



Campaign Sign Regulations

Dear Candidate,

Thank you for your interest in running for an elected office for the City of Salida. As you prepare to run for office, the Community Development Department would like to provide you with the rules and regulations for election signs within the City limits. Campaign signs are permitted in the City, but there are some regulations concerning the sizes and placement of those signs that apply to all candidates or issues. Below are the sign code requirements for temporary election signs.

Election Signs. An election sign is a temporary sign displayed during the election season beginning ninety (90) days prior to an election and ending fifteen (15) days following the election for the purpose of expressing opinions concerning candidates, ballot issues and ideological positions. (Section 16-10-40(c))

Additional Allowed Signage during an Election Season. During the political campaign period beginning ninety (90) days prior to an election and ending fifteen (15) days following the election, each residential dwelling unit in any zone shall be allowed an additional nine (9) square feet of sign area for the purpose of expressing opinions concerning candidates, ballot issues and ideological positions. The height of individual election signs shall be limited as established in Table 16-M. (Section 16-10-50(e))

Signs on Public Property. Unless otherwise provided for in the Code, no sign shall be displayed on public property or within the right-of-way of any road or highway without the written approval of the City Council and following a finding that the proposed sign promotes a legitimate and necessary public interest in public safety, traffic safety, wayfinding, location identification, public information or the economic vitality of a commercial district. (Section 16-10-60(2))

If signs are found to be out of compliance with these regulations, the candidates will be contacted and asked to bring the sign into compliance. Signs placed on public property in areas such as parks, parkways in front of sidewalks or at the end of streets will be removed and you will be contacted for their pick up. Please also remind your supporters that the signs should be taken down 15 days following the election.

Please do not hesitate to contact me at (719) 530-2626 if you have any questions.

Best of luck with your campaign!

Kristi Jefferson
Planner

Election Signage Rules (size and zoning - Sec. 16-10-50)

Zone District:	BEFORE ELECTION SEASON: Allowable TOTAL Square Footage of Signage	DURING ELECTION SEASON: Allowable TOTAL Square Footage of Signage	Max. Sign Height Allowed
R-1, R-2, R-3, R-4	9 SF	18 SF	5 feet for pole and ground signs
RMU, C-1, C-2, Ind (Residential Use)	9 SF	18 SF	5 feet for pole and ground signs
RMU, C-1, C-2, Ind (Non-Residential Use)*	Up to 25 SF or 1.0x the linear footage of lot frontage (whichever is greater). Additional floors of buildings get up to 0.5x the linear footage of <i>building</i> frontage.	Same as before election season	See Table 16-M of Sec. 16-10-50

*No individual sign may exceed 100 SF and *total* square footage of *all* signage may not exceed 250 SF at any time (inc. business signs and election signs combined)