

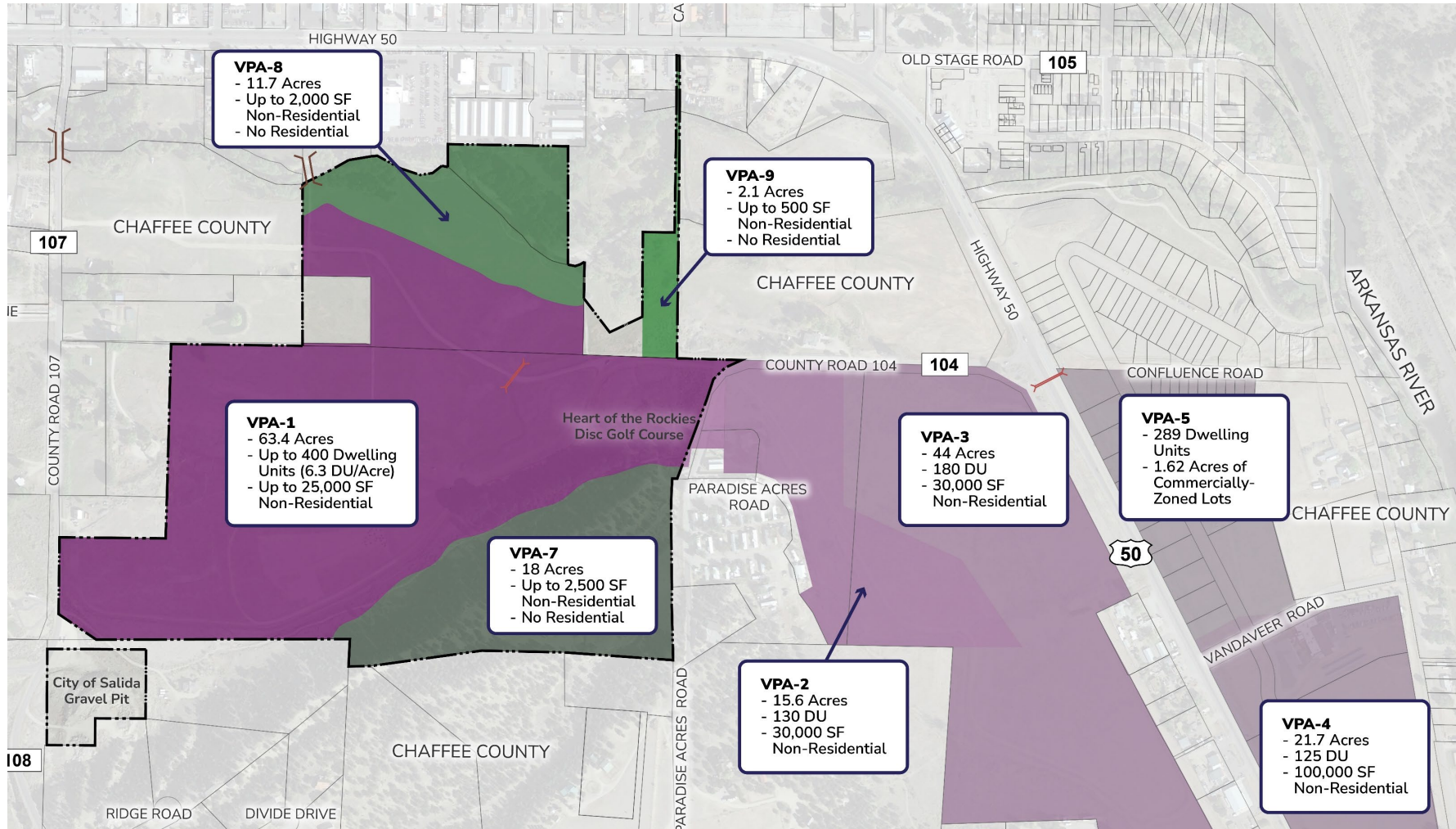
SOUTH ARK VISIONING SURVEY RESULTS

Online Survey – January 31, 2023 – February 15, 2023

Community Open House Inputs – January 31, 2023



PROJECT OVERVIEW



What's Currently Allowed in the ODP

ONLINE SURVEY PARTICIPANT DEMOGRAPHICS

Total Respondents = 898

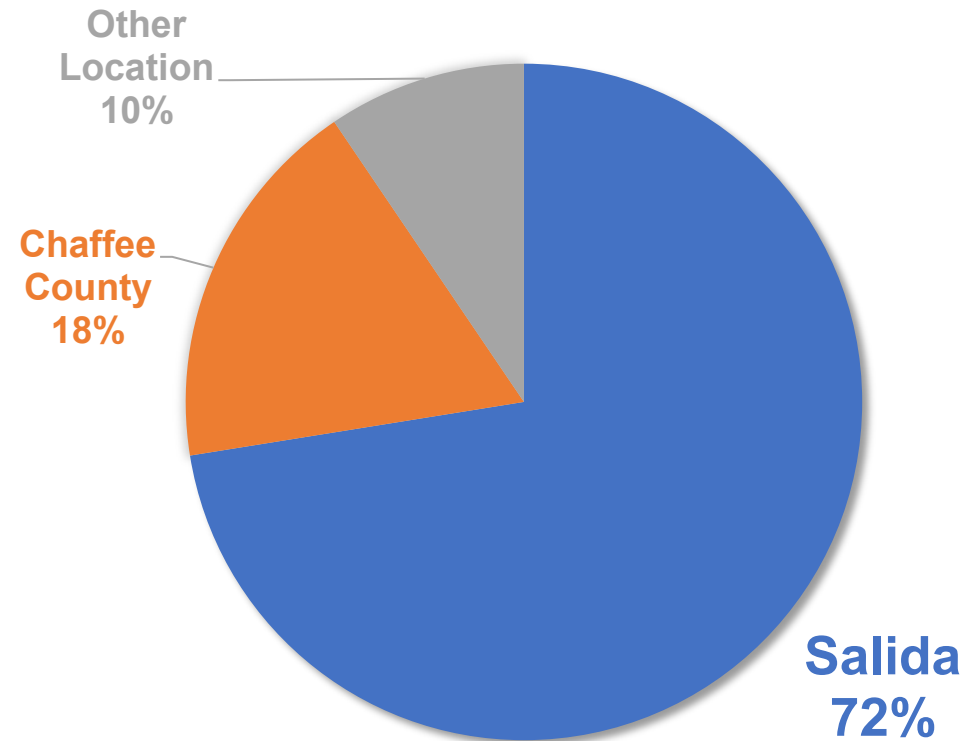


WHERE DO YOU RESIDE FULL-TIME?

**~ 11%
OF SALIDA
POPULATION TOOK
SURVEY**

**2021 Population Est.
= 5,812
Salida Residents in Survey
= 650**

ONLINE SURVEY RESPONDENTS (897)

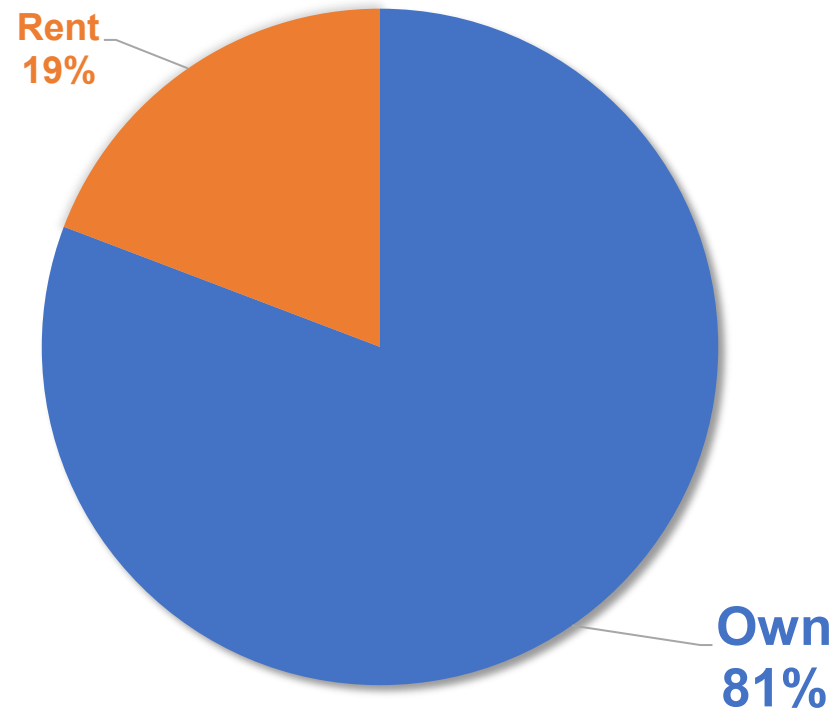


DO YOU CURRENTLY OWN OR RENT?

81%
OF RESPONDENTS
ARE HOMEOWNERS

**Owner-Occupied Housing
Rate in Salida (2017-2021) =
64.5%**

**ONLINE SURVEY RESPONDENTS
(895)**

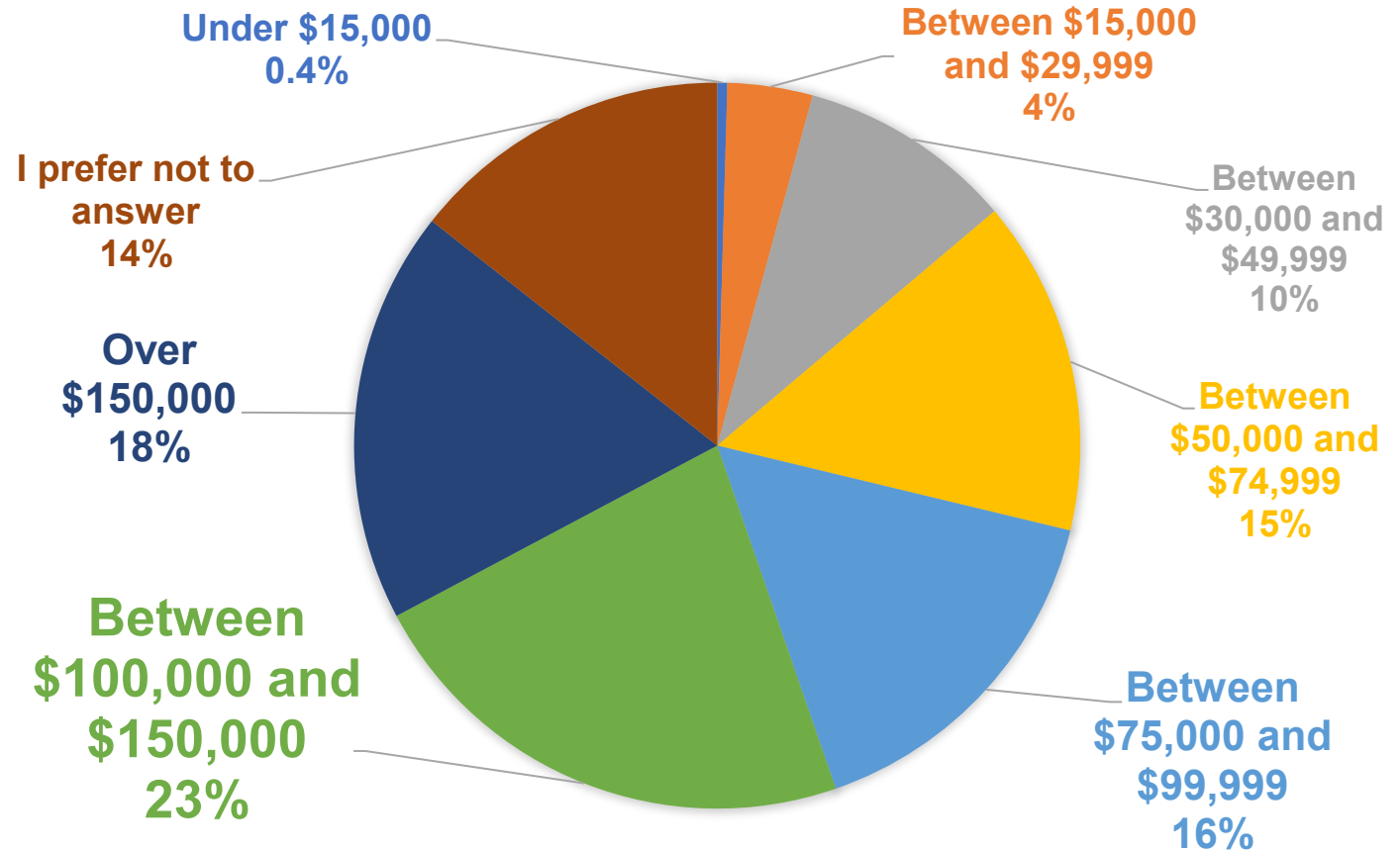


WHAT IS YOUR COMBINED HOUSEHOLD INCOME?

57%
OF RESPONDENTS
HAVE A COMBINED HH
INCOME OF >\$75K

Median HH Income in Salida
(2017-2021) = \$62,668

ONLINE SURVEY RESPONDENTS (897)

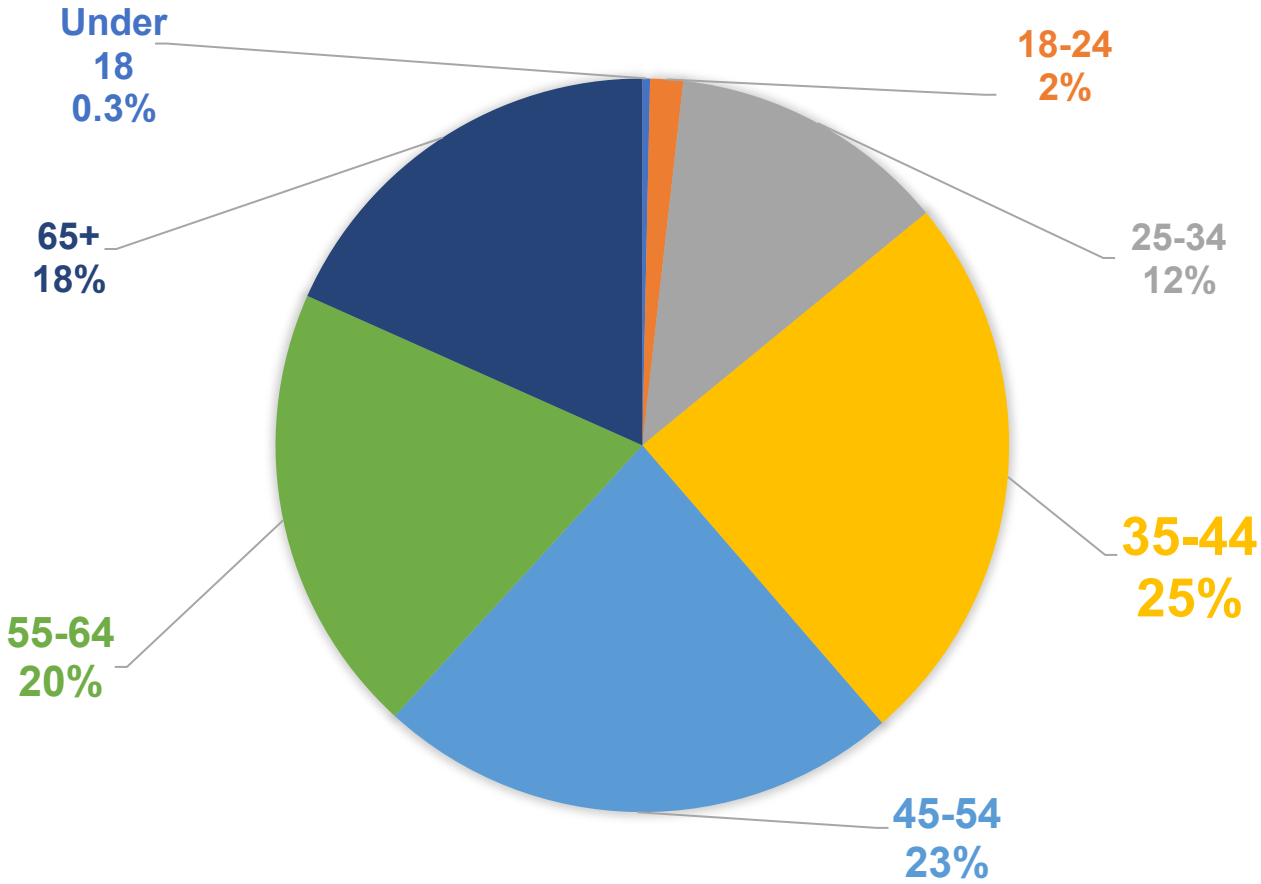


WHAT IS YOUR AGE?

68%
OF RESPONDENTS
WERE BETWEEN 35-64

Median Age of Salida
= 44 years

ONLINE SURVEY RESPONDENTS (895)

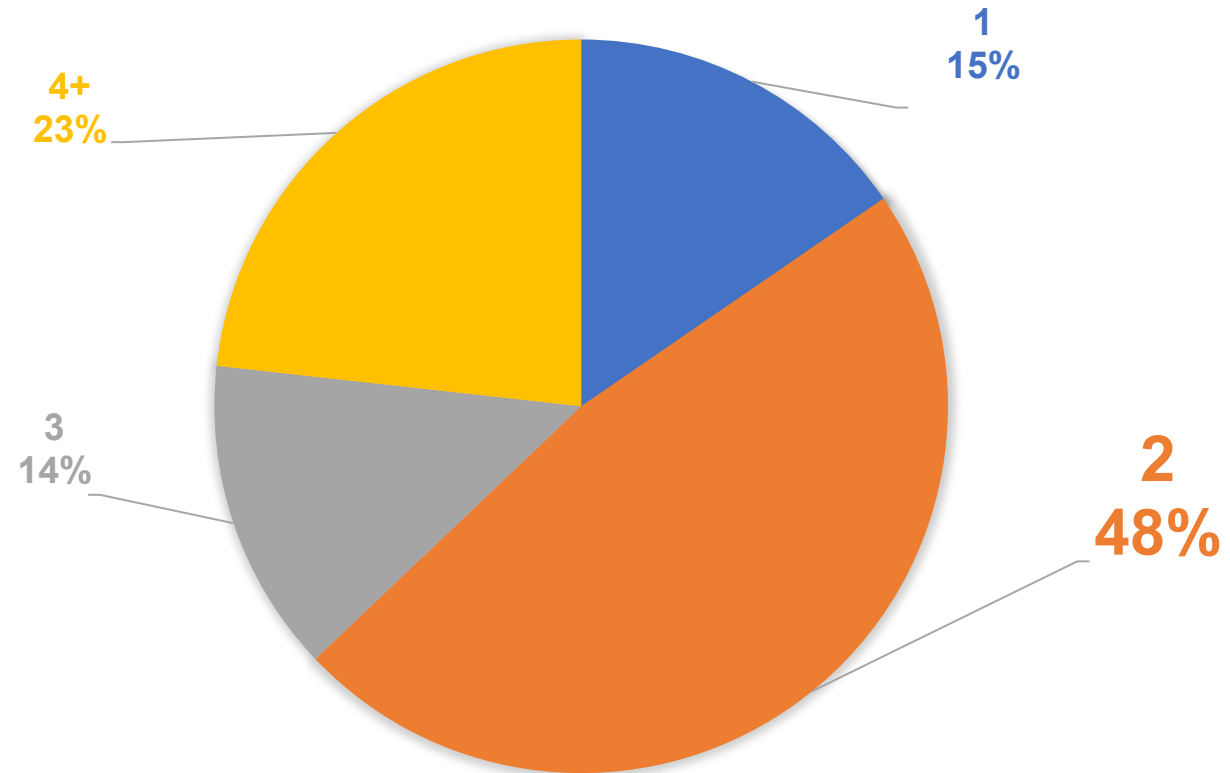


WHAT IS YOUR HOUSEHOLD SIZE?

48%
OF RESPONDENTS
HAVE A HOUSEHOLD
SIZE OF 2 PERSONS

Average Household Size in
Salida = 2.3

ONLINE SURVEY RESPONDENTS (895)

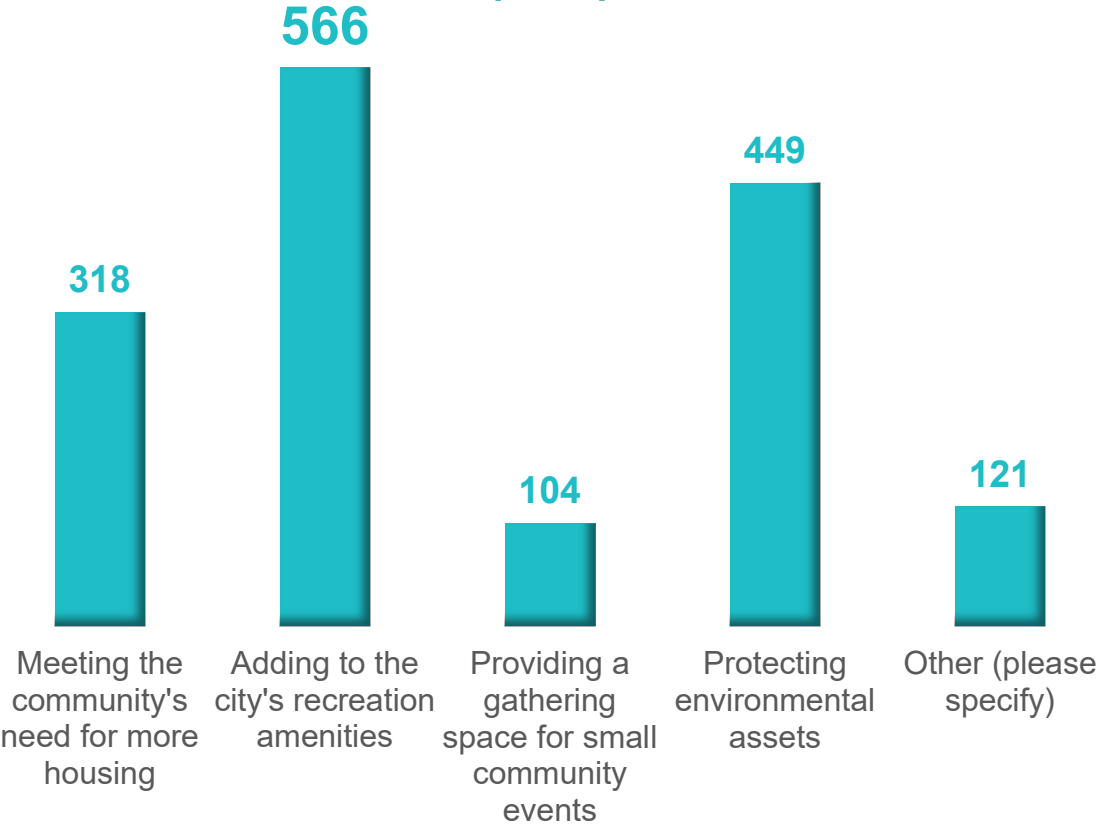


PRIORITIES & CONCERNS

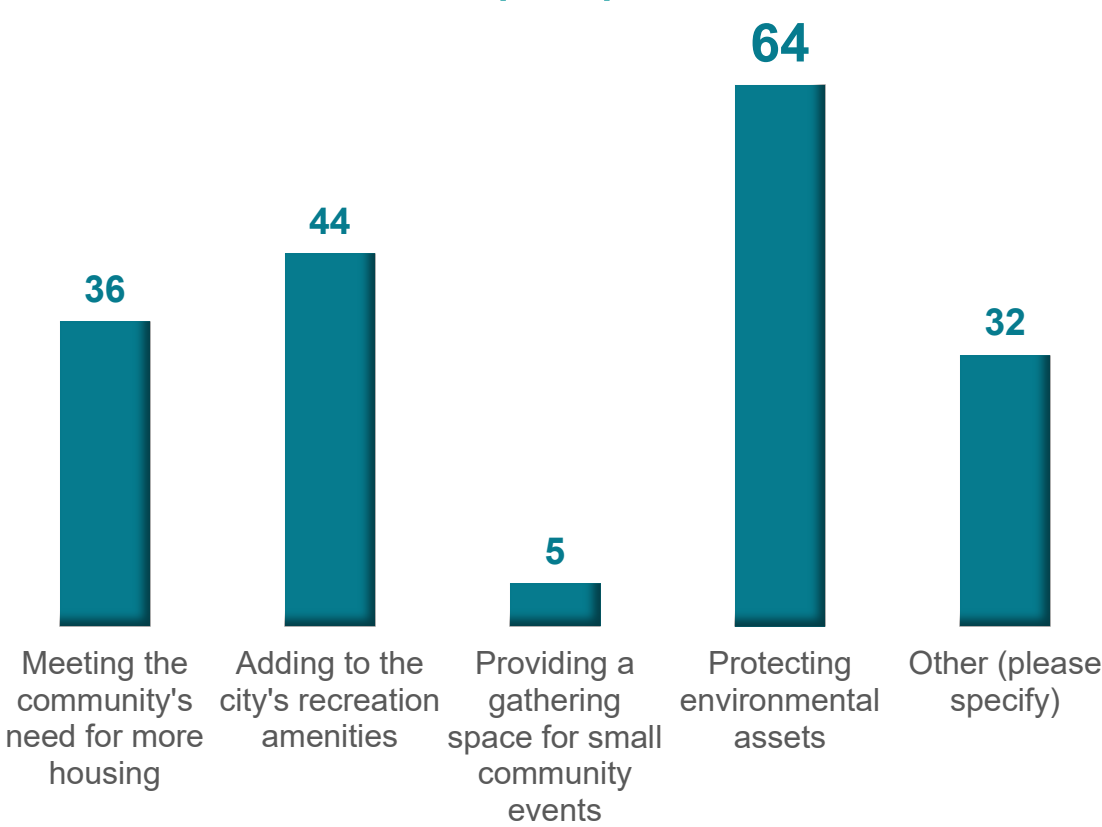


WHAT DO YOU BELIEVE ARE THE TOP TWO PRIORITIES FOR THE SITE? *(SELECT UP TO TWO)*

ONLINE SURVEY RESPONDENTS (832)



OPEN HOUSE RESPONSES (181)



WHAT DO YOU BELIEVE ARE THE TOP TWO PRIORITIES FOR THE SITE?

- Consistent Themes in Online Survey & Open House “Other” Responses:

“Colorado Mountain College (CMC) Campus”

“AFFORDABLE housing. Key word – AFFORDABLE”

“All of the above! I feel like this can all be accomplished!”

“Open undeveloped space”

“DO NOTHING!”

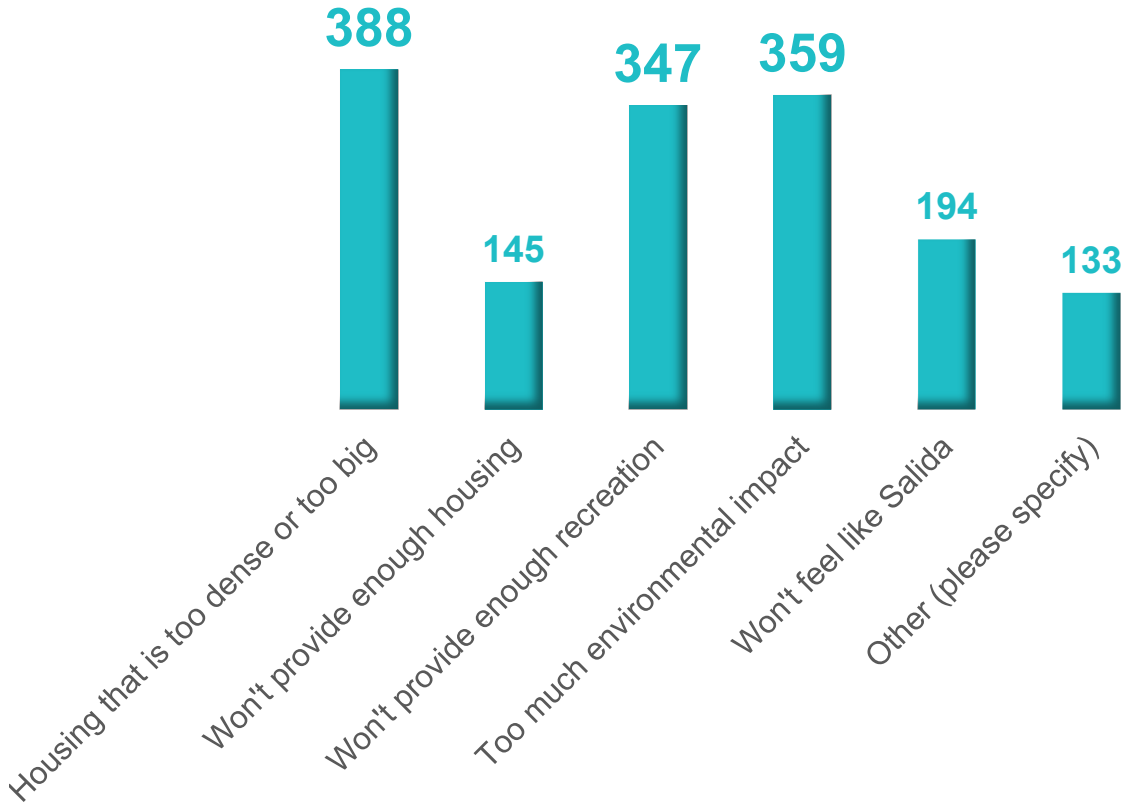
“This is such a beautiful open space, migration area. I'd love to see it remain so; a beautiful welcome into the city limits”

“Off leash dog area”

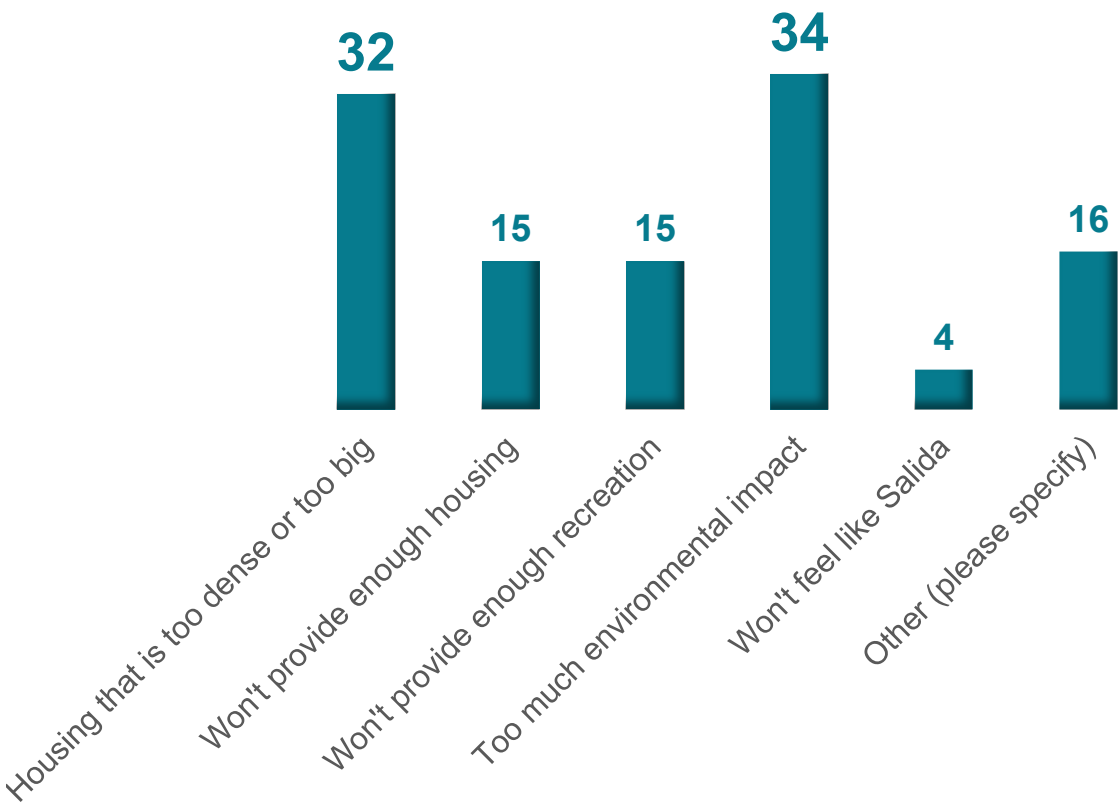
“Assisted Living / Senior Housing”

WHAT DO YOU BELIEVE ARE THE TOP TWO CONCERNS FOR THE SITE? *(SELECT UP TO TWO)*

ONLINE SURVEY RESPONDENTS (828)



OPEN HOUSE RESPONSES (116)



WHAT DO YOU BELIEVE ARE THE TOP TWO CONCERNS FOR THE SITE?

- Consistent Themes in Online Survey & Open House “Other” Responses:

“Not Adequate Water for Resources Planned”

“Not actually “affordable” housing”

“The housing won't be targeted for local residents and employees”

“Not enough connectivity between town and the Methodist Mountain Trail System”

“Will take too long to make a decision on what to do & do it”

“Will put undue stress on already overstressed utilities”

“I really don't have any concerns”

“Compatible with Salida feel”

RECREATION AMENITIES & FACILITIES

Location Prioritization

CENTENNIAL PARK PREFERENCES:



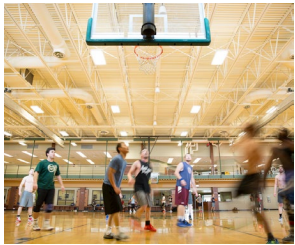
OUTDOOR POOL(S)
(SOAKING, FAMILY-STYLE)

604
Centennial Park



FITNESS CENTER
(WEIGHT ROOM, YOGA/EXERCISE CLASSES, ETC.)

416
Centennial Park



INDOOR SPORTS COURTS
(BASKETBALL, VOLLEYBALL, PICKLEBALL, FUTSAL, ETC.)

386
Centennial Park
301
South Ark



OUTDOOR SPORTS COURTS
(BASKETBALL, TENNIS, PICKLEBALL, ETC.)

365
Centennial Park
333
South Ark

MARVIN PARK OR SOUTH ARK PREFERENCES:



SMALL OUTDOOR COMMUNITY GATHERING/FLEX SPACE
(AMPHITHEATER, PAVILION, ETC.)

347
Marvin Park
246
South Ark



ATHLETIC FIELDS
(BASEBALL, SOFTBALL, SOCCER, FOOTBALL, LACROSSE, ETC.)

438
South Ark
312
Marvin Park



MOUNTAIN BIKE PUMP TRACK / BMX SKILLS COURSE

347
South Ark
238
Other Location

MIXED OPINIONS ON LOCATIONS:



ICE RINK
(ICE SKATING, HOCKEY, CURLING)

**Mixed Opinions
for Ice Rink
Location**
*(Hockey Club prefers
Marvin Park)*



FLEXIBLE INDOOR COMMUNITY SPACE
(COMMUNITY EDUCATION, MEETING SPACE, CRAFTING, ETC.)

**Mixed Opinions
on Indoor
Community
Space Location**



TRAINING AREA
(INDOOR TURF, CLIMBING WALL, TRAMPOLINE, FOAM JUMPING PIT, ETC.)

**Mixed Opinions
on Training Area
Location**

PREFERRED SPORTS FACILITY TYPE FOR THE SOUTH ARK NEIGHBORHOOD



305

ONLINE SURVEY

31

OPEN HOUSE



269

ONLINE SURVEY

18

OPEN HOUSE



150

ONLINE SURVEY

73

OPEN HOUSE

PREFERRED COMMUNITY GATHERING / EVENTS TYPE FOR THE SOUTH ARK NEIGHBORHOOD



379
ONLINE SURVEY
16
OPEN HOUSE

267
ONLINE SURVEY
25
OPEN HOUSE

210
ONLINE SURVEY
13
OPEN HOUSE

PREFERRED BIKE AND PEDESTRIAN TRAILS TYPE FOR THE SOUTH ARK NEIGHBORHOOD



463

ONLINE SURVEY

29

OPEN HOUSE



211

ONLINE SURVEY

12

OPEN HOUSE

PREFERRED CHILDREN PLAY TYPE FOR THE SOUTH ARK NEIGHBORHOOD



531
ONLINE SURVEY
34
OPEN HOUSE

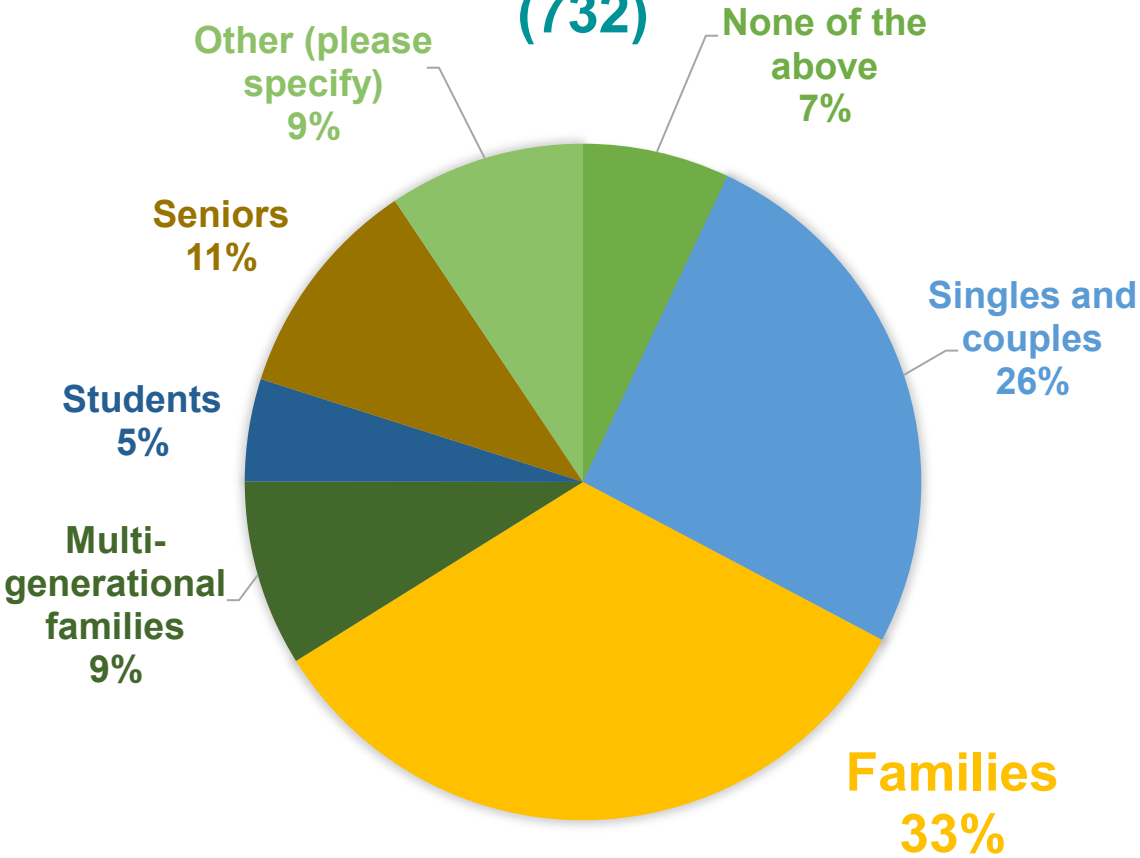
HOUSING

Housing Type Preference

WHO SHOULD SOUTH ARK HOUSING BE DESIGNED TO SERVE? (SELECT UP TO TWO)

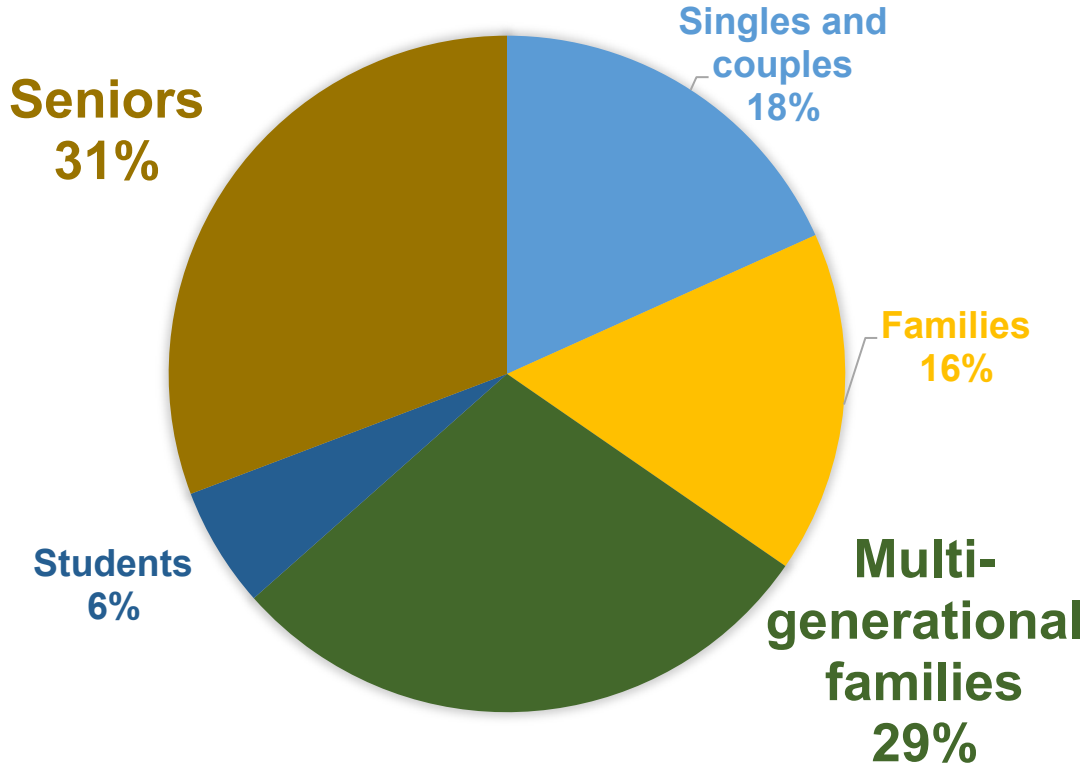
ONLINE SURVEY RESPONDENTS

(732)



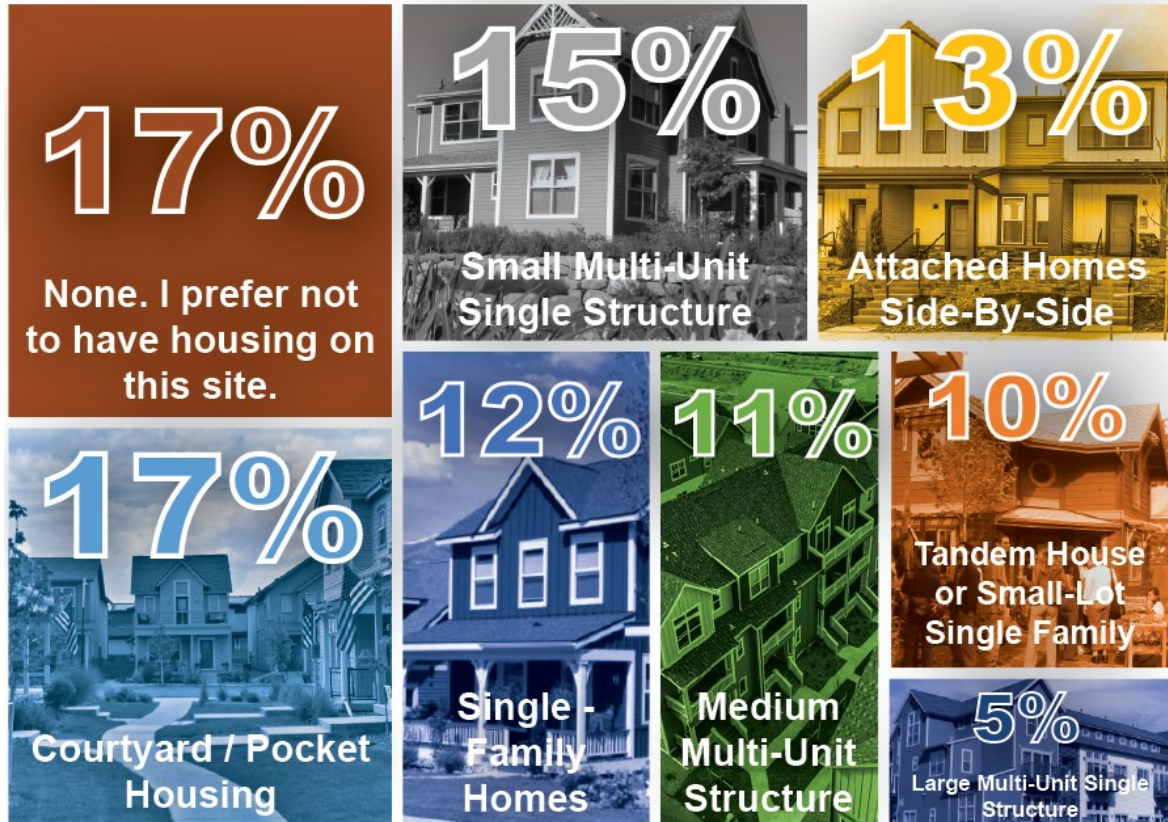
OPEN HOUSE RESPONSES

(104)



WHAT TYPES OF HOUSING ARE APPROPRIATE FOR THE SOUTH ARK NEIGHBORHOOD? (SELECT UP TO THREE)

ONLINE SURVEY RESPONDENTS (732)

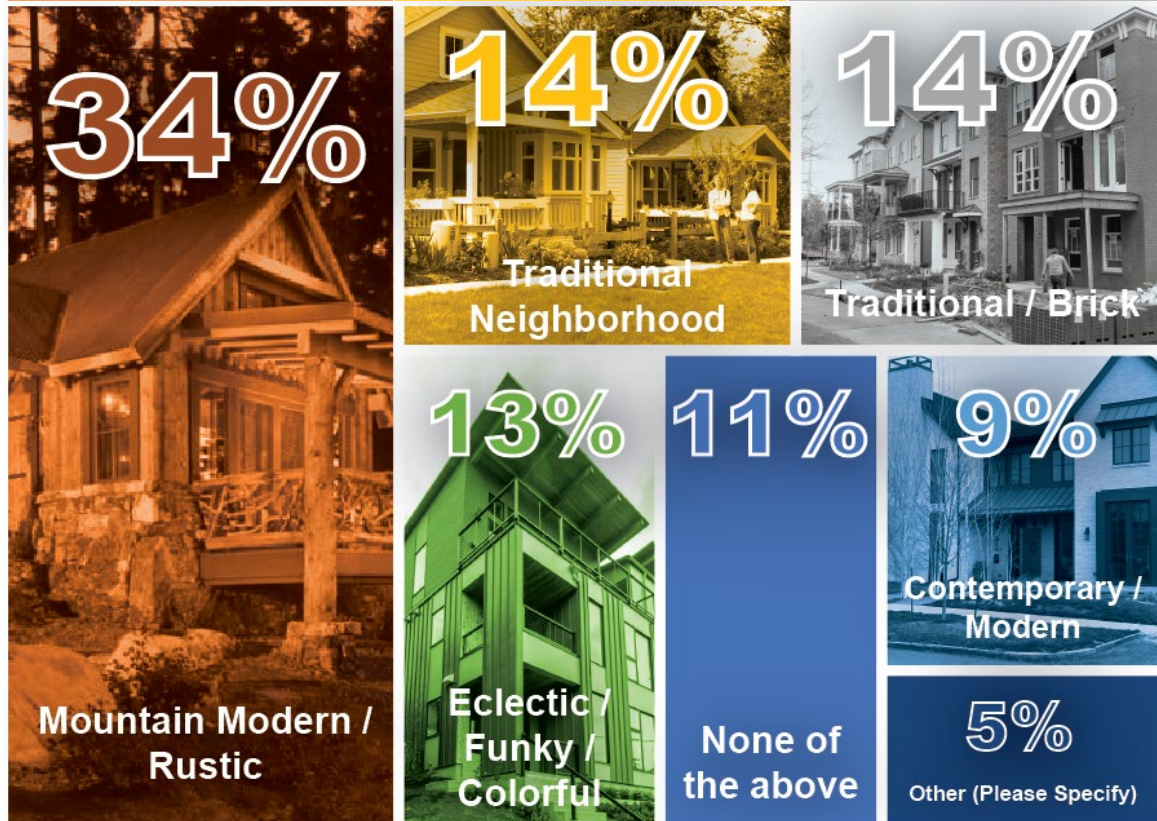


OPEN HOUSE RESPONSES (123)



WHAT STYLE(S) OF ARCHITECTURE ARE YOU DRAWN TO FOR THE SITE? (SELECT UP TO TWO)

ONLINE SURVEY RESPONDENTS (731)



OPEN HOUSE RESPONSES (134)



ADDITIONAL USES

Other Use Preferences

WHAT OTHER TYPES OF USES ARE DESIRED AND APPROPRIATE FOR THIS LOCATION? *(SELECT UP TO THREE)*



216

ONLINE SURVEY

28

OPEN HOUSE



156

ONLINE SURVEY

14

OPEN HOUSE



143

ONLINE SURVEY

12

OPEN HOUSE

WHAT ARE YOUR ENVIRONMENTAL PREFERENCES FOR THE SITE? *(SELECT UP TO TWO)*



49
OPEN HOUSE

41
OPEN HOUSE

30
OPEN HOUSE

29
OPEN HOUSE

WHAT ARE YOUR ENVIRONMENTAL PREFERENCES FOR THE SITE? *(SELECT UP TO TWO)*

ENVIRONMENTAL DESIGN OF BUILDINGS
(GEOTHERMAL, SOLAR, PASSIVE DESIGN, HEAT PUMPS GREYWATER SYSTEMS)

LESS CAR USE
(WALKABLE, BIKEABLE, TRANSIT USE)

LEAVE AS IS
(NO DEVELOPMENT)

NATURAL LANDSCAPES
(BIOCHAR, XERISCAPE, NATIVE PLANTS)

PROTECT WILDLIFE HABITAT (PROTECT RIVER AND WETLANDS AS NATURAL, INCORPORATE INTO DESIGN OF FUTURE DRAINAGE)

HEALTHY PLACES
(COMMUNITY GARDENS, EXERCISE AREAS, TRAILS, ETC.)

ECO-CONSCIOUS
(RECYCLE, COMPOSTING, ELECTRIC CAR CHARGING ETC.)

ENVIRONMENTAL EDUCATION
(COLLABORATE WITH GARNA, TROUT UNLIMITED, CCC, ETC.)

STAKEHOLDER MEETINGS



WHO ELSE WE'VE HEARD FROM:

Adjacent Property

Owners:

- Ongoing – have met with 10 neighbors so far.
- Clifton Jones meeting with staff on Jan. 12

Education:

- Colorado Mountain College
- Salida School District

Chaffee County:

- Planning Director

Salida:

- City Council
- Planning Commission

Affordable Housing:

- Chaffee Housing Authority
- Chaffee Housing Trust
- More on our list – will contact when have alternatives.

Parks and Recreation:

- PROST Board
- SPOT
- Soccer Club
- Disc Golf
- Hockey Club
- Pickleball Club

Economic Development:

- Economic Development Corporation
- Also plan to contact Chamber of Commerce

Environmental:

- Trout Unlimited
- GARNA
- Fluvial Morphologist
- Central Colorado Conservancy
- Chaffee County Heritage Advisory Board

NEXT STEPS

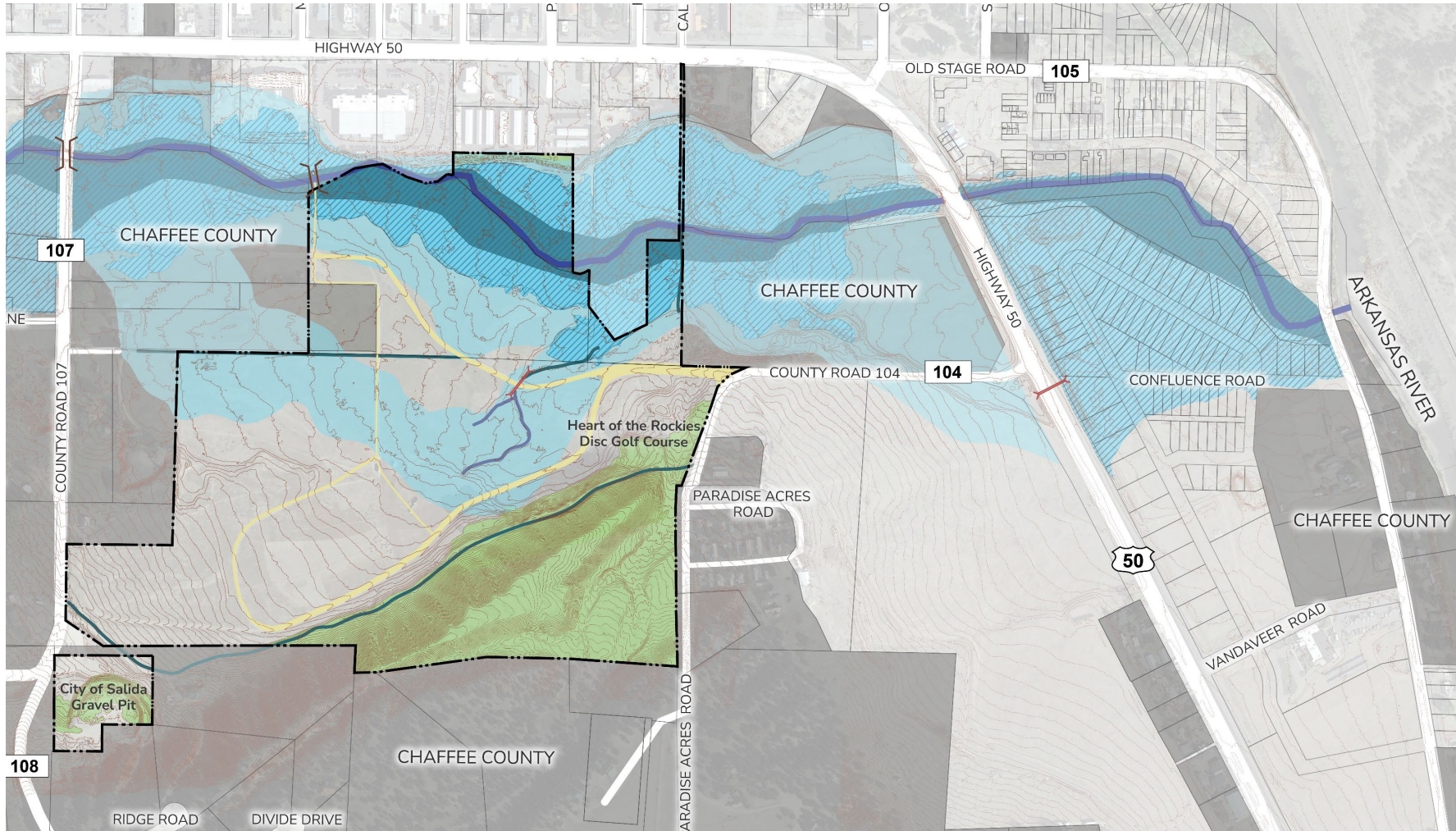


DESIGN CHARRETTE WEEK:

	MONDAY, MARCH 27	TUESDAY, MARCH 28	WEDNESDAY, MARCH 29	THURSDAY, MARCH 30
MORNING		COMMUNITY SITE TOURS Meet at CR 104 Entrance (TIMES TBD)		
AFTERNOON	COMMUNITY SITE TOURS Meet at CR 104 Entrance (TIMES TBD)	COMMUNITY WORKSHOP #1 11:30AM-1:00PM Steamplant	DESIGN TEAM WORK SESSION	DESIGN TEAM WORK SESSION
EVENING		COMMUNITY WORKSHOP #1 5:30-7:30PM High School Auditorium		COMMUNITY OPEN HOUSE 5:30-7:30PM Steamplant

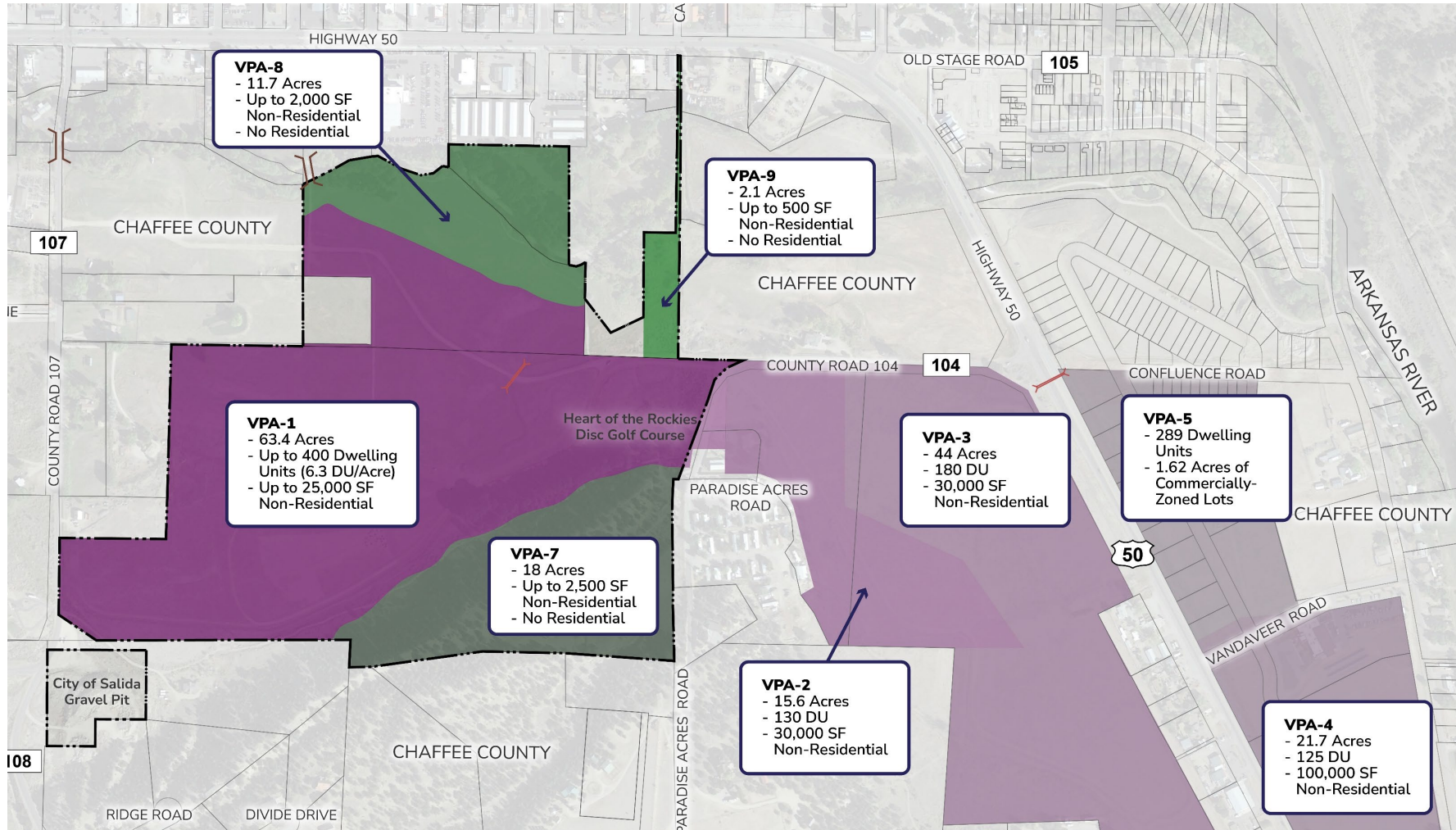


NATURAL CONSTRAINTS



- **Floodplain and Floodway** - advising city on updated mapping process
- **River Corridor and Riparian Area** – Trout Unlimited submitted CWA Colorado Healthy Rivers Fund grant application for concept design of 1.2-mile reach of South Ark (CR 107 to confluence)
- **Fluvial Hazard mapping** – met with local expert Michael Blazewicz to understand process and risks

PROJECT OVERVIEW



Current Entitlements of VPA-1:

- up to 400 Dwelling Units
- 25,000 SF Non-Residential

Current assumption is to keep any future development out of VPA-7, 8, 9 (and additional portions of VPA-1 due to Natural Constraints)

Question: is “leave as open space” an option?