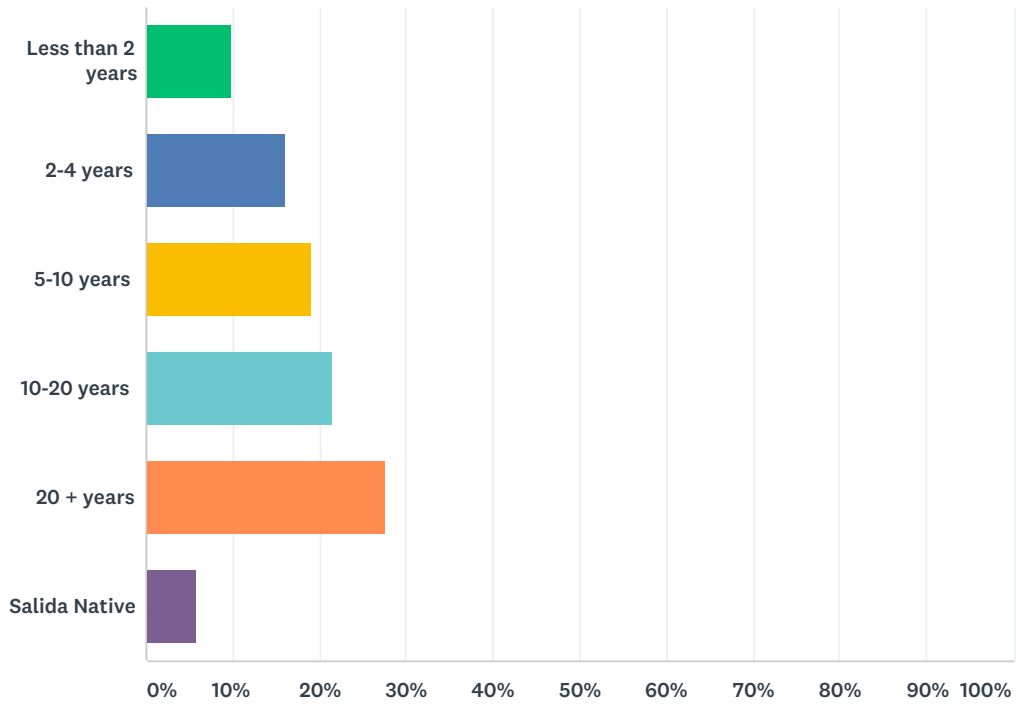
Answered: 775 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	97.42%	755
No	2.58%	20
TOTAL		775

## Q2 How long have you lived in Salida?

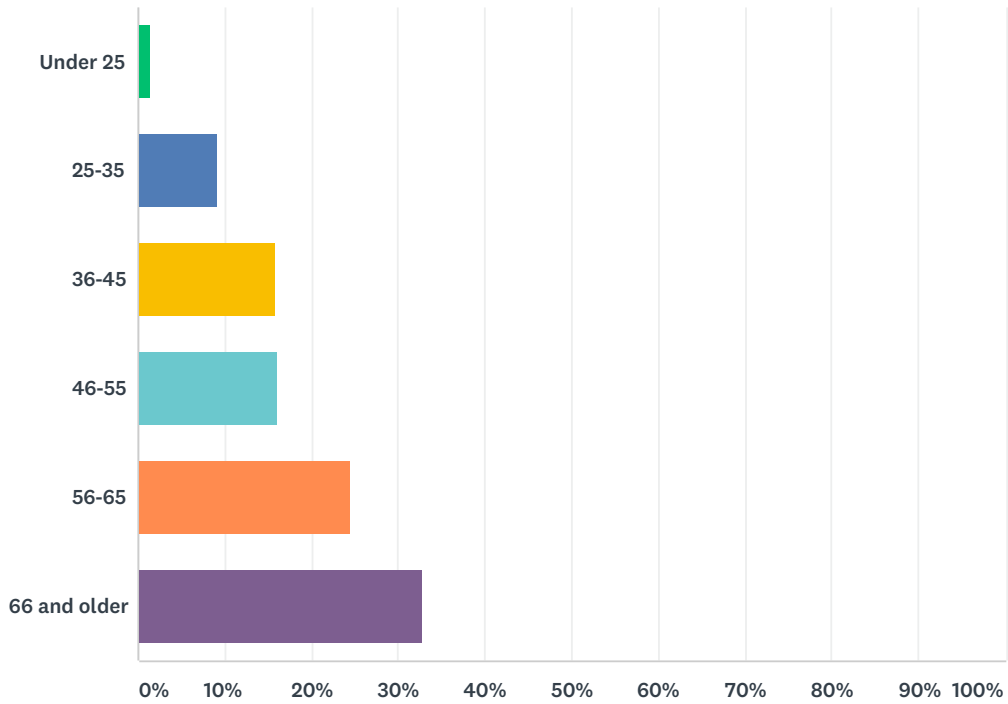
Answered: 768 Skipped: 11



ANSWER CHOICES	RESPONSES	
Less than 2 years	9.77%	75
2-4 years	16.15%	124
5-10 years	19.01%	146
10-20 years	21.61%	166
20 + years	27.60%	212
Salida Native	5.86%	45
<b>TOTAL</b>		<b>768</b>

### Q3 What is your age?

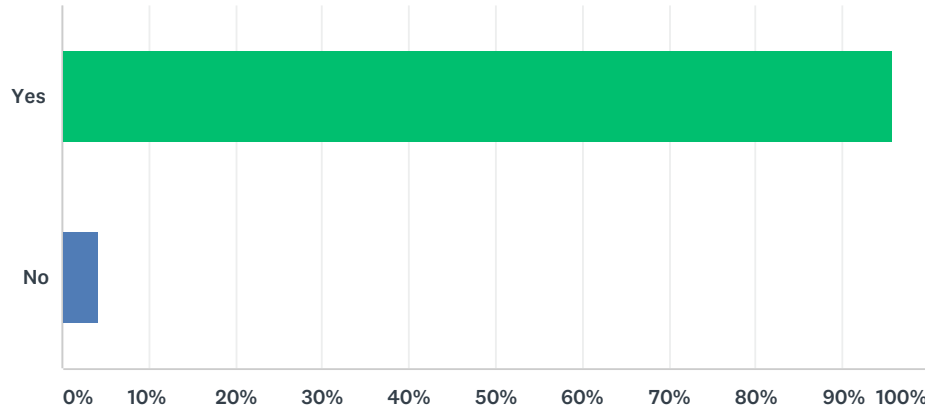
Answered: 771 Skipped: 8



ANSWER CHOICES	RESPONSES	
Under 25	1.56%	12
25-35	9.21%	71
36-45	15.95%	123
46-55	16.08%	124
56-65	24.38%	188
66 and older	32.81%	253
<b>TOTAL</b>		<b>771</b>

## Q4 Do you live in Salida year round?

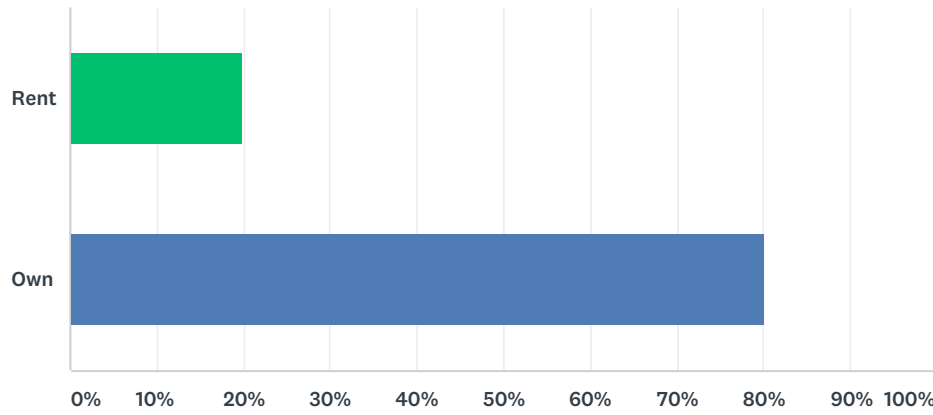
Answered: 771 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	95.72%	738
No	4.28%	33
TOTAL		771

### Q5 Do you rent or own your home in Salida?

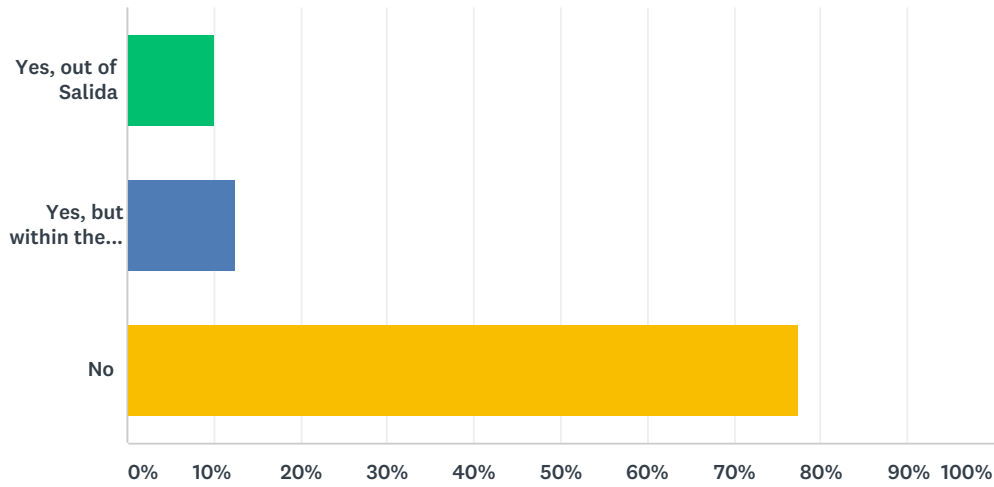
Answered: 758 Skipped: 21



ANSWER CHOICES	RESPONSES	
Rent	19.79%	150
Own	80.21%	608
TOTAL		758

## Q6 Do you plan to move in the next five years?

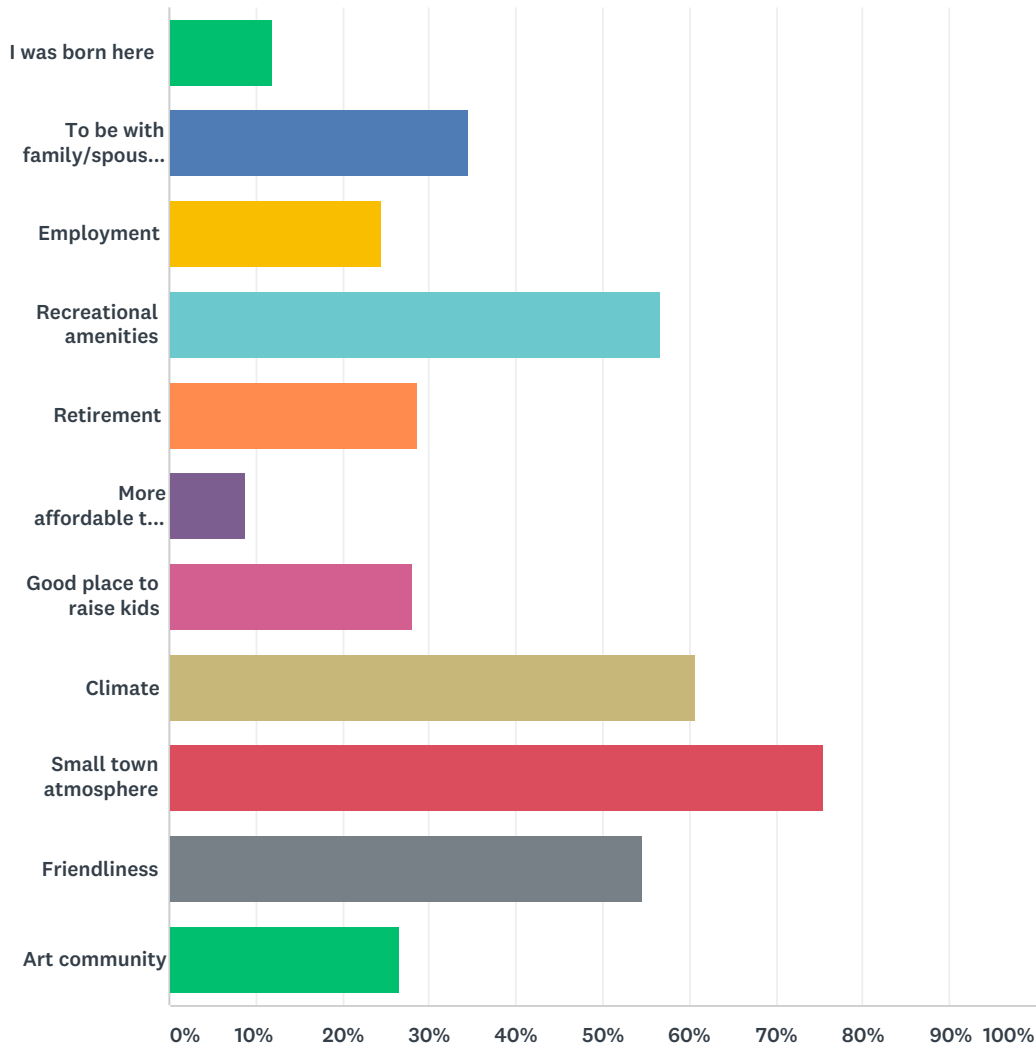
Answered: 763 Skipped: 16



ANSWER CHOICES	RESPONSES	
Yes, out of Salida	10.09%	77
Yes, but within the Salida area	12.58%	96
No	77.33%	590
<b>TOTAL</b>		<b>763</b>

## Q7 Why do you live in Salida? (Check all that apply)

Answered: 755 Skipped: 24



ANSWER CHOICES	RESPONSES	
I was born here	11.92%	90
To be with family/spouse/friends	34.44%	260
Employment	24.50%	185
Recreational amenities	56.69%	428
Retirement	28.74%	217
More affordable than other cities	8.87%	67
Good place to raise kids	28.08%	212
Climate	60.66%	458
Small town atmosphere	75.50%	570
Friendliness	54.57%	412

# Community Survey 2018

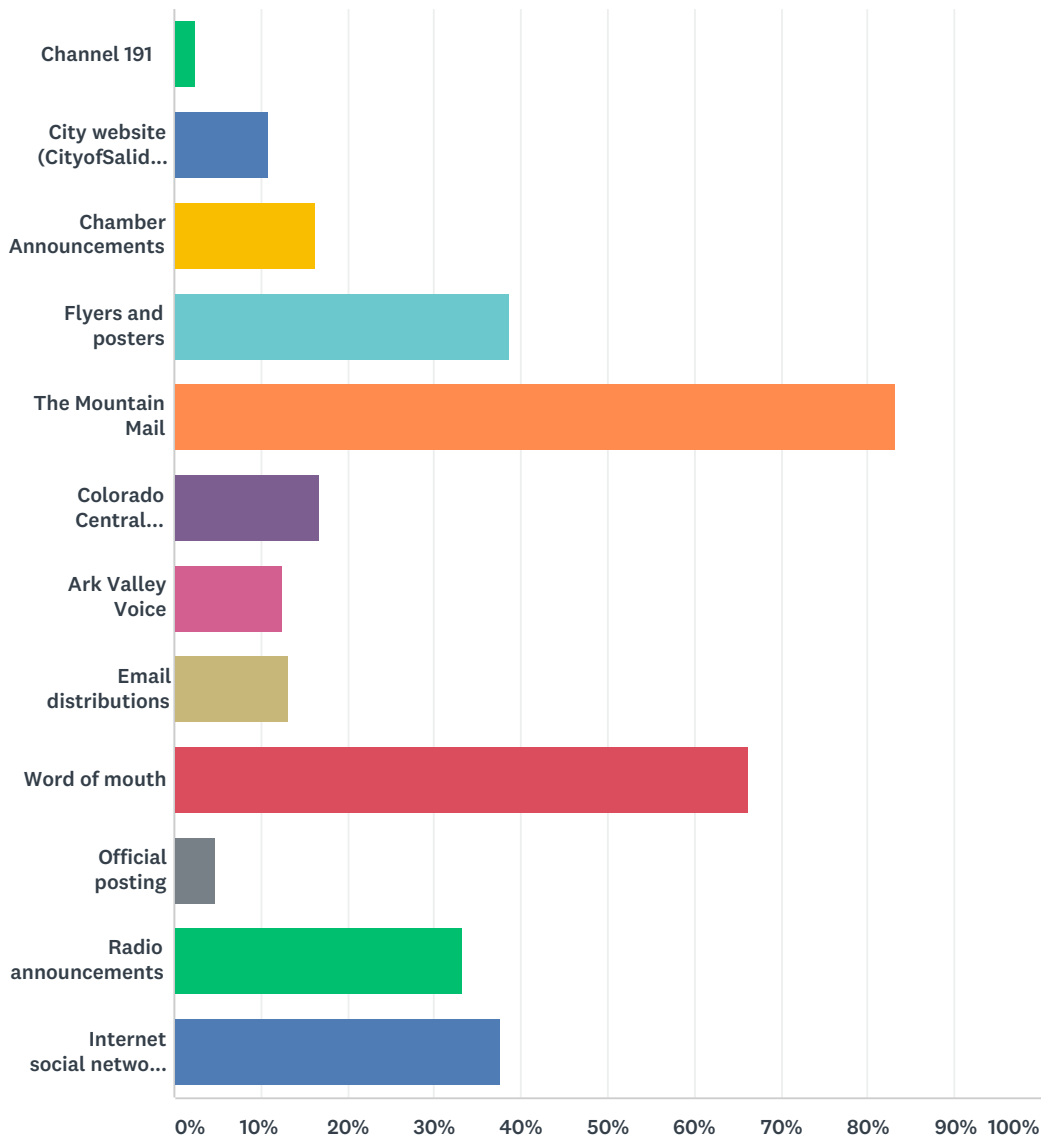
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Art community	26.49%	200
Total Respondents: 755		



# Q8 How do you find out about local events or issues? (Check all that apply)

Answered: 764 Skipped: 15



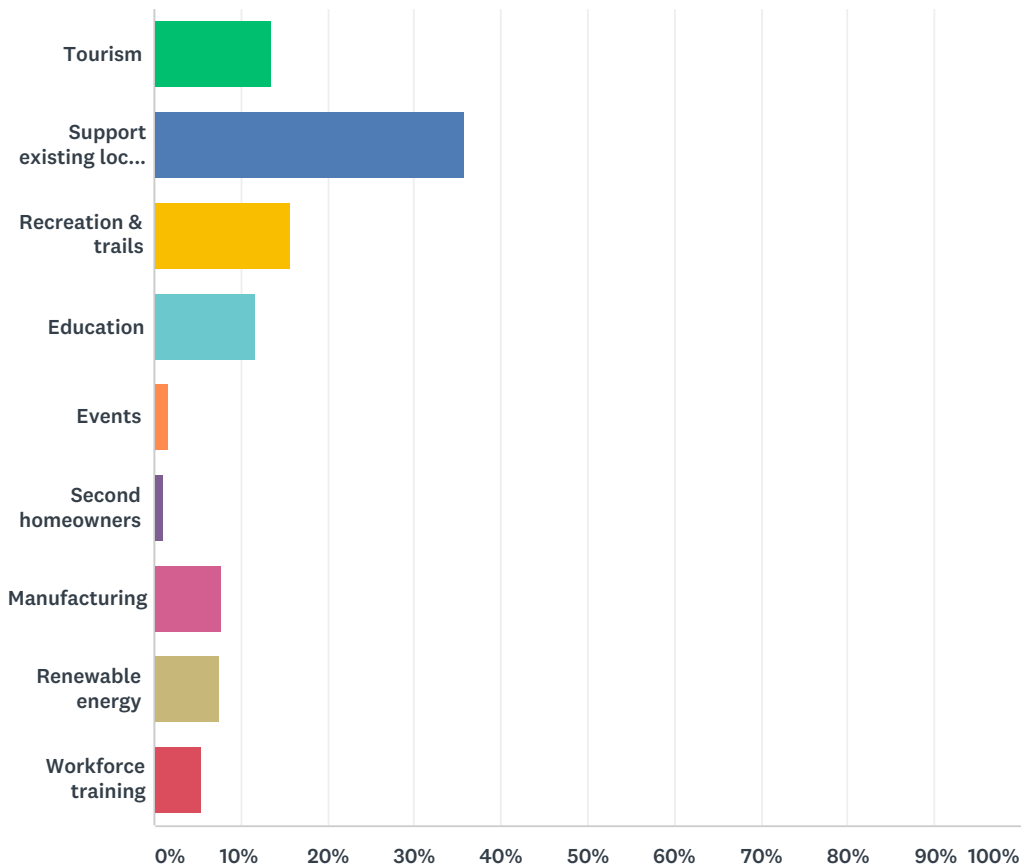
ANSWER CHOICES	RESPONSES	
Channel 191	2.49%	19
City website (CityofSalida.com)	10.86%	83
Chamber Announcements	16.36%	125
Flyers and posters	38.61%	295
The Mountain Mail	83.25%	636
Colorado Central Magazine	16.75%	128
Ark Valley Voice	12.57%	96

## Community Survey 2018

Email distributions	13.22%	101
Word of mouth	66.36%	507
Official posting	4.84%	37
Radio announcements	33.25%	254
Internet social networks (Twitter, Facebook, etc.)	37.57%	287
Total Respondents: 764		

# Q9 What should be the one (1) main economic development focus of the City?

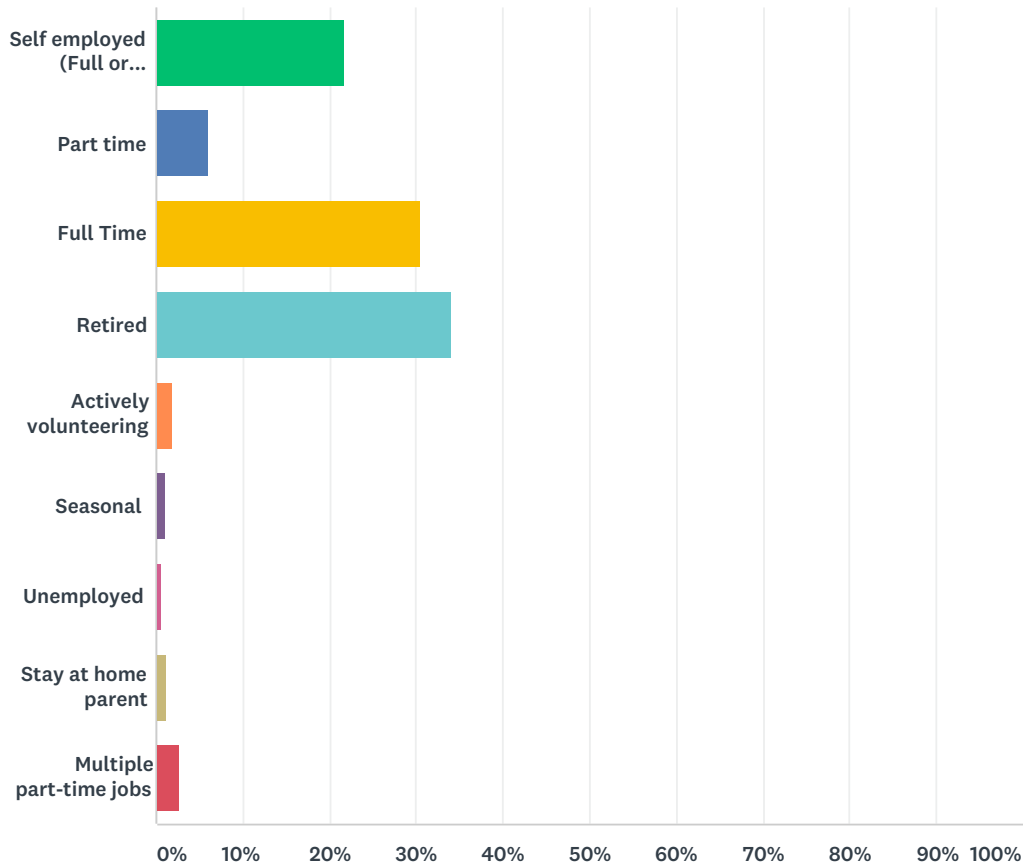
Answered: 634 Skipped: 145



ANSWER CHOICES	RESPONSES	
Tourism	13.56%	86
Support existing local businesses	35.80%	227
Recreation & trails	15.77%	100
Education	11.67%	74
Events	1.58%	10
Second homeowners	0.95%	6
Manufacturing	7.73%	49
Renewable energy	7.57%	48
Workforce training	5.36%	34
<b>TOTAL</b>		<b>634</b>

### Q10 What is your employment status? (Check one)

Answered: 769 Skipped: 10

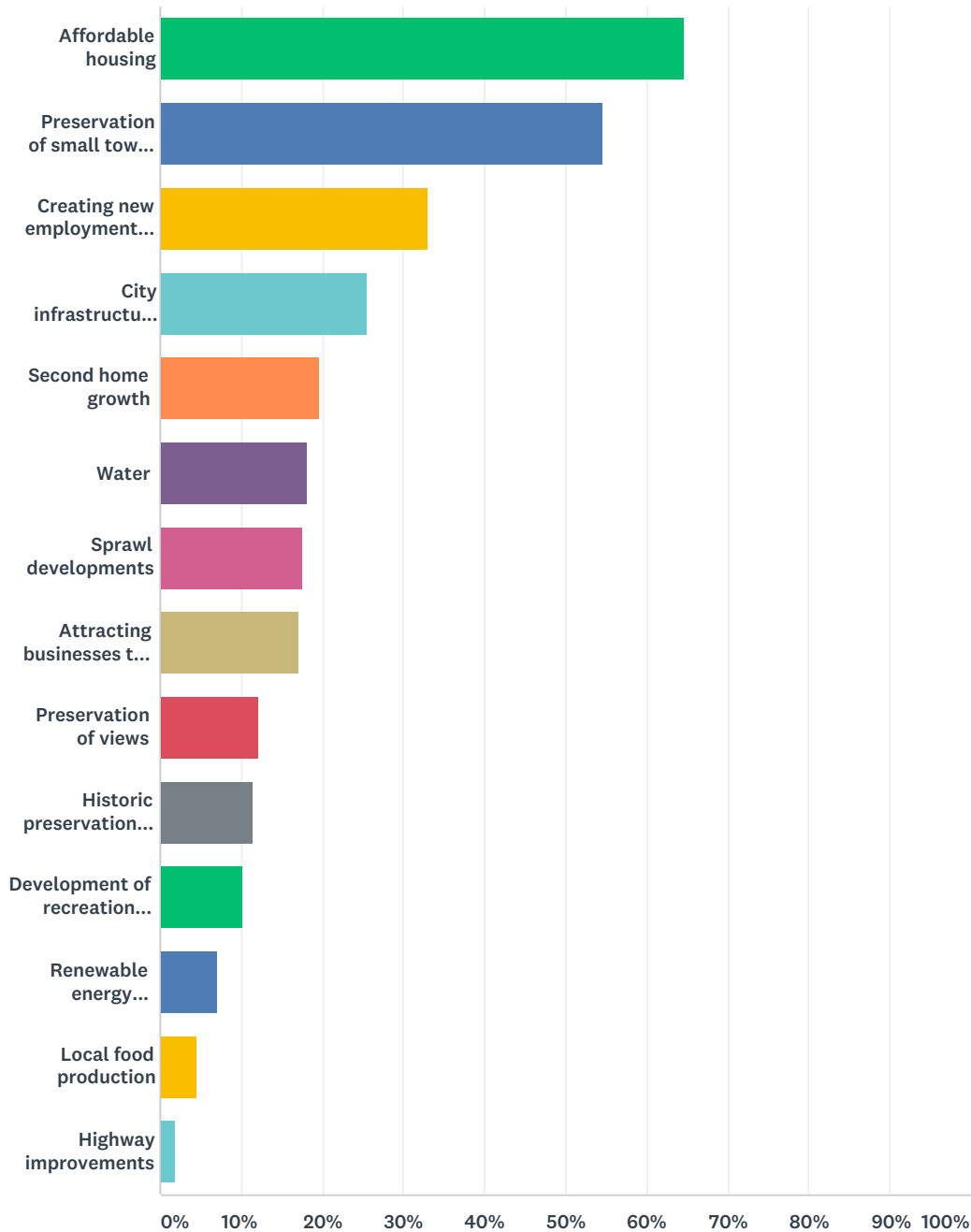


ANSWER CHOICES	RESPONSES	
Self employed (Full or part-time)	21.85%	168
Part time	6.11%	47
Full Time	30.56%	235
Retired	34.07%	262
Actively volunteering	1.82%	14
Seasonal	1.04%	8
Unemployed	0.65%	5
Stay at home parent	1.17%	9
Multiple part-time jobs	2.73%	21
<b>TOTAL</b>		<b>769</b>



# Q11 What are the three (3) most important issues that will be facing the City of Salida in the next 5 years?

Answered: 763 Skipped: 16



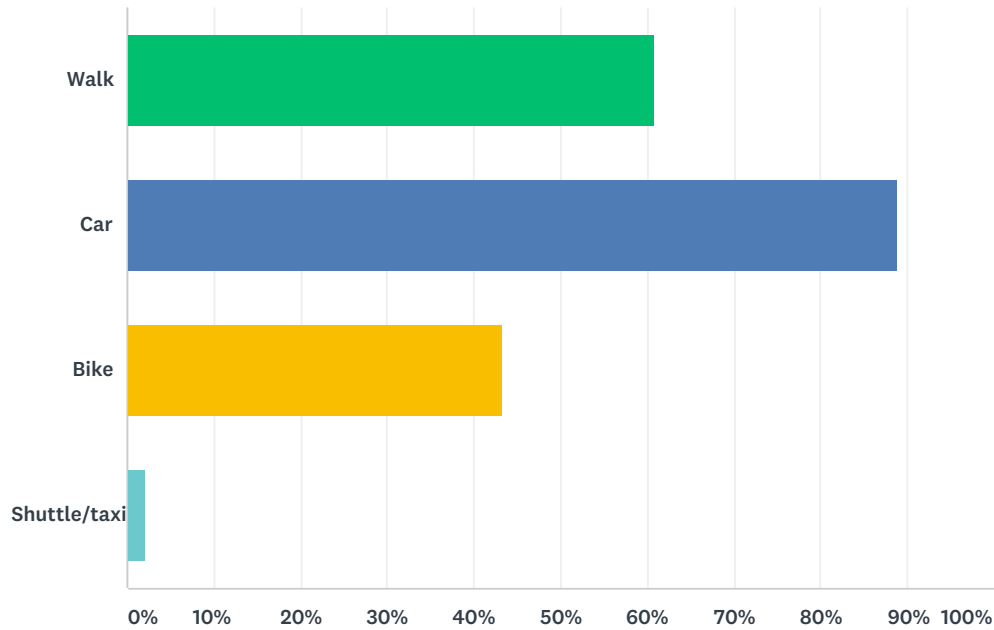
ANSWER CHOICES	RESPONSES	Count
Affordable housing	64.61%	493
Preservation of small town character	54.52%	416
Creating new employment opportunities	33.03%	252
City infrastructure maintenance	25.43%	194

## Community Survey 2018

Second home growth	19.66%	150
Water	18.22%	139
Sprawl developments	17.56%	134
Attracting businesses to Salida	17.17%	131
Preservation of views	12.06%	92
Historic preservation of downtown	11.53%	88
Development of recreation amenities	10.35%	79
Renewable energy initiatives	7.08%	54
Local food production	4.59%	35
Highway improvements	1.97%	15
Total Respondents: 763		

## Q12 What are your two (2) primary modes of transportation?

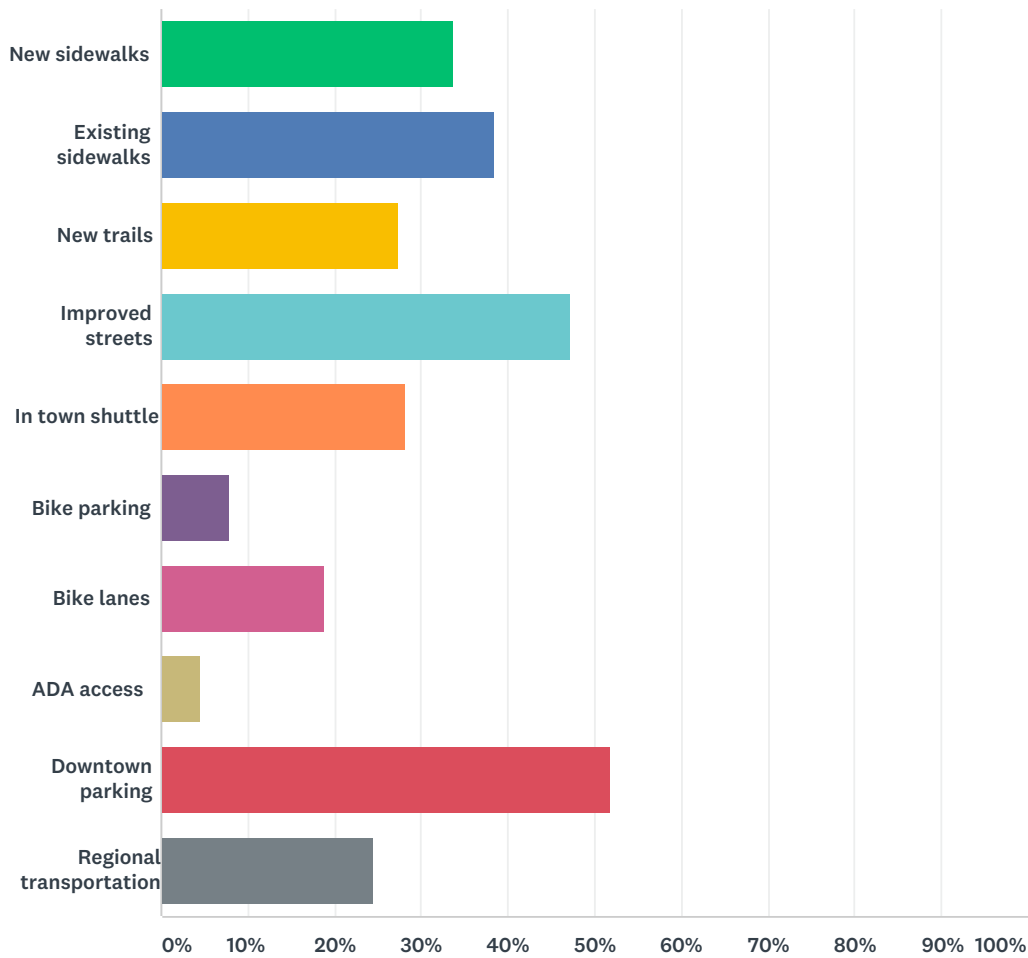
Answered: 770 Skipped: 9



ANSWER CHOICES	RESPONSES	
Walk	60.78%	468
Car	88.96%	685
Bike	43.25%	333
Shuttle/taxi	2.08%	16
Total Respondents: 770		

# Q13 What three (3) improvements would you spend tax dollars on for the Salida Transportation System?

Answered: 760 Skipped: 19



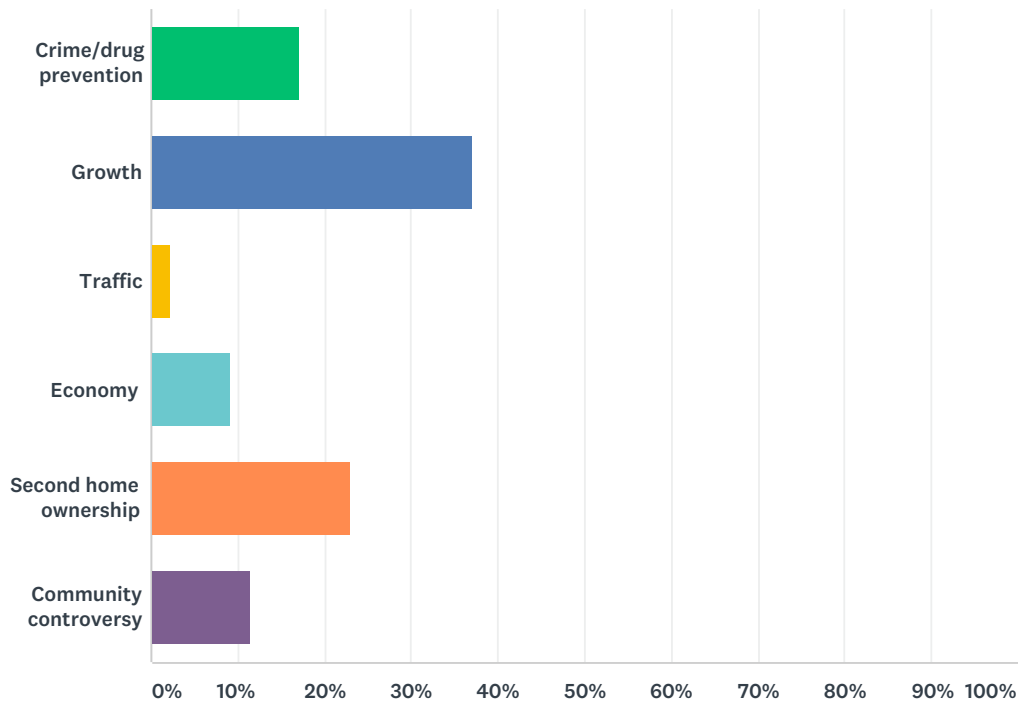
ANSWER CHOICES	RESPONSES	
New sidewalks	33.68%	256
Existing sidewalks	38.55%	293
New trails	27.37%	208
Improved streets	47.24%	359
In town shuttle	28.16%	214
Bike parking	8.03%	61
Bike lanes	18.82%	143
ADA access	4.61%	35
Downtown parking	51.84%	394
Regional transportation	24.47%	186



Total Respondents: 760

# Q14 What would you consider to be the most serious problem facing Salida today? (check one)

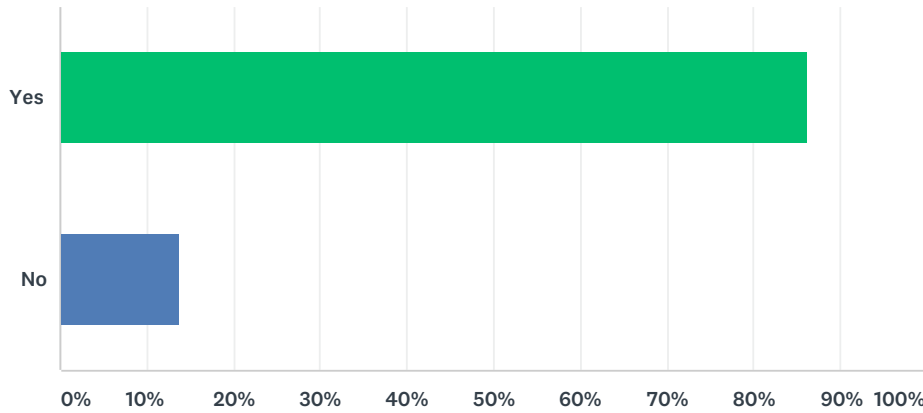
Answered: 680 Skipped: 99



ANSWER CHOICES	RESPONSES	
Crime/drug prevention	17.21%	117
Growth	37.06%	252
Traffic	2.21%	15
Economy	9.12%	62
Second home ownership	22.94%	156
Community controversy	11.47%	78
<b>TOTAL</b>		<b>680</b>

# Q15 Are you aware that the City has licensing requirements for short-term vacation rentals?

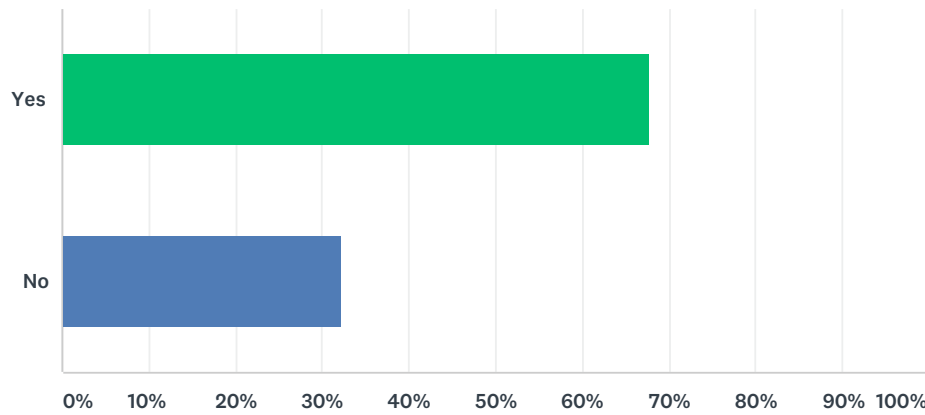
Answered: 765 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	86.14%	659
No	13.86%	106
TOTAL		765

## Q16 If so should the City have more strict regulations on short-term vacation rentals?

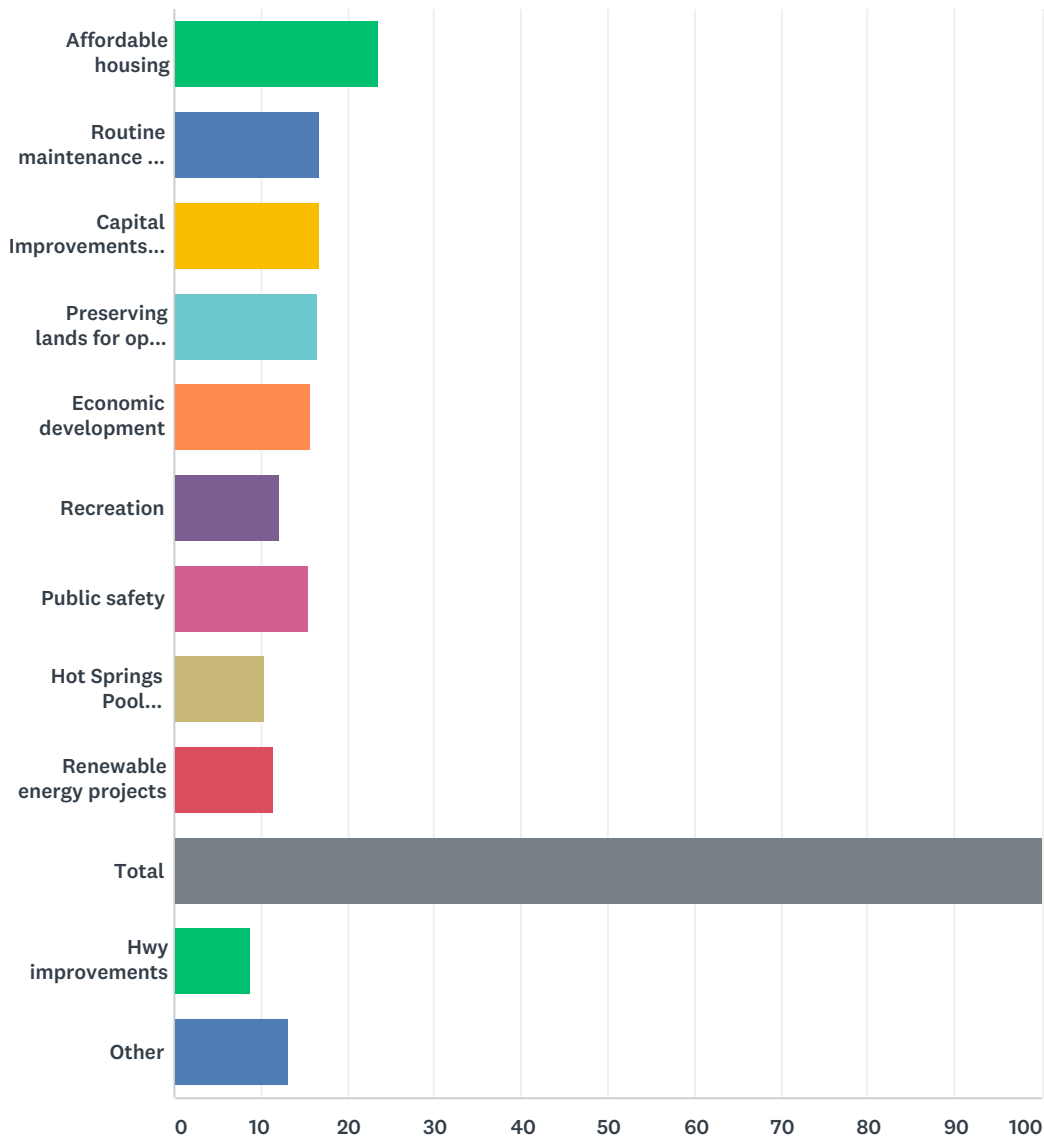
Answered: 714 Skipped: 65



ANSWER CHOICES	RESPONSES	
Yes	67.79%	484
No	32.21%	230
TOTAL		714

# Q17 What percentage would you allocate to City projects and services? Equaling 100%

Answered: 663 Skipped: 116



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Affordable housing	24	12,612	535
Routine maintenance of City streets	17	8,846	527
Capital Improvements on City streets	17	7,758	464
Preserving lands for open space	16	7,608	462
Economic development	16	7,062	453
Recreation	12	4,805	396
Public safety	15	6,051	391

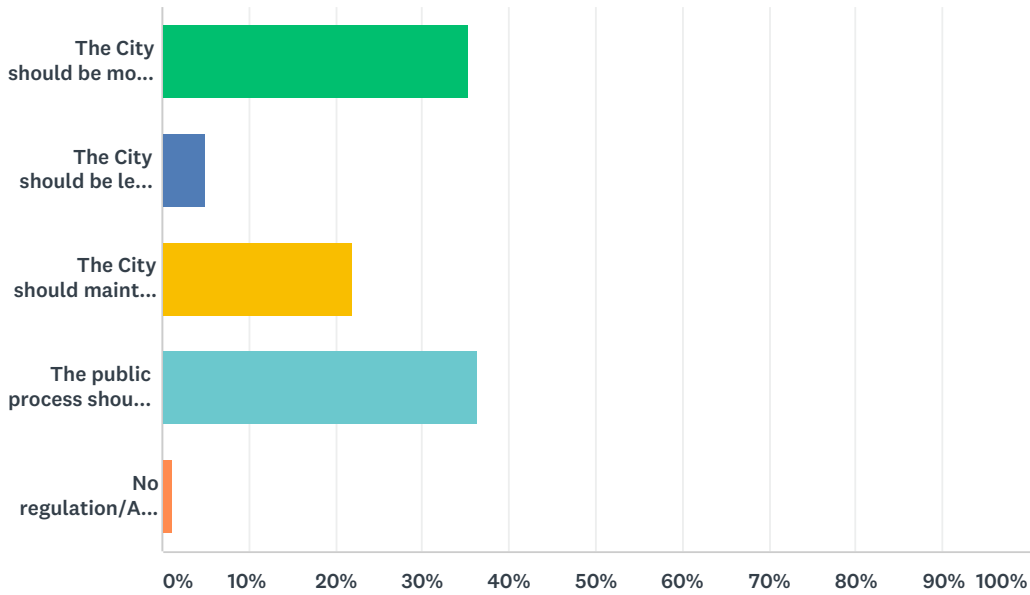


## Community Survey 2018

Hot Springs Pool improvements	11	3,862	367
Renewable energy projects	11	4,180	365
Total	100	27,288	273
Hwy improvements	9	2,199	253
Other	13	1,040	79
Total Respondents: 663			

### Q18 Which statement best represents your opinion on growth management? (check one)

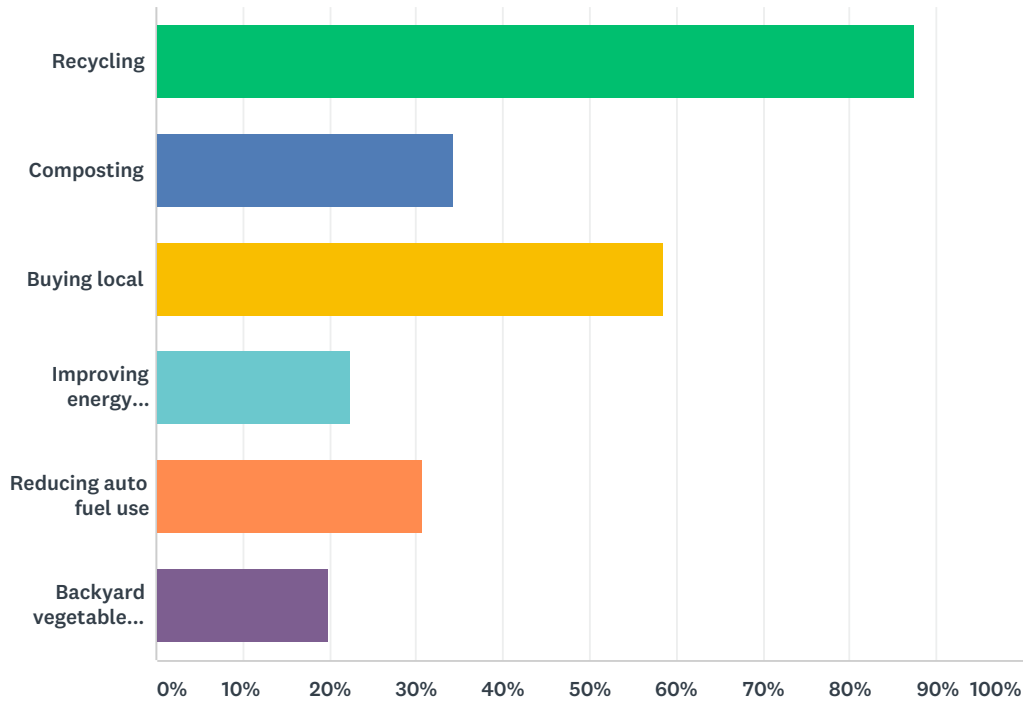
Answered: 722 Skipped: 57



ANSWER CHOICES	RESPONSES	
The City should be more involved in regulating new developments	35.46%	256
The City should be less involved with regulating new developments	4.99%	36
The City should maintain the same level of regulation that exists today	21.88%	158
The public process should be expanded to allow for more public input on new development	36.43%	263
No regulation/Allow unregulated development	1.25%	9
<b>TOTAL</b>		<b>722</b>

### Q19 Which of the following should the City financially support ? (check all that apply)

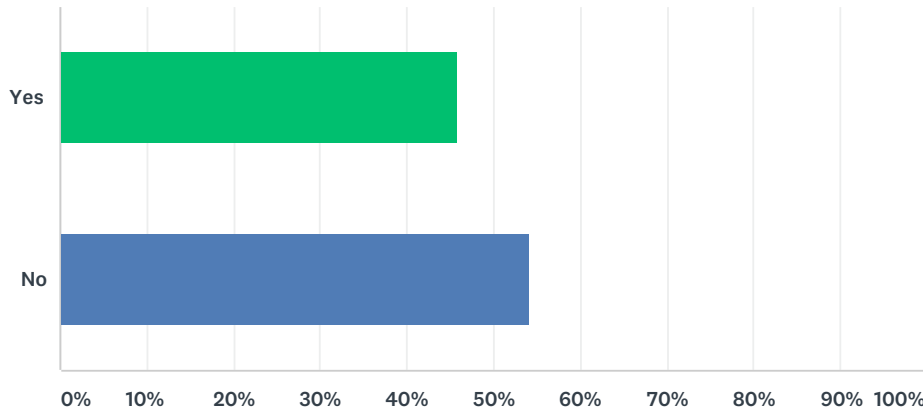
Answered: 682 Skipped: 97



ANSWER CHOICES	RESPONSES	
Recycling	87.54%	597
Composting	34.31%	234
Buying local	58.50%	399
Improving energy efficiency in your home	22.43%	153
Reducing auto fuel use	30.79%	210
Backyard vegetable gardening	19.94%	136
Total Respondents: 682		

## Q20 Over the last five years has the City of Salida been moving in the right direction?

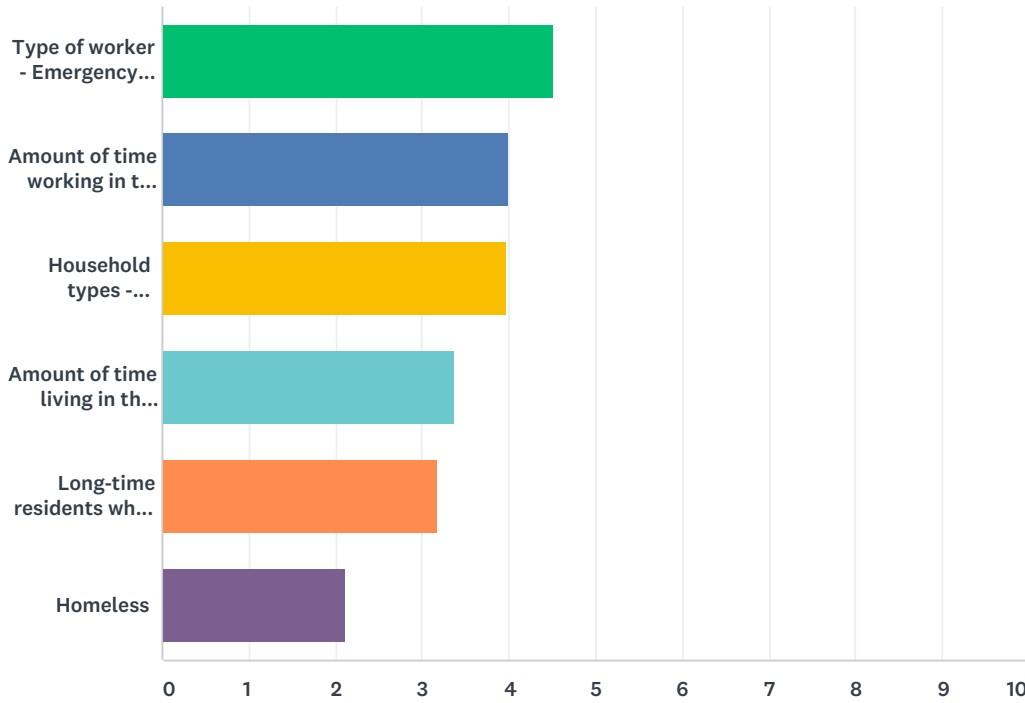
Answered: 684 Skipped: 95



ANSWER CHOICES	RESPONSES	
Yes	45.76%	313
No	54.24%	371
TOTAL		684

**Q21 Who should get community housing? This is housing that provides options for those earning less than the Area Median Income and keeps rental or mortgage payments at 30% of the household income. There are likely to be more applicants than the amount of community housing available. Prioritize your choices on a scale of 1 to 6 with 1 being top priority for access to this housing.**

Answered: 631 Skipped: 148

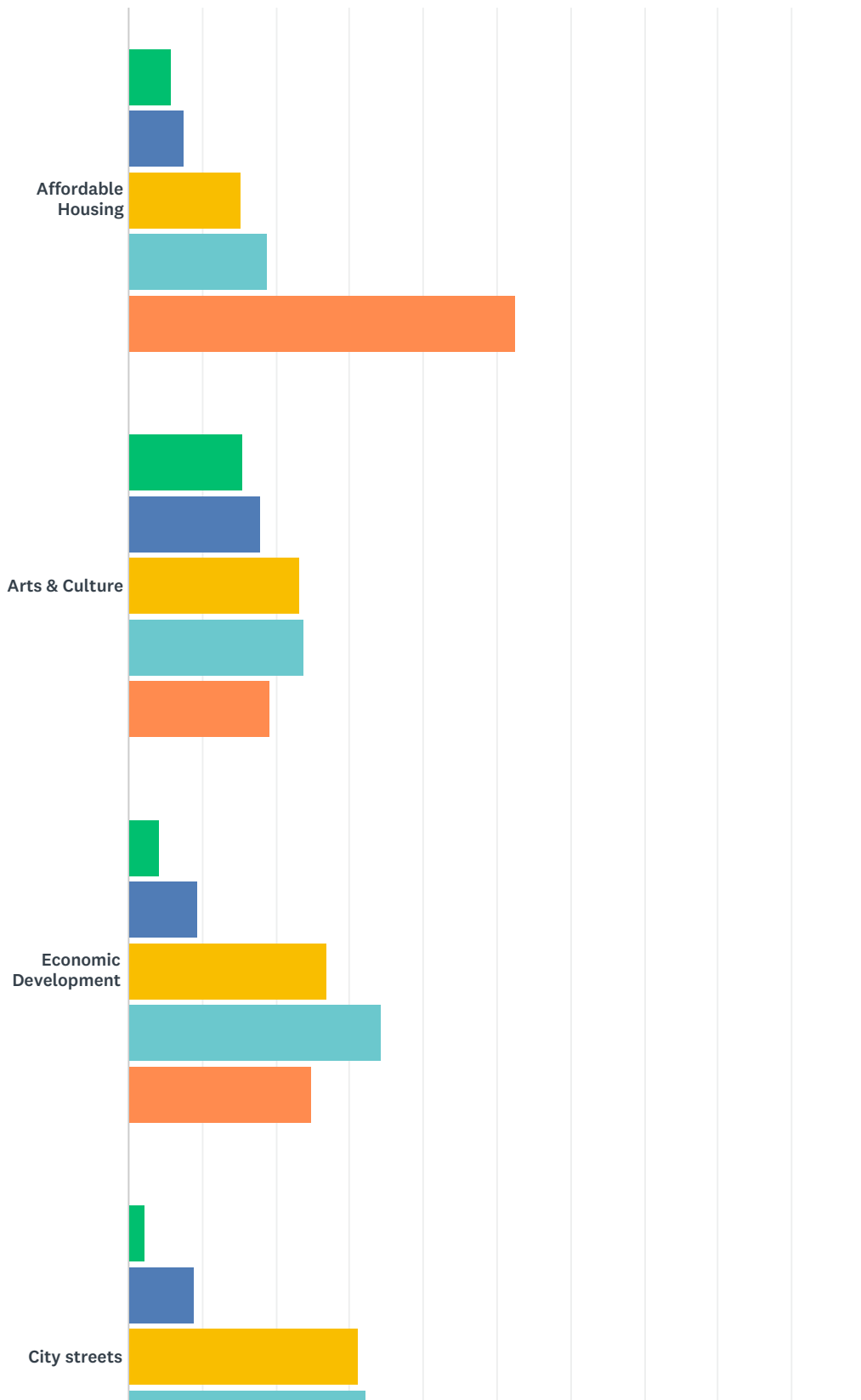


	1	2	3	4	5	6	TOTAL	SCORE
Type of worker - Emergency workers, essential worker (teachers or city employees) or business workers	38.45% 238	19.06% 118	17.45% 108	10.66% 66	9.37% 58	5.01% 31	619	4.52
Amount of time working in the County - more time would give higher priority	17.60% 107	24.51% 149	21.22% 129	18.09% 110	12.99% 79	5.59% 34	608	3.99
Household types - families with children, disabled adults/children, etc.	14.89% 91	27.50% 168	18.49% 113	21.60% 132	14.08% 86	3.44% 21	611	3.97
Amount of time living in the County - more time would give higher priority	13.09% 78	14.43% 86	16.28% 97	21.31% 127	22.65% 135	12.25% 73	596	3.37
Long-time residents who are now retired	11.35% 68	10.35% 62	17.86% 107	19.20% 115	27.88% 167	13.36% 80	599	3.18
Homeless	7.13% 43	4.98% 30	9.62% 58	7.46% 45	11.77% 71	59.04% 356	603	2.11

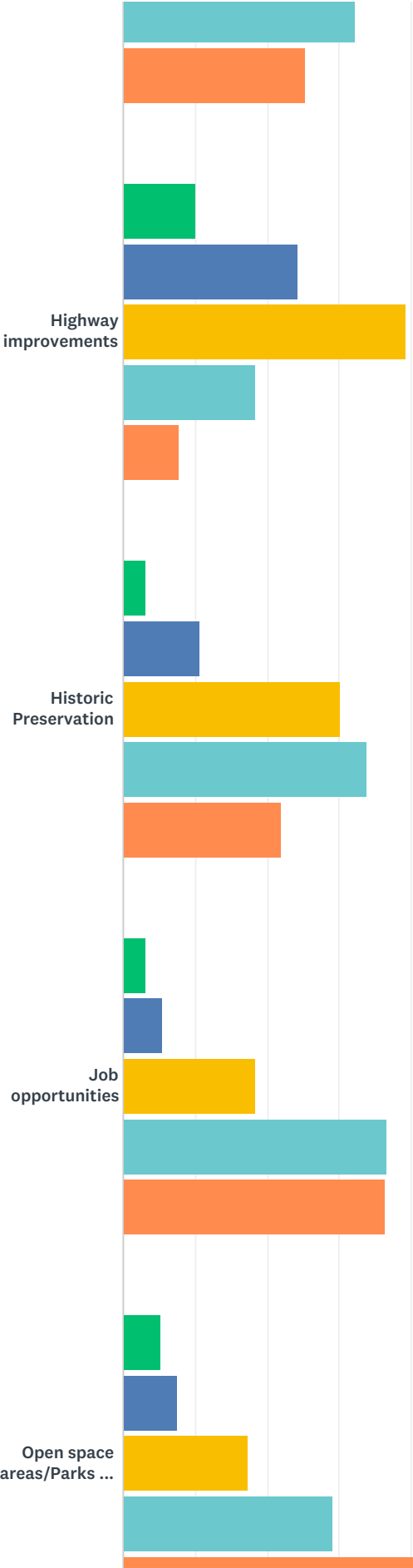


# Q22 Please rate each of the following issues in order of importance to you.

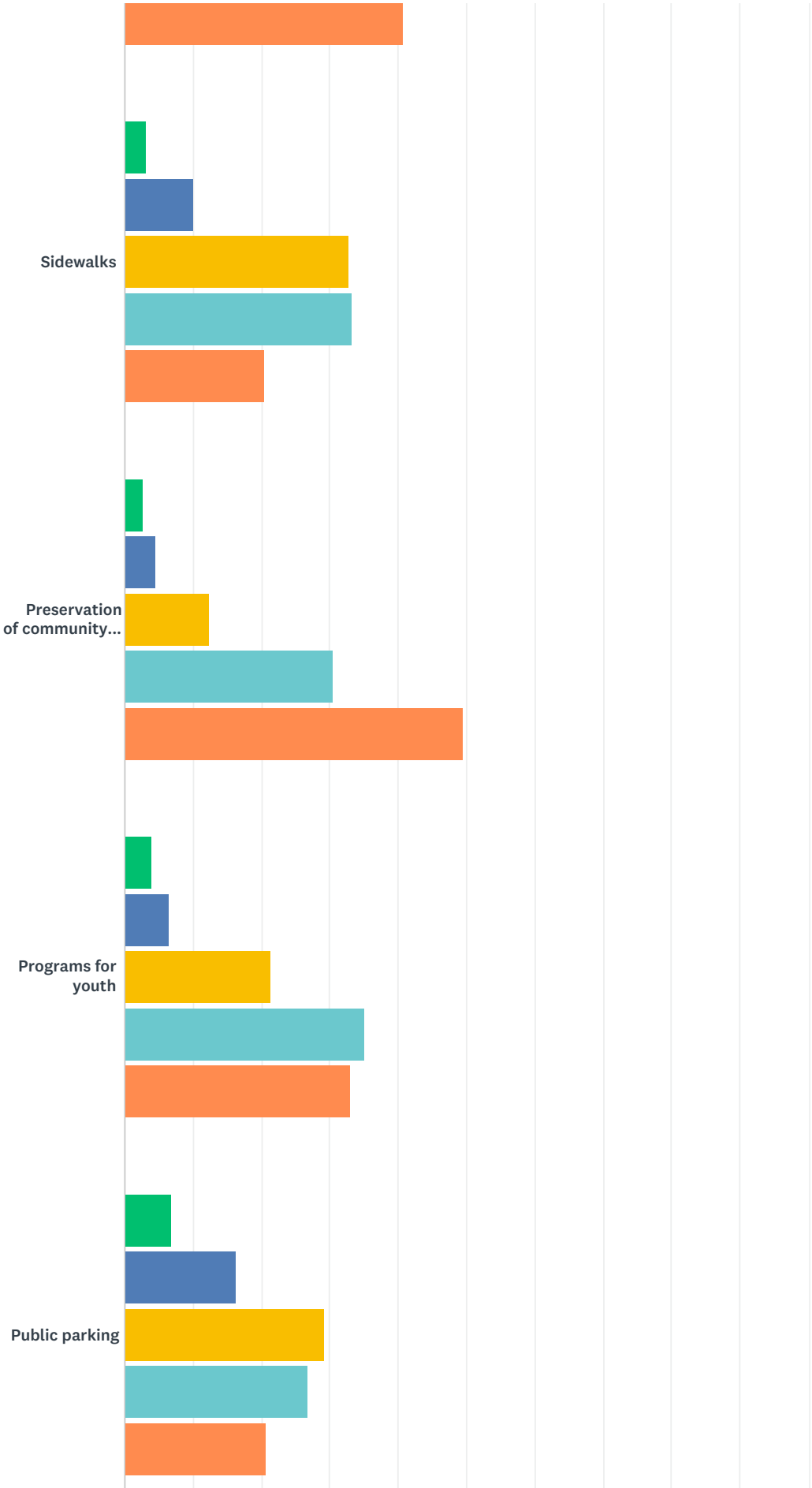
Answered: 730 Skipped: 49



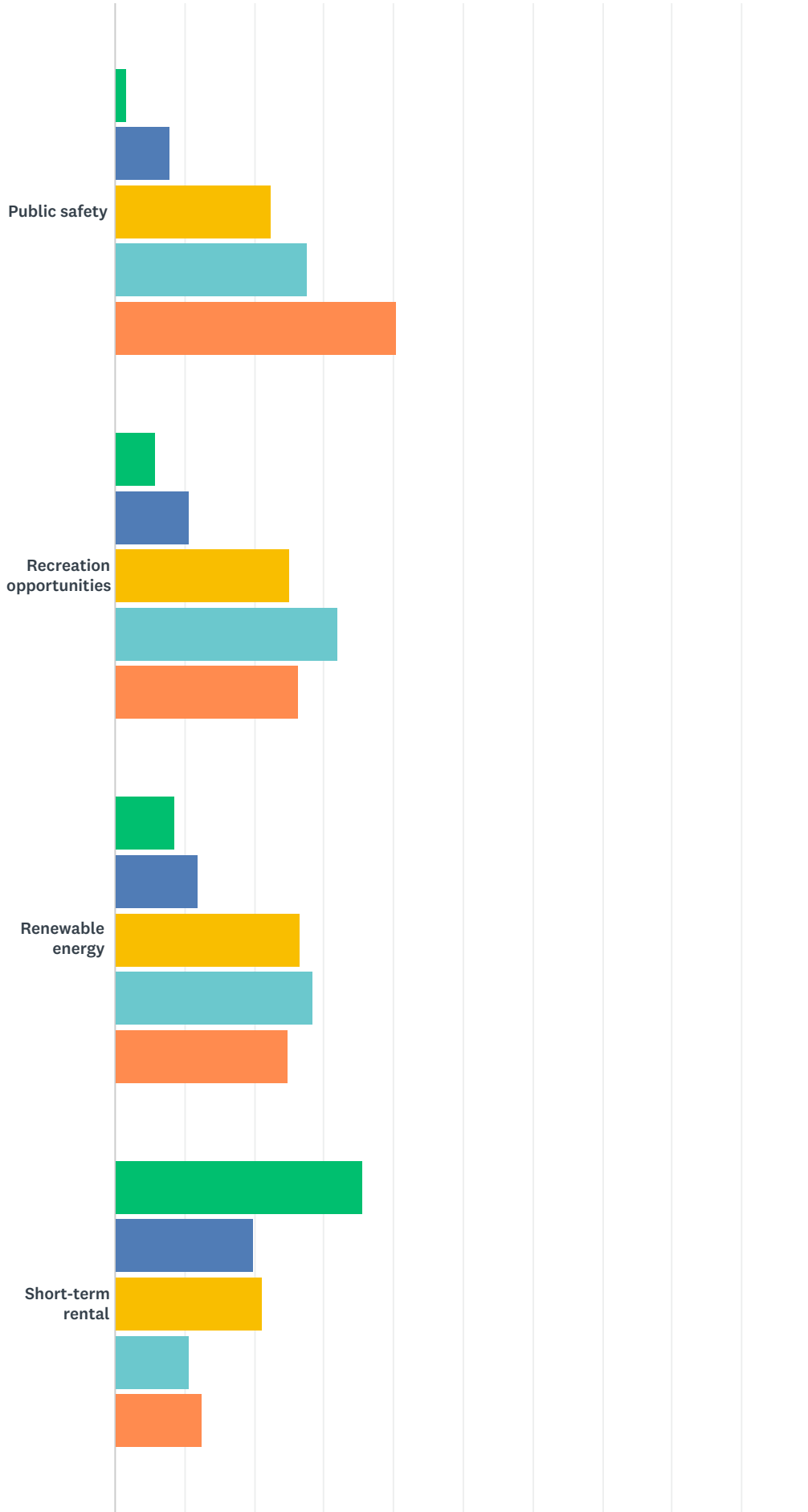
# Community Survey 2018



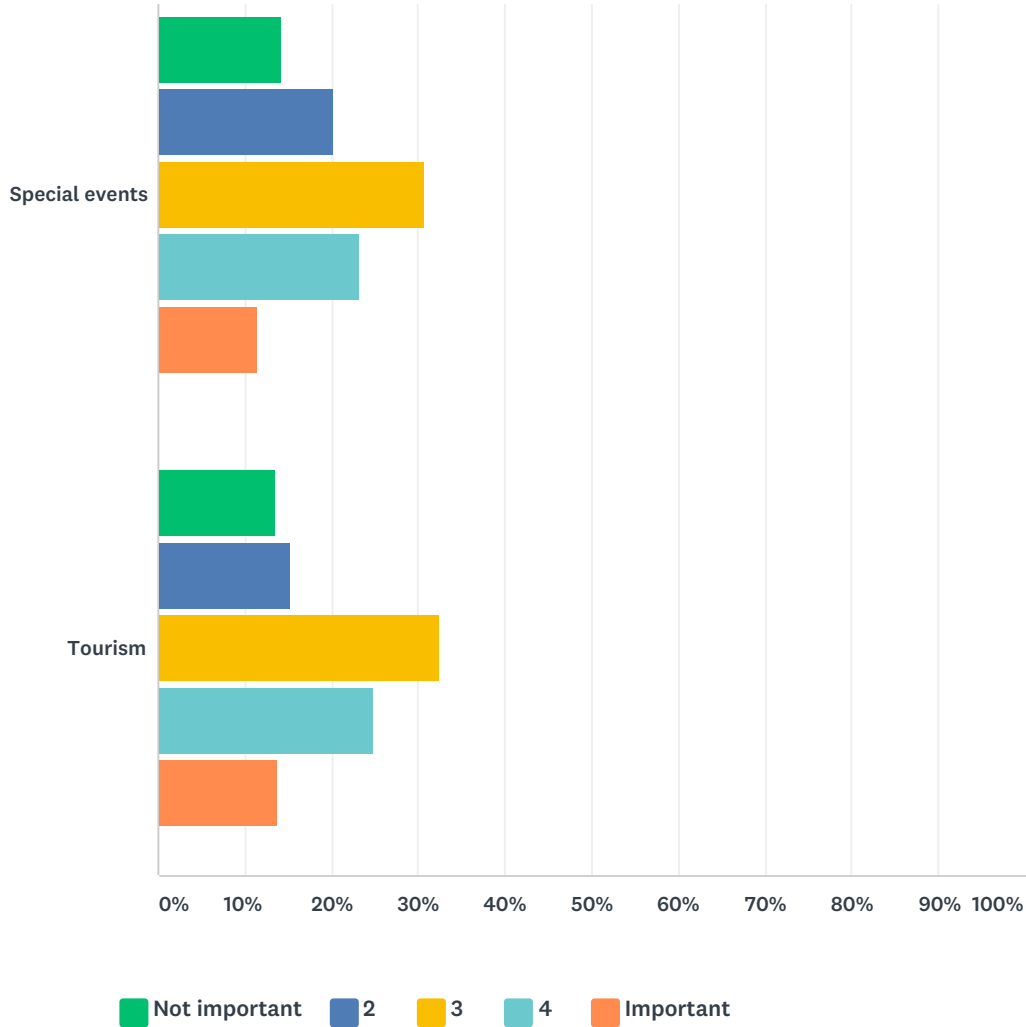
# Community Survey 2018



# Community Survey 2018



Community Survey 2018



	NOT IMPORTANT	2	3	4	IMPORTANT	TOTAL
Affordable Housing	5.84% 42	7.51% 54	15.30% 110	18.78% 135	52.57% 378	719
Arts & Culture	15.57% 111	18.09% 129	23.28% 166	23.84% 170	19.21% 137	713
Economic Development	4.24% 30	9.48% 67	27.02% 191	34.37% 243	24.89% 176	707
City streets	2.36% 17	9.03% 65	31.11% 224	32.22% 232	25.28% 182	720
Highway improvements	9.96% 70	24.32% 171	39.40% 277	18.49% 130	7.82% 55	703
Historic Preservation	3.22% 23	10.63% 76	30.21% 216	33.99% 243	21.96% 157	715
Job opportunities	3.08% 22	5.45% 39	18.46% 132	36.64% 262	36.36% 260	715
Open space areas/Parks & trails	5.30% 38	7.53% 54	17.43% 125	29.01% 208	40.73% 292	717
Sidewalks	3.08% 22	10.08% 72	32.91% 235	33.33% 238	20.59% 147	714
Preservation of community character	2.81% 20	4.63% 33	12.34% 88	30.58% 218	49.65% 354	713

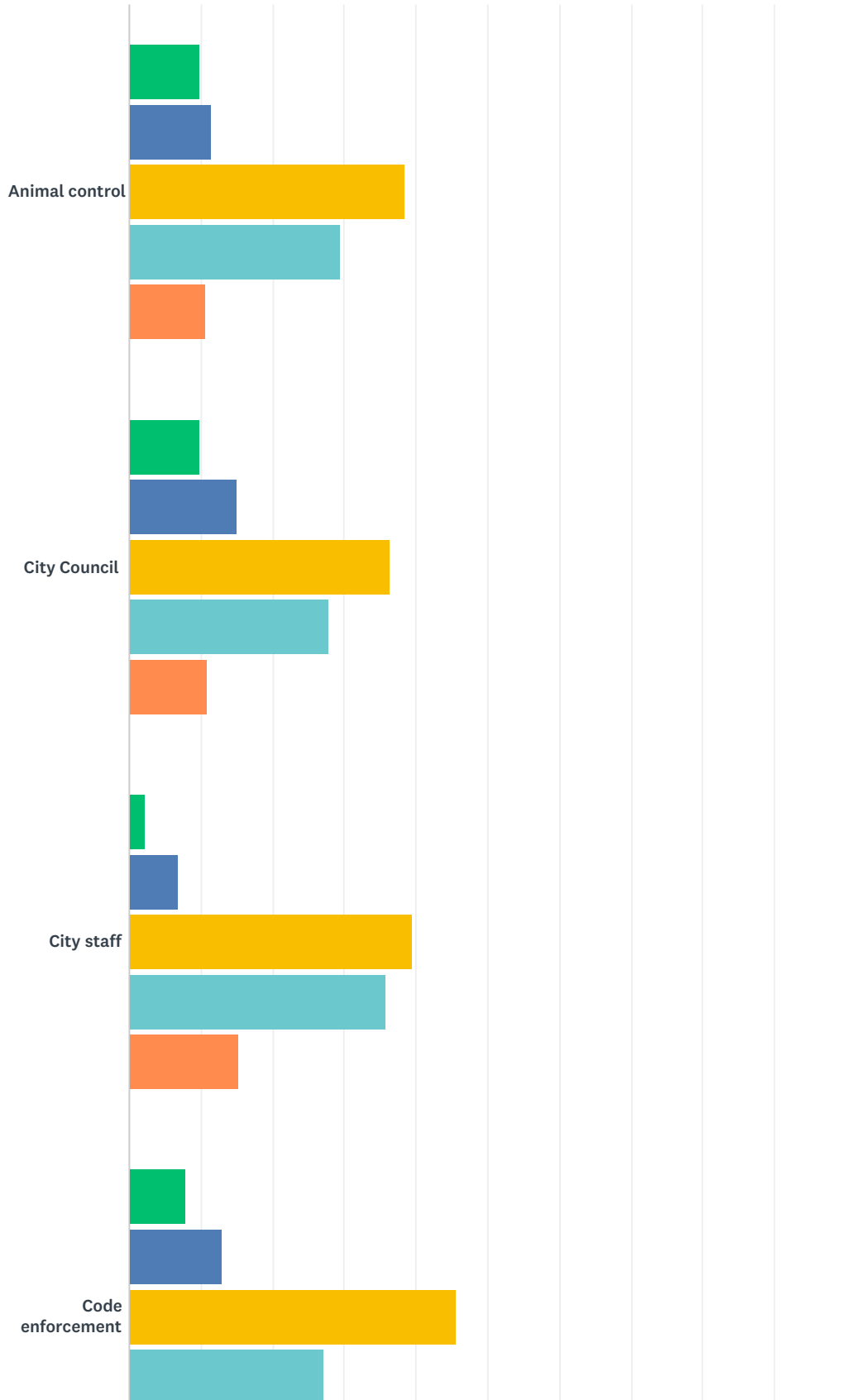


## Community Survey 2018

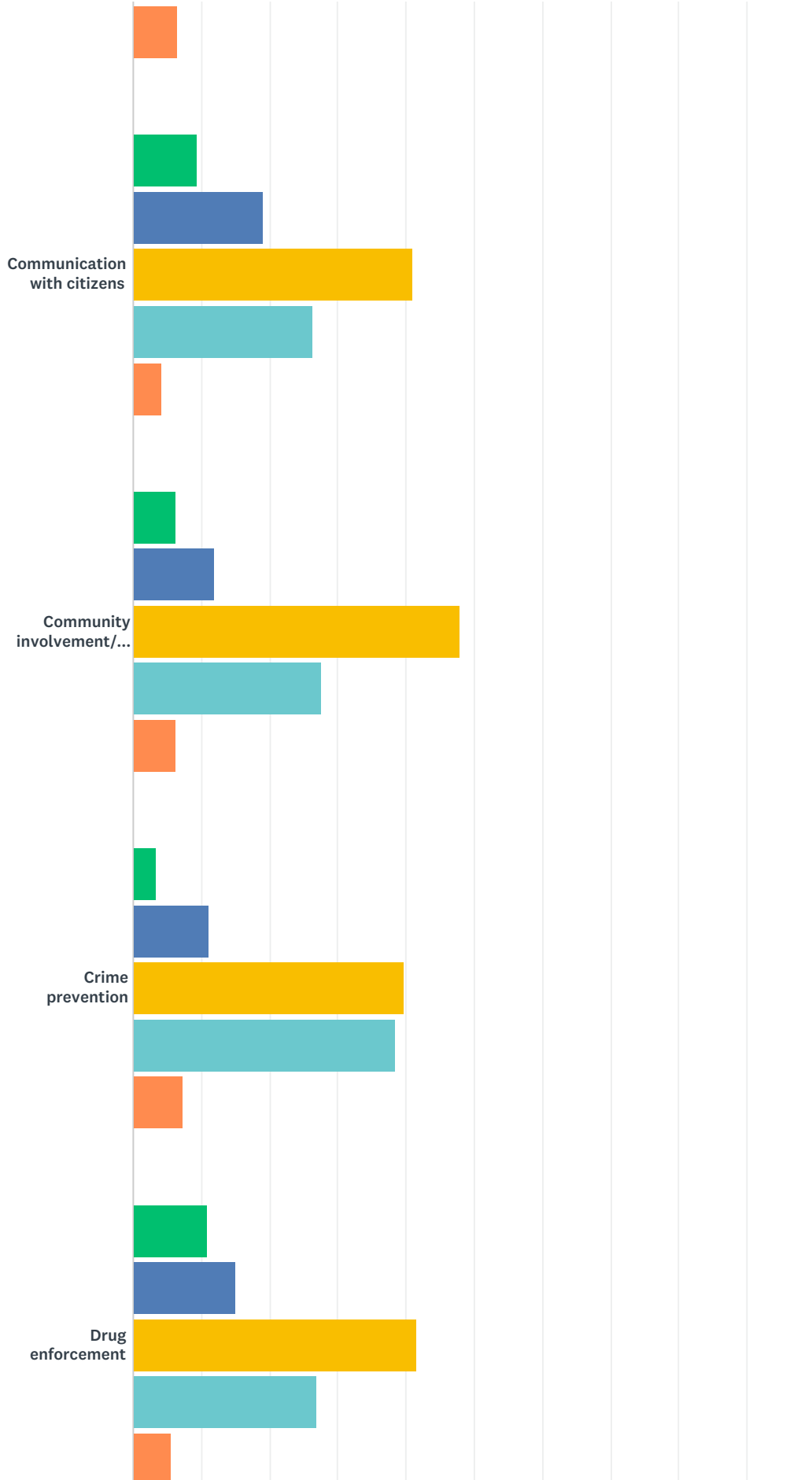
Programs for youth	3.90% 28	6.55% 47	21.31% 153	35.10% 252	33.15% 238	718
Public parking	6.93% 50	16.34% 118	29.22% 211	26.73% 193	20.78% 150	722
Public safety	1.68% 12	7.96% 57	22.49% 161	27.51% 197	40.36% 289	716
Recreation opportunities	5.79% 41	10.73% 76	25.14% 178	32.06% 227	26.27% 186	708
Renewable energy	8.51% 36	11.82% 50	26.48% 112	28.37% 120	24.82% 105	423
Short-term rental	35.59% 189	19.96% 106	21.09% 112	10.73% 57	12.62% 67	531
Special events	14.33% 102	20.22% 144	30.76% 219	23.17% 165	11.52% 82	712
Tourism	13.52% 96	15.35% 109	32.39% 230	24.93% 177	13.80% 98	710

## Q23 How is the City of Salida doing on:

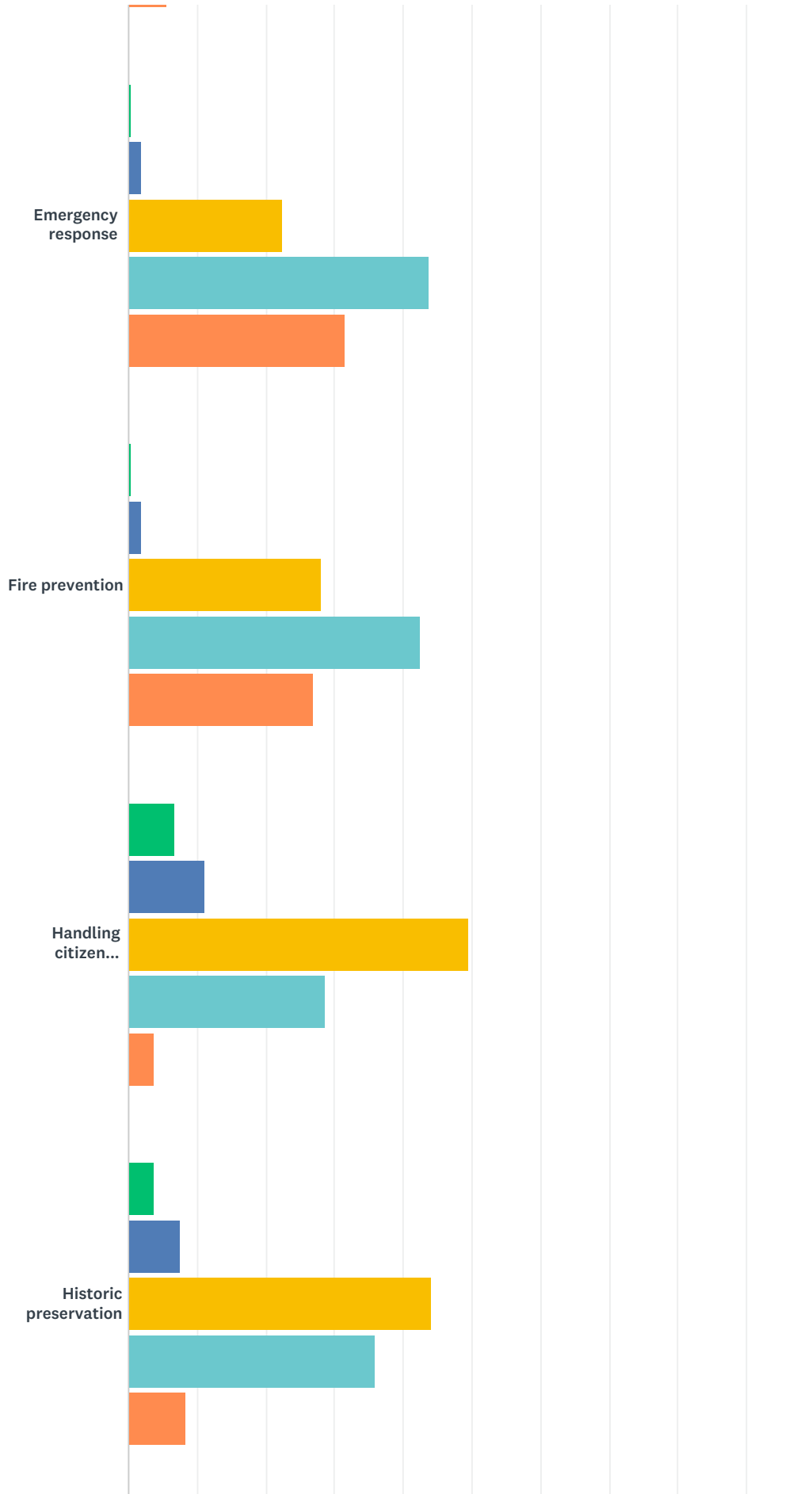
Answered: 711 Skipped: 68



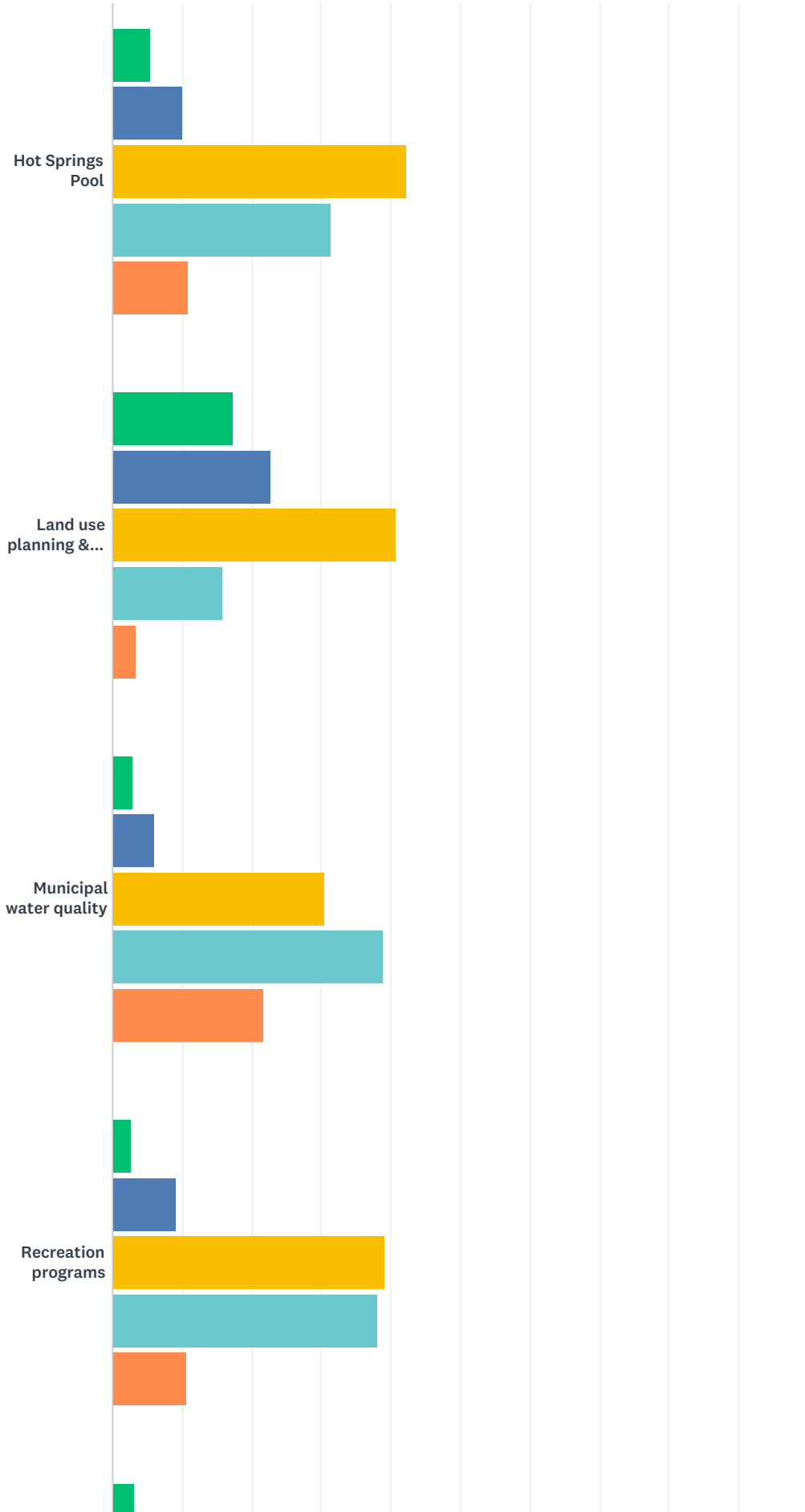
# Community Survey 2018



# Community Survey 2018

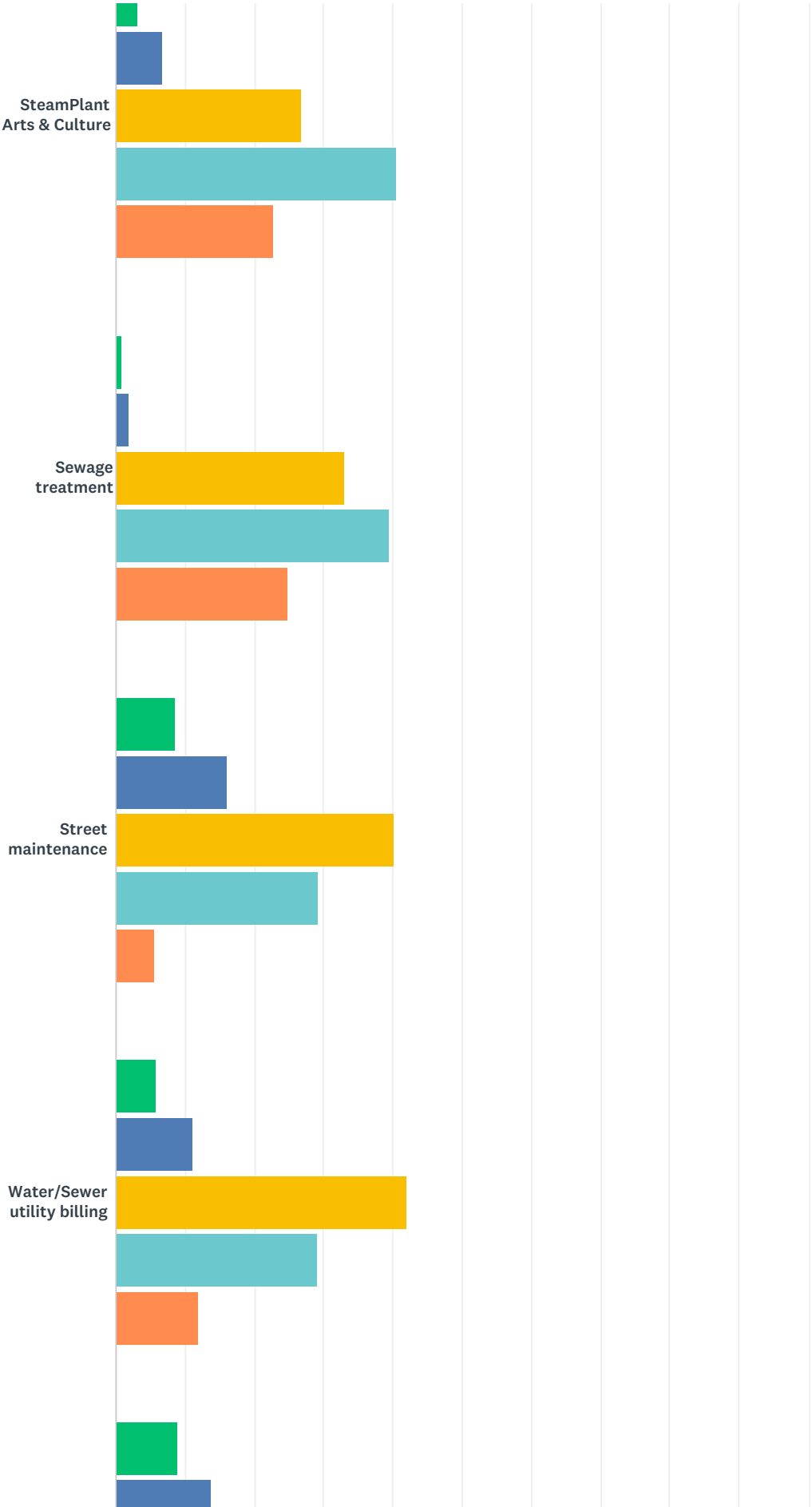


# Community Survey 2018

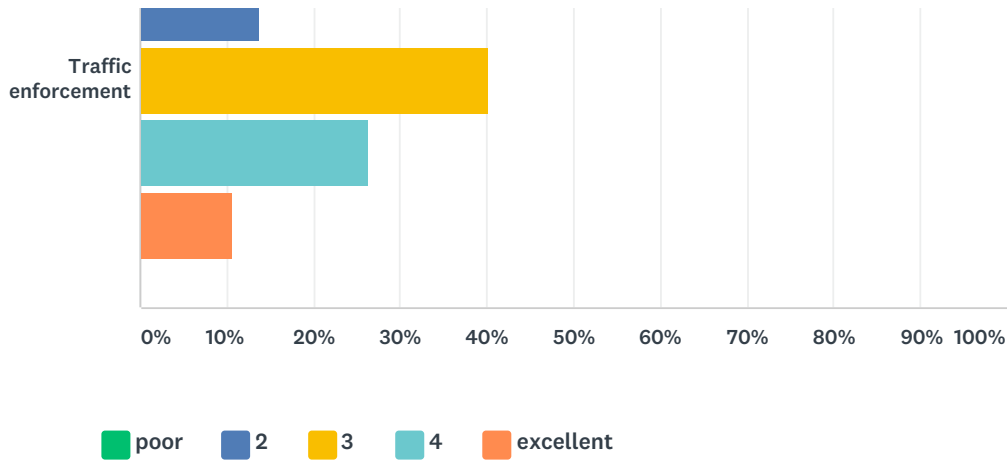




# Community Survey 2018



### Community Survey 2018



	POOR	2	3	4	EXCELLENT	TOTAL
Animal control	9.75% 66	11.52% 78	38.55% 261	29.54% 200	10.64% 72	677
City Council	9.78% 67	15.04% 103	36.50% 250	27.88% 191	10.80% 74	685
City staff	2.23% 15	6.99% 47	39.58% 266	35.86% 241	15.33% 103	672
Code enforcement	7.88% 53	12.93% 87	45.62% 307	27.19% 183	6.39% 43	673
Communication with citizens	9.42% 65	18.99% 131	41.01% 283	26.38% 182	4.20% 29	690
Community involvement/support	6.22% 42	12.00% 81	48.00% 324	27.56% 186	6.22% 42	675
Crime prevention	3.42% 23	11.14% 75	39.67% 267	38.48% 259	7.28% 49	673
Drug enforcement	10.83% 72	15.04% 100	41.65% 277	26.92% 179	5.56% 37	665
Emergency response	0.44% 3	1.91% 13	22.35% 152	43.68% 297	31.62% 215	680
Fire prevention	0.45% 3	1.79% 12	28.13% 189	42.56% 286	27.08% 182	672
Handling citizen complaints	6.73% 44	11.16% 73	49.54% 324	28.75% 188	3.82% 25	654
Historic preservation	3.86% 26	7.58% 51	44.13% 297	35.96% 242	8.47% 57	673
Hot Springs Pool	5.49% 37	10.09% 68	42.28% 285	31.31% 211	10.83% 73	674
Land use planning & zoning	17.29% 116	22.80% 153	40.83% 274	15.80% 106	3.28% 22	671
Municipal water quality	2.93% 20	6.01% 41	30.50% 208	38.86% 265	21.70% 148	682
Recreation programs	2.80% 19	9.28% 63	39.18% 266	38.00% 258	10.75% 73	679
SteamPlant Arts & Culture	3.08% 21	6.61% 45	26.87% 183	40.53% 276	22.91% 156	681
Sewage treatment	0.75% 5	1.81% 12	33.13% 220	39.46% 262	24.85% 165	664

## Community Survey 2018

Street maintenance	8.66% 60	16.16% 112	40.26% 279	29.29% 203	5.63% 39	693
Water/Sewer utility billing	5.80% 39	11.16% 75	42.11% 283	29.02% 195	11.90% 80	672
Traffic enforcement	8.93% 60	13.84% 93	40.18% 270	26.34% 177	10.71% 72	672

### **PRESS RELEASE FOR RESIDENTIAL ZONES**

The City of Salida has met their 3.5% total number of dwelling units eligible for short-term rentals in residential zones. As each license issued is valid for no longer than one (1) year from the date of issuance and shall lapse on May 31<sup>st</sup> of each year.

The City of Salida, Colorado Ordinance No. 07 and section 16-4-190 q. of Chapter 16 of the Salida Municipal Code states, "if a waiting list for short-term rentals in the residential zones exists, new permits, once available, will be issued based on the ability of the applicant to comply with the conditions in this section and the licensing requirements in Chapter 6, Article VI of the Municipal Code on a first come first serve basis".

The City Administrator for the City of Salida has established a procedure regarding short-term rental business licenses that become available in residential zones. The City will be accepting completed applications. Applications can be obtained on the City of Salida website, under the dropdown of "News" and in the "Short-term rental regulations" and the form will show a "Rev 01.01.2018 v 4" date marked on them. No former revisions will be accepted. A self-inspection worksheet is required along with the requirement of certain photographs as listed on the form. Proof of ownership or a Certificate of Occupancy must be attached to the application. No payment will be accepted at the time the application is submitted but will be required within 5 days of notice that you are eligible for a license that has become open.

Any questions or concerns may be directed to the City of Salida.

**STR's – 5/25/2018**

Out of 142 licenses, we have all but roughly 33 left to renew not including approximately 30 from Pinon Vacation Rentals. License holders have been amazing in getting information to me and having open communication by email which saves money in mailing.

Notices have been sent out via email to all license holders showing no extension from May 31 per City Administrator.

A press release is being worked on to be released by City Administrator.

## **FINAL NOTICE**

This is a reminder that your Short-term Rental License is up for renewal on May 31, 2018. **We need to have your renewal submitted and stamped in by our office on or before May 31, 2018.** If your request for renewal is not submitted in a timely manner your license will not be renewed. **The City will not be giving any time extensions.**

\*You need to submit an application, fire inspections form along with photographs listed on the form and a check for the \$25.00 renewal fee. All items must be submitted at the same time.\*

We appreciate your attention to this matter. I will be on vacation starting May 28<sup>th</sup> and in my absence you can contact Lynda Travis with any questions regarding renewals.

## **FINAL NOTICE**

This is a reminder that your Short-term Rental License is up for renewal on May 31, 2018. **We need to have your payment of \$25.00 in our office on or before May 31, 2018.** Since your initial application was just submitted in April and May we do not need the application or inspection sheet filled out. We will use the previous paperwork for the year June 1, 2018 to May 31, 2019. In 2019 you will be required to submit all required paperwork. **The City will not be giving any time extensions so be sure your payment gets in to us and is date stamped.** I will be out of the office for two weeks starting May 28. If you have any questions in my absence, please contact Lynda Travis at 719-530-2630.