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Contact:
Michael Varnum, Arts and Culture Director
City of Salida
michael.varnum@cityofsalida.com
719.530.0933

**City of Salida and Salida Creative District to host
virtual public meeting and launch Arts Market Survey
on January 19 to determine live/work space needs
for area artists and creative businesses**

(Salida) The City of Salida and the Salida Creative District announced today that it will conduct a major online survey of artists, arts organizations, and creative businesses to determine space needs for area artists, arts organizations, and creative businesses. The online survey, conducted by Artspace which is a nonprofit developer of creative spaces nationwide, will collect data to determine the size and nature of the market for an Artspace mixed-use project in the community. The eight-week survey will be launched with an informational meeting for the public on Wednesday, January 19 at 5:30pm via Zoom. The meeting is open to all, and artists, creatives, arts organizations and creative businesses are especially encouraged to attend. The meeting will provide an opportunity for those in the creative fields to learn more about this important initiative.

The survey results will help Artspace to identify the types and number of spaces needed by the Salida creatives, the amenities and special features that are of interest to them.

Inspired by the Artspace Loveland Arts Campus, the State of Colorado spearheaded Space to Create Colorado, a multi-agency, public-private partnership to drive economic development through the arts in rural and mountain communities. Governor Hickenlooper announced the \$45 million program, which is the nation's first state-driven initiative for affordable housing for artists and creatives. This plan is set to span eight regions across all of Colorado, one town in each will receive an arts facility, with Artspace involved as the lead nonprofit consultant and development partner. Salida is one of eight towns selected to participate in both the Preliminary Feasibility and Arts Market studies. Trinidad, Ridgway and Paonia have all been selected for their respective regions and have completed or are breaking ground on their respective projects through this program. Additional information is available at www.artspace.org/space-to-create-colorado.

Please register at spacetocreate.salida@gmail.com by January 18 to receive Zoom link information.

The survey can be taken at SpaceToCreateSalidaSurvey.org and is open January 19 through March 2.

About Artspace

Artspace has been hailed by the National Endowment for the Arts, the Ford Foundation and others as an inspiration for the creative placemaking movement. For more than 30 years, Artspace has brought its hard-earned expertise to more than 200 cultural facility planning efforts coast to coast. To date, Artspace has completed more than fifteen hundred live/work units for artists and their families as well as more than a million square feet of non-residential space for artists and arts organizations. Additional information is available at www.artspace.org.